

Calderdale Social Value Charter



Local Vision and Commitment

- The partners of Calderdale's Health and Wellbeing Board welcomes the Social Value Act 2012 as a genuine opportunity to improve health, wealth and wellbeing
- There is a genuine local commitment from charter signatories to maximise social, economic and environmental benefits when commissioning and procuring any services within Calderdale
- This charter is based on a common, shared approach based on mutual trust and respect and is in the spirit of partnership working
- This charter will provide commissioners and providers with a framework for ongoing discussions. Activity needs to be flexible, evolve over time and involve all aspects of communities
- The use of local intelligence and 'know how' of local providers and communities will be crucial to make social value effective
- We will harness Calderdale's strong tradition of creative and artistic thinking, innovation and resourcefulness to bring the benefits of social value to life in Calderdale

Local Principles

- Recognising people are assets. Individuals are equal partners in the design and delivery of services
- Building on people's existing capabilities. Providing opportunities to recognise and grow people's capabilities and actively support them to put these to use
- Support and cooperation to engage where there are joint responsibilities and expectations
- Peer support networks. Engaging peer and personal networks alongside professionals
- Recognising all partners can contribute to driving change

Local Objectives

Recognising local investment: We will take account of the social and economic impacts of buying locally when commissioning and contracting

Local Employment: labour/workforce: We will seek to create employment and training opportunities for local people especially in areas of high unemployment, including people with disabilities and young people, and support people into work and work experience placements

Involving Communities: We will play an active role in the development of the local community and community support organisations by listening to them, involving them at all levels and fully acknowledging and responding to their contributions

Relevant, Resilient and Sustainable Services: We will support and strengthen communities in a responsive and proactive manner through recognising what works well, championing innovation, maintaining quality and value whilst managing risk

Good Employer: We will support staff and volunteers development and within their own organisation and within their supply chain

Green & Sustainable: We will commit to protecting the environment, minimising waste and energy consumption and using other resources, including people, efficiently within our organisation and supply chains

Local Benefits

We will know if this charter is making a difference by seeing increases in:

- *Economic Capital:* jobs, inward investment, enterprise, transport infrastructure
- *Individual Capital:* Knowledge, skills, relationships, capacity
- *Social Capital:* Citizenship, volunteering, trust & interdependency, safety
- *Environment Capital:* green, blue, wild space, built environment
- *Identity Capital:* self- image, efficacy and confidence
- *Intellectual Capital:* Capacity, Innovation, Solutions, Partnerships, Focus

Local Actions

Commissioners will maximise social value by:

- Asking clear, appropriate questions and embedding social value in policies, commissioning, specifications and procurement processes
- Giving social value significant and proportionate weighting within procurement criteria and decisions
- Including social value in contract monitoring and management
- Engaging with providers on an outgoing basis around social value

Providers will demonstrate social value through:

- Embedding tools for monitoring and reporting social value as part of their organisational processes
 - Offering social value as part of tender submissions
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Specific Objectives

<p>1. Recognising local investment</p> <p><i>We will take account of the social and economic impacts of buying locally when commissioning and contracting</i></p>	<p>Examples of local investment include:</p> <ul style="list-style-type: none"> • Support the local economy by choosing suppliers close to the point of service delivery where possible • Increasing the accessibility of opportunities to local businesses throughout the Supply Chain • Think about where we are sourcing our raw materials • Provide support to local third sector organisations and work with third sector organisations to deliver services and contracts • Increase/improve opportunities to bid for contracts for local suppliers • Demonstrate accessibility of opportunities to local businesses in the supply chain
<p>2. Local Employment: labour/workforce</p> <p><i>We will seek to create employment and training opportunities for local people especially in areas of high unemployment, including people with disabilities and support people into work and work experience placements</i></p>	<p>Examples include:</p> <ul style="list-style-type: none"> • Seek opportunities to work with education and training providers to help ensure that the young people of Calderdale are equipped with the right skills to match the requirements of the labour market • Consider older people as employees and those seeking a career change • Mentoring, knowledge sharing • Support the local economy and create much needed jobs and apprenticeships by adopting procurement strategies that remove barriers to local businesses • Commit to create employment and training opportunities for local residents • Promoting improvement and provision of employment and training opportunities • Support volunteering within contracts to provide routes into employment

3. Involving Communities

We will play an active role in the development of the local community and community support organisations by listening to them, involving them all at levels and fully acknowledging and responding to their contributions

Examples of working with communities includes:

Developing

- Communities are engaged at the development stage of the commissioning process
- Engage with the local residents, service users and carers on the design of the services; having local people fully involved in the design of services

Listening

- To engage and listen to with local communities on decisions which significantly change the way the service to them is currently provided
- To promote opportunities for gathering views, including those not heard or voiced, on an ongoing basis
- To listen to concerns, complaints and queries and act on any feedback

Involving

- Local voices are heard through representation on appropriate project boards and steering groups
- Continue to build the capacity for the local voice in communities by sustaining and building on existing networks
- Appropriate methods and approaches are used to involve communities
- Continue to find ways to reach those who aren't currently involved, and ensure all communities have the opportunity to become involved
- Improved processes in place to share knowledge and information

Responding

- To provide feedback to the local community so they can see the results of their involvement
- Ensure communities receive timely and appropriate information and communication
- Being aware of our environment and considering how to make the most of our assets to optimise social value

4.	<p>Relevant, Resilient and Sustainable Services</p> <p><i>We will support and strengthen communities in a responsive and proactive manner through recognising what works well, championing innovation, maintain quality and value whilst managing risk</i></p>	<p>Examples of resilient services include:</p> <ul style="list-style-type: none"> • Allow for and build on innovation , build on existing good practice • Supporting collaboration • Continuity of good practice in local areas • Test out and evidence what’s working well in generating social value • Make sub-contracting opportunities accessible to a diverse supply base including the third sector and local suppliers, by requiring prime contractors to review their supply chains • Facilitate mentoring and support opportunities. Make a local impact by improving local facilities and areas. Be clear and consistent about the reasons for decommissioning services
5.	<p>Good Employer</p> <p><i>We will support staff and volunteers development and within their own organisation and within their supply chain</i></p>	<p>Examples of being a good employer include:</p> <ul style="list-style-type: none"> • Comply with working hours legislation and industry standards • To support fair employment by considering/providing a range of employment contracts (Flexi, P/T, F.T, zero hours) • Ensure zero hours contracts do not discriminate or disadvantage individuals in the workplace/market • Understand the different needs of your workforce (eg carers, parents) and implement policies that support their health and wellbeing • Foster a loyal and motivated workforce. Ensure that equality strands are supported through employment processes eg policies • Develop workforce volunteering programmes • Expect the concept of the Living Wage to be recognised and encourage it’s adoption

<p>6. Green and Sustainable</p> <p><i>We will commit to protecting the environment, reducing consumption and using other resources, including people, efficiently</i></p>	<p>Examples of being Green and Sustainable include:</p> <ul style="list-style-type: none"> • Eliminate unnecessary waste by adopting the “reduce, reuse, recycle” philosophy and putting the infrastructure in place to enable people to do so • Be a good neighbour, minimise negative local impacts (noise, air quality), improve green areas (eg biodiversity, visual attractiveness) • Reduce carbon footprint – be aware of main impacts on carbon emissions including the indirect carbon used in manufacturing processes and the direct impact of operations and logistics • Sustainable transport options/cycling/car share etc • Measure carbon emissions and ensure a plan is being implemented using carbon measurement tools. Specific target to be included in major contracts • Protect the environment and minimise adverse impacts and instil this approach throughout suppliers’ supply chains • Improve ‘brown’ areas • Support edible growing
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<p>Key Policies relating to this Charter:</p>	<p>Public Services Social Value Act 2012 Health & Social Care Act 2012 Localism Act 2012 Calderdale JSNA Equality Act 2010 Care Act 2014 Public Contract Regulations 2005</p>	<p>Police and Crime Commissioner Plan 2013-18 Best Value Guidance Public Health Outcome Framework Calderdale Joint Wellbeing Strategy Calderdale Cultural Strategy Business and Economy Strategy</p>
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