

Part 3

Area Profiles

PART 3 AREA PROFILES

The following pages provide short profiles of the 8 areas into which Calderdale has been divided for the purpose of further analysis of commuting. Each profile comprises:

- * a map showing the main towns and the commuting flows into and out of the area
- * graphics illustrating the sectoral breakdown of employment in the area; the social class of residents, and the patterns of household income.

In addition to these Profiles, a set of tables showing data for each area, together with Calderdale as a whole, is provided in Appendix B.

Summary

BRIGHOUSE

This area, which includes Rastrick, provides a high proportion of Calderdale's employment. Only one quarter of the total number employed live within the area. Whilst the largest part of the workforce comes from other parts of Calderdale, there is a substantial net inflow from Huddersfield. Overall, Brighouse has a net inflow of commuters.

Employment in Brighouse is dominated by Manufacturing, which accounts for over 39% of the total (compared to 22.5% for Calderdale and under 15% for England). The Distribution, Hotels & Restaurants sector is also large, whilst Banking and Public Administration are relatively small.

A relatively high proportion of residents are defined as Social Grade A/B (Senior Management/Professional)

The area shows relatively high household incomes, with 21% having an income of under £15,000 whilst 27% have a household income in excess of £40,000. The median income is above the Calderdale figure.

ELLAND

This area includes Greetland & Stainland. Approximately one third of the workforce live in the area. There is a substantial commuting outflow to other parts of Calderdale, a net outflow to Leeds and Bradford, but an inflow from Kirklees and Wakefield. Despite employment centres such as Lowfields, there is a significant overall outflow of commuters.

Manufacturing accounts for one third of employment, well above the District average. The Construction industry is also large, whilst Banking and Public Administration are relatively small.

The proportion of residents in the different Social Grades is very close to the Calderdale averages.

Almost one quarter of households have incomes below £15,000, slightly below the Calderdale average. The proportion with an income in excess of £50,000 is higher than the District average. The median income is slightly above that of Calderdale as a whole.

HALIFAX

The Halifax area (including King X, Boothtown, Skircoat, Siddal, Southowram and Warley) accounts for the largest number of employees in Calderdale, with almost 35,000 people working in the area. Only 15% of this workforce lives in the area, whilst almost two thirds come from other parts of Calderdale. Halifax is a major commuting destination, with far more people commuting into Halifax than commuting out.

The Banking, Finance and Insurance sector employs more than one third of all people working in Halifax, far above the District average. Public Administration is also relatively large, while the Manufacturing Sector is small.

Whilst the proportion in Social Grades A/B and C1 (Other Non-Manual) falls below the Calderdale average, Grades D (Semi-skilled and Unskilled Manual) and E (Unemployed/On Benefit) are somewhat over-represented.

27% of Halifax households have an income below £15,000, compared to a District figure of 24%, while only 21% have a household income above £40,000. The median income of £23,500 is significantly below the Calderdale figure of £25,000.

NORTH EAST CALDERDALE

Within this area (including Northowram, Shelf, Claremount, Bailiff Bridge and Hipperholme) over 6,000 people are employed. The area and other parts of Calderdale each account for 36% of this employment, and there is a large net outflow of commuters, with almost 8,000 residents travelling to work in other parts of Calderdale or West Yorkshire, compared to 3,700 commuting in.

The Manufacturing sector is very large; at 42% the highest proportion of all 8 Areas, and the Banking & Finance sector correspondingly small.

A high proportion of residents fall into Social Grades A/B and C1, with a very low percentage in Grade D (Semi-skilled and Unskilled Manual).

Only 20% of household incomes fall below £15,000, whilst 30% have income in excess of £40,000. The median household income is £3,500 above the Calderdale median.

NORTH HALIFAX

This area has a high net outflow of commuters, with the number commuting out of the area more than double the number of in-commuters. Of those employed in North Halifax, 36% are residents of the area.

The sectoral breakdown of employment is generally close to the District pattern, although Distribution, Hotels etc is under-represented and Public Administration over-represented.

There are relatively low numbers of residents in Social Grade A/B (Senior Management/ Professional) and high numbers in C2 (Skilled Manual) and D (Semi-skilled and Unskilled Manual).

The area is characterised by relatively low household incomes, with 30% having incomes below £15,000 and only 16% above £40,000. The median income is the lowest of the 8 areas and is £3,500 below that of Calderdale.

RIPPONDEN & SOWERBY BRIDGE

A relatively high proportion of the 6,700 people employed in this area are resident here (42%), and there is a substantial net outflow of commuters, chiefly to other parts of Calderdale.

In terms of sector, the main difference from Calderdale is the small size of the Banking & Finance sector.

Social Grades A/B are somewhat over-represented among Ripponden & Sowerby Bridge residents, whilst the proportions in Grades D and E are slightly below average.

Household incomes are generally higher on average, with 22% on incomes below £15,000 and 28% having incomes over £40,000. The median income is £2,000 above the Calderdale figure.

TODMORDEN

The Todmorden area has the highest proportion (59%) of residents employed in the area where they live. There is also a substantial net outflow of commuters, both to Calderdale and West Yorkshire and to Greater Manchester and the North West.

Distribution, Hotels & Restaurants, and Public Administration are over-represented in Todmorden, and there is a relatively low percentage working in Banking & Finance.

The proportions in Grade A/B are below average whilst Grade D is over-represented amongst residents of Todmorden.

Incomes are broadly similar to Calderdale as a whole, although relatively few have incomes above £50,000. The median income is just £500 below the Calderdale figure .

UPPER VALLEY

The Upper Valley area (excluding Todmorden) also has a relatively high proportion of its employment accounted for by residents of the area (46%). There is substantial net outflow of commuters, to other parts of Calderdale, as well as to the rest of West Yorkshire and Greater Manchester.

The proportion of employment accounted for by Manufacturing is 41%, second only to North East Calderdale. The Banking & Finance sector is relatively small, providing only 9% of employment.

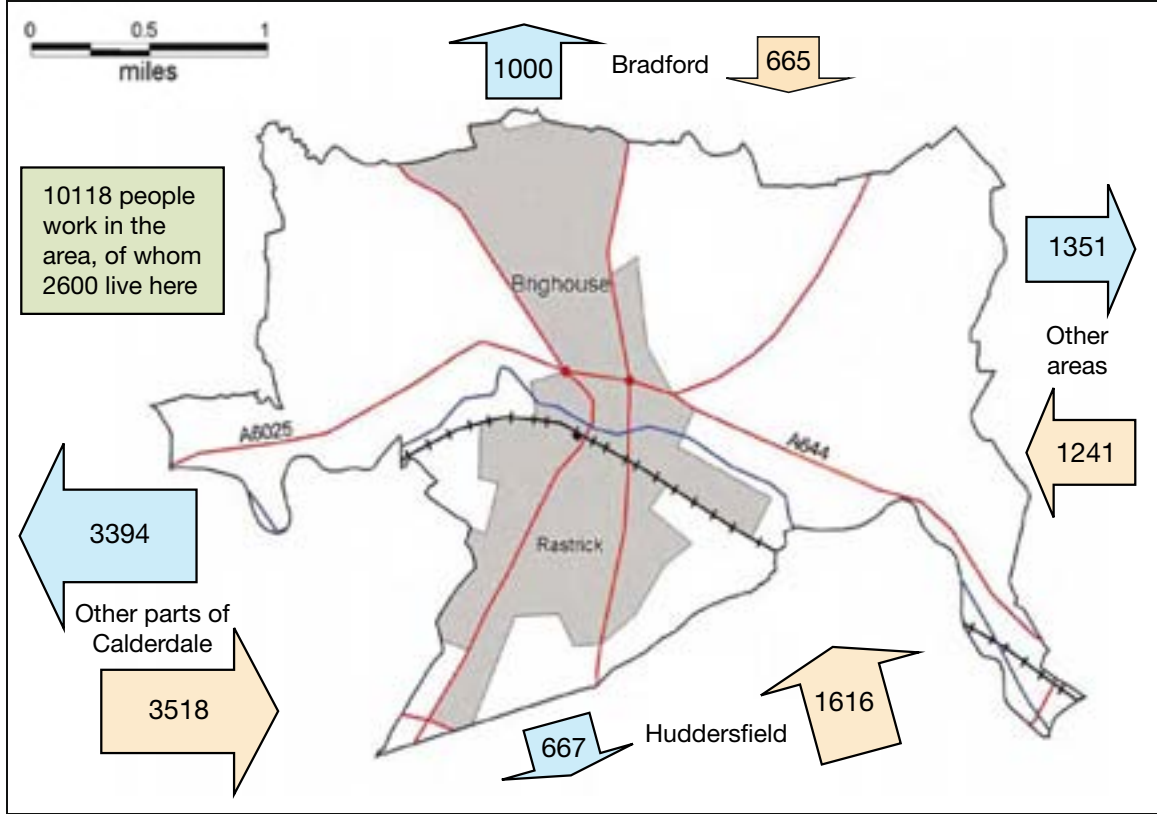
Social Grades A/B are heavily over-represented among Upper Valley residents (25% compared to the District figure of 20%), whilst Grade D is significantly under-represented.

Average household incomes are somewhat higher than Calderdale as a whole; fewer than 23% are on incomes below £15,000 and 25% on incomes above £40,000 (the Calderdale figures being 24% and 23.4% respectively). The median income is a little above the Calderdale figure.

Brighouse Area

The area covers Brighouse and Rastrick following the 2001 ward boundaries. Only 26% of the workforce live in the area, the remainder commuting in from other parts of the district (35%), Huddersfield (16%), other parts of West Yorkshire (19%), and other areas (4%).

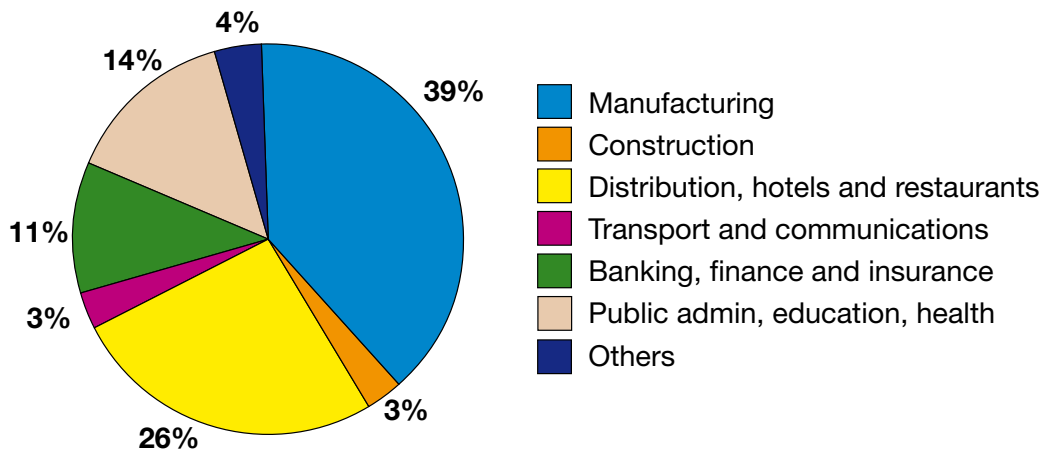
Commuting patterns



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(100023069) (2005)

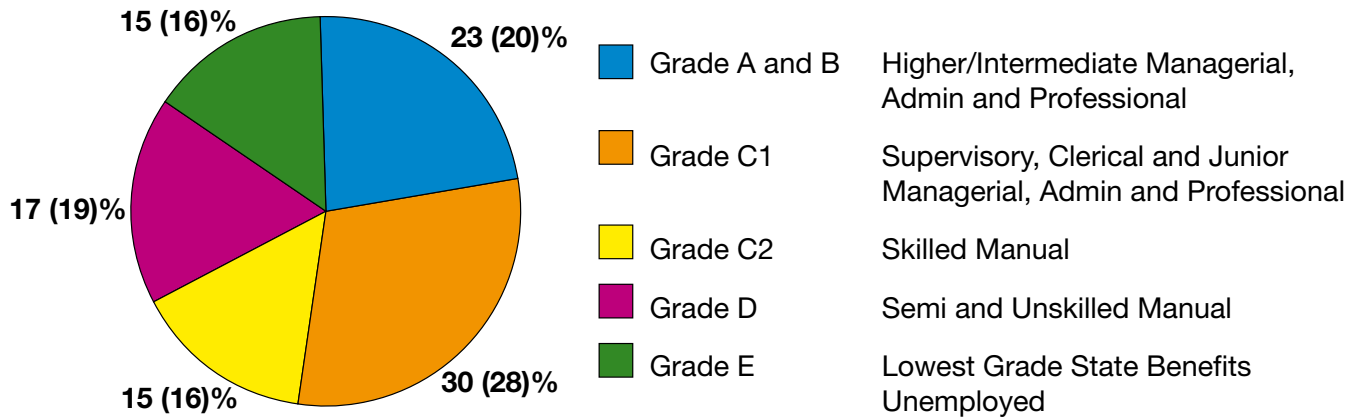
Employment by Sector

Major private employers include Avocet Hardware Ltd and H W Architectural (architectural hardware and ironmongery), UV Modular (motor vehicle bodies and trailers) and C P Group (tile manufacture and distribution).



Source: Annual Business Inquiry 2001

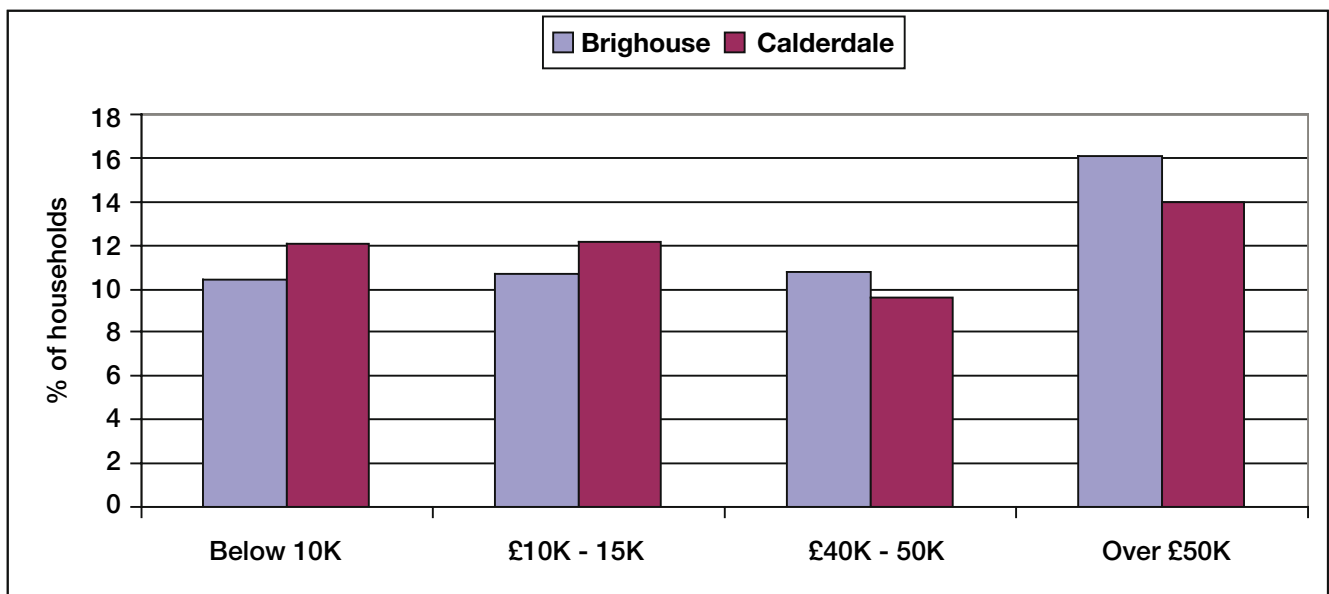
Social Grade of Residents



Source: 2001 Census - Calderdale % in brackets

The proportion of Social Grade A and B living in the area is 3 points above the Calderdale average and 1 point above the figure for England. The employment profile suggests about half this group work outside the area. In contrast the proportion in Grade D is significantly below the Calderdale figure, and the area is a net importer of this grade for employment.

Household Income



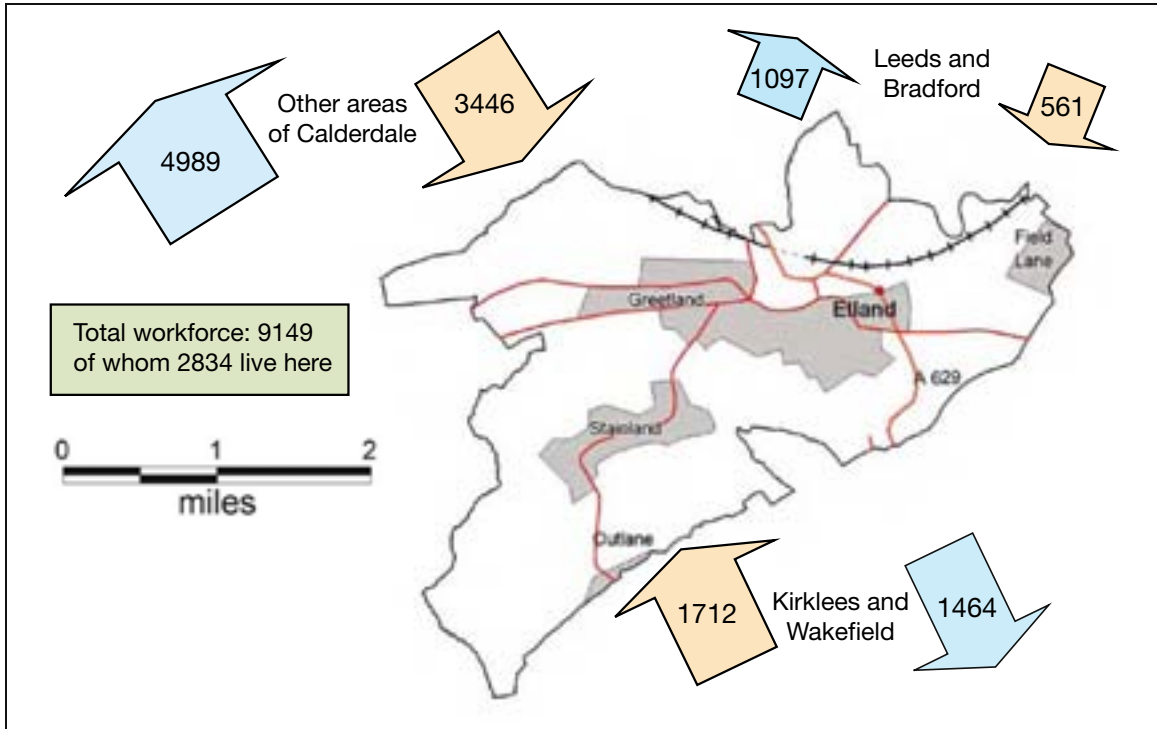
Source: Paycheck 2006

This area has a significant number of households with incomes above the Calderdale average. Both the group of households whose income is above £50,000 and the group with income from £40,000 to £50,000 have a higher percentage figure than the Calderdale mean. Correspondingly, there are proportionately fewer households with incomes below £15,000. The median figure for this area is £27,000, above that of £25,000 for Calderdale.

Elland Area

This area covers the 2001 wards of Elland and Greetland & Stainland. 9149 people work in the area, 31% coming from the area itself, 38% from other parts of Calderdale, 25% from other parts of West Yorkshire, and 6% from other areas.

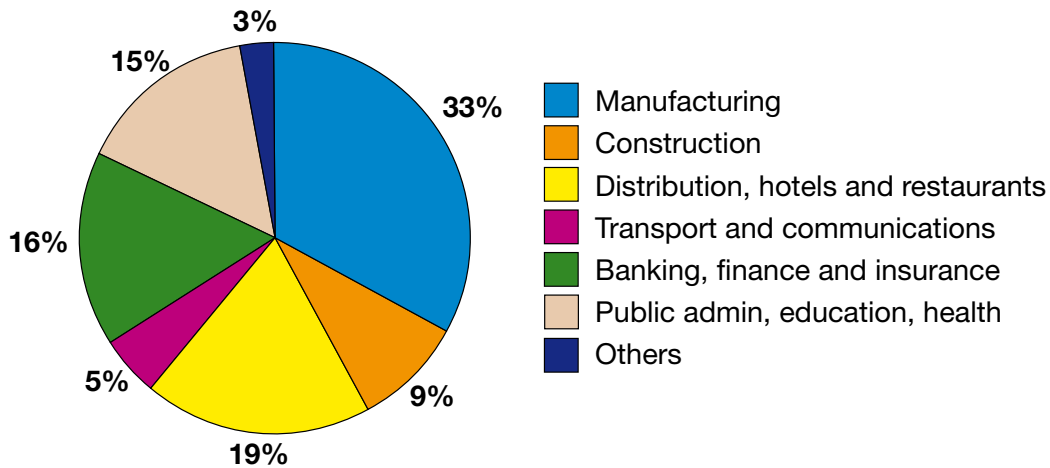
Commuting Patterns



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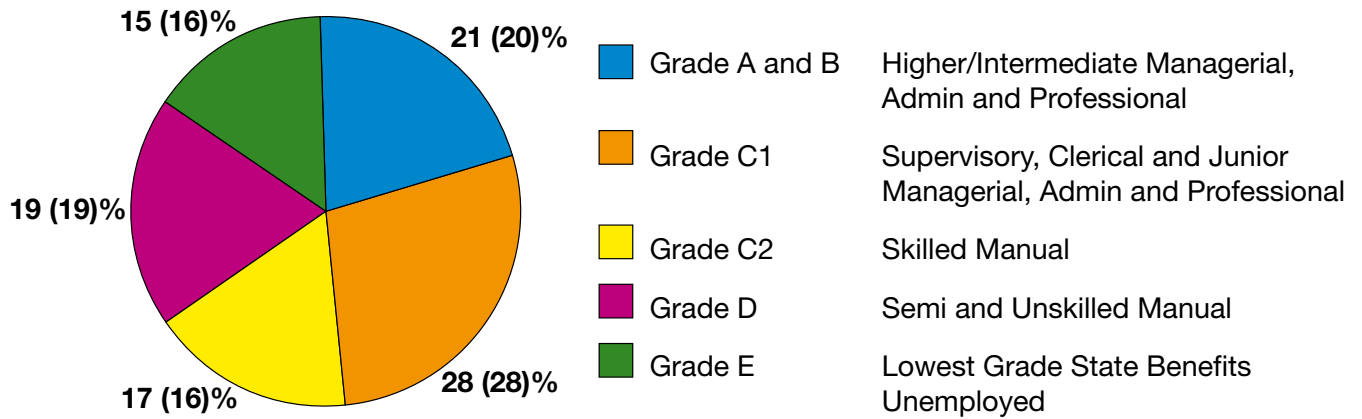
Employment by Sector

There is a concentration of industry at the Lowfields Business Park, with good access to the motorway network from the A629 at Junction 24 on M62.



Source: Annual Business Inquiry 2001

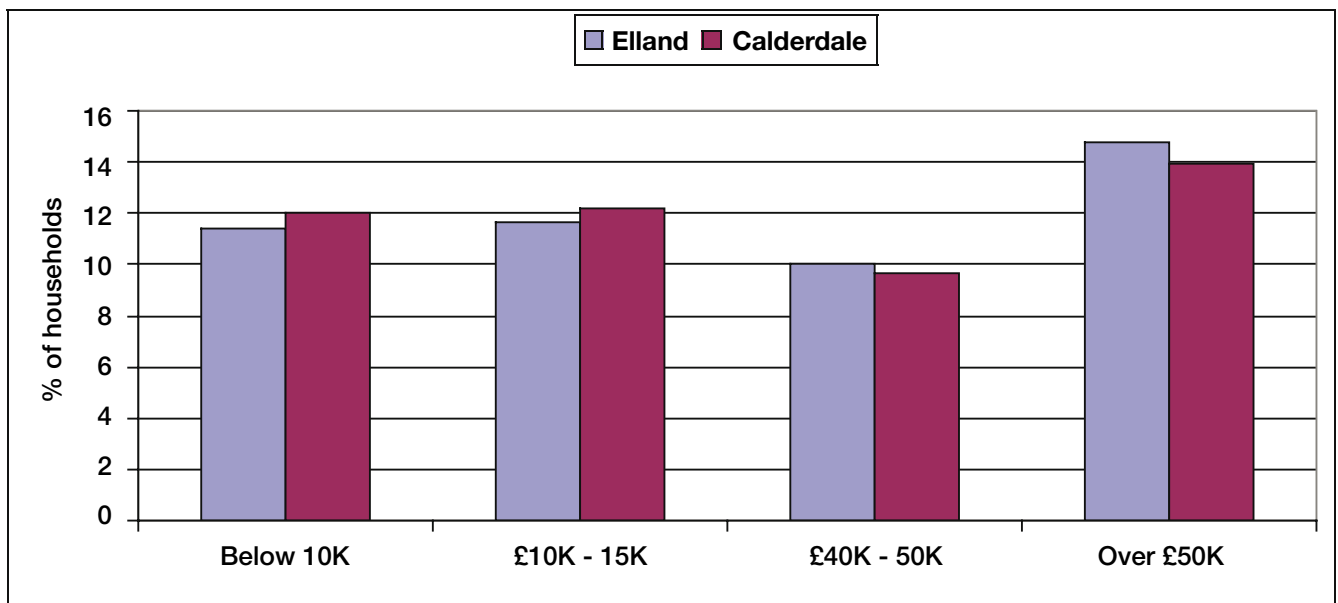
Social Grade of Residents



Source: 2001 Census - Calderdale % in brackets

Although the social grade proportions of the whole area reflect those of Calderdale, there are significant differences within the area. In Elland ward, there are only 16% in grades A and B, whereas Greetland & Stainland is well above the Calderdale average with 26%. At the other end of the scale, Greetland and Stainland has only 11.3% in Grade E, the lowest in Calderdale. Elland, with 17%, is just above the Calderdale average.

Household Income



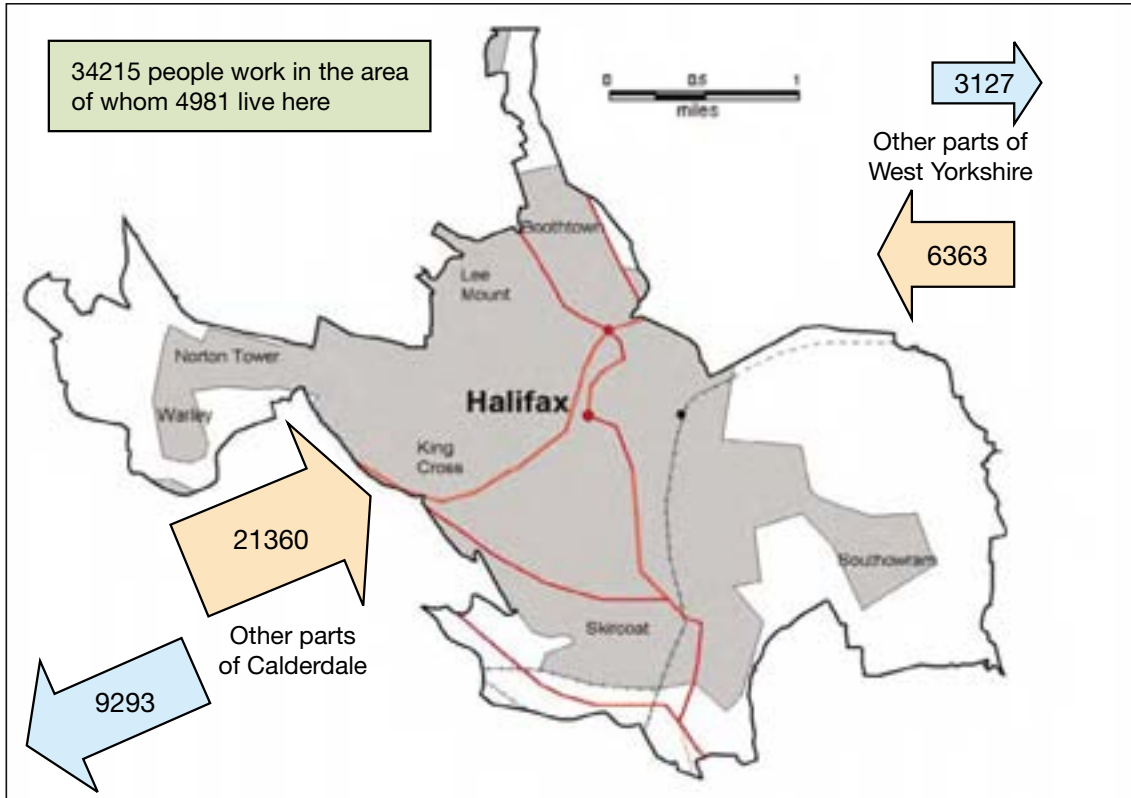
Source: Paycheck 2006

Comparing the area as a whole with Calderdale, income levels are broadly similar, although there are slightly more households in the higher income groups and slightly fewer in the lower income groups. The median for the area is only slightly higher than the Calderdale district (£25,500 for Elland compared with £25,000 for Calderdale).

Halifax Area

The Halifax area covers the 2001 wards of St Johns, Skircoat, Town and Warley. 15% of the workforce live in the area, 62% come from other parts of Calderdale, 19% from other West Yorkshire districts, and the remainder come from other parts of the UK.

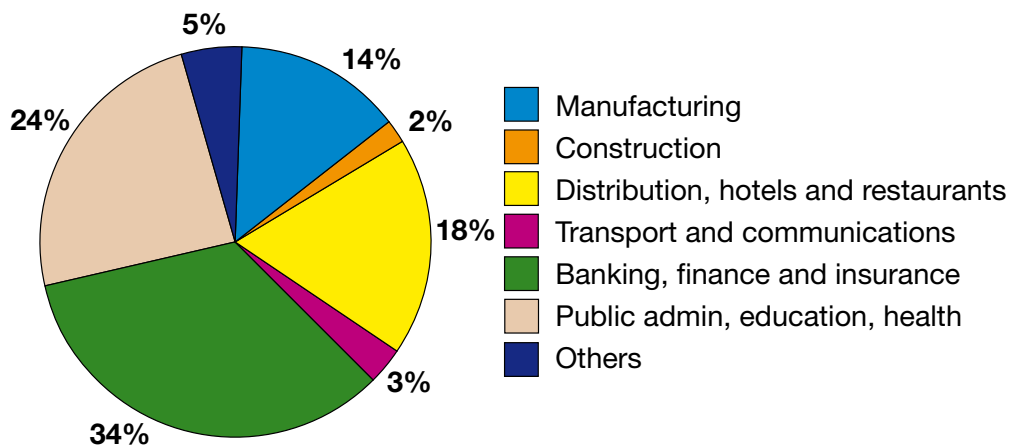
Commuting Patterns



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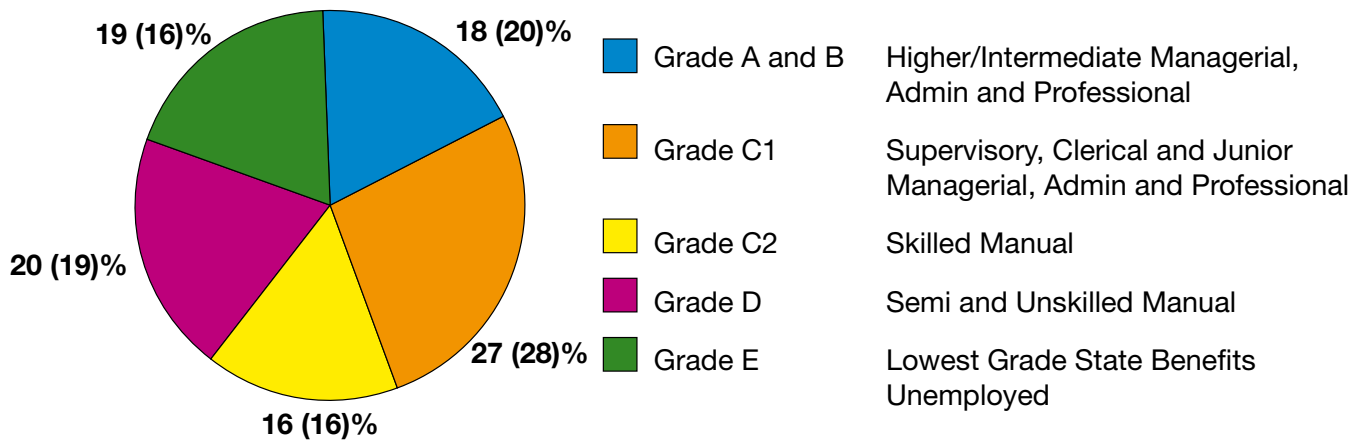
Employment by Sector

Major private employers include HBOS (Halifax plc), Nestle UK Ltd and McVitie's Cake Co.



Source: Annual Business Inquiry 2001

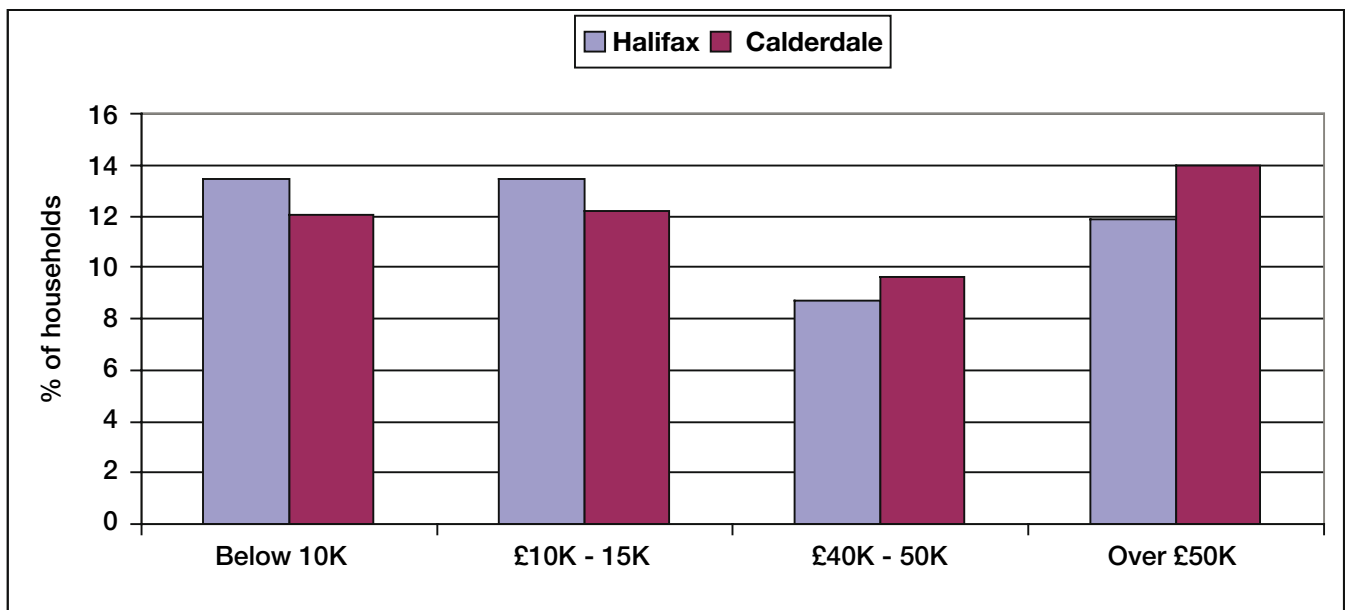
Social Grade of Residents



Source: 2001 Census - Calderdale % in brackets

The most significant difference between this area and Calderdale district as a whole is that there are 3 percentage points of households in Grade E. The 2001 wards of Town and St Johns had over 20% of households in this category, greater than anywhere else in the district. In contrast, Skircoat ward had over 30% in Grade A, showing this to be an area of contrasting social groups and prosperity.

Household Income



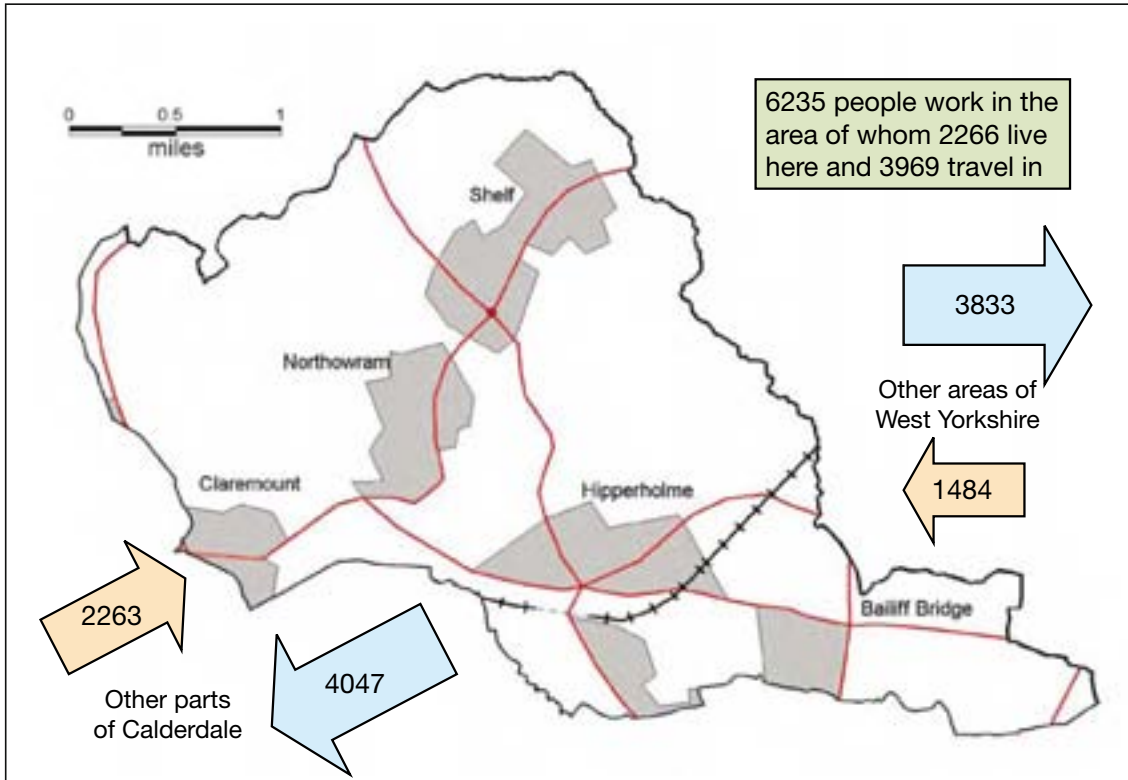
Source: Paycheck 2006

The household incomes data shows significant proportions of households with incomes below £15,000 (27% compared to Calderdale's 24%). At the other end of the scale, 21% have an income of above £40,000. The median figure of £23,500 is significantly below the Calderdale figure of £25,000.

North East Calderdale Area

This area covers the 2001 wards of Hipperholme & Lightcliffe and Northowram & Shelf. 36% of the workforce live in the area, 36% travel from other parts of Calderdale, 24% from other districts of West Yorkshire and 4% from other parts of the country.

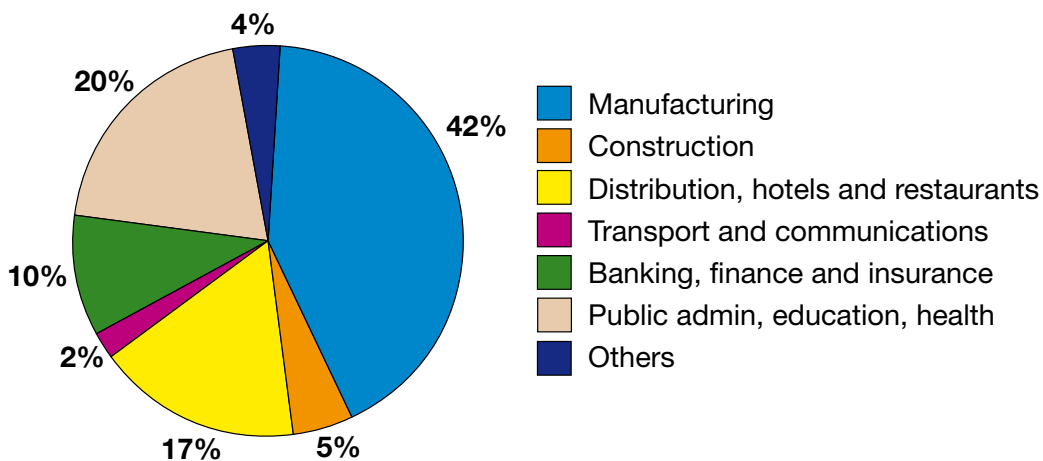
Commuting Patterns



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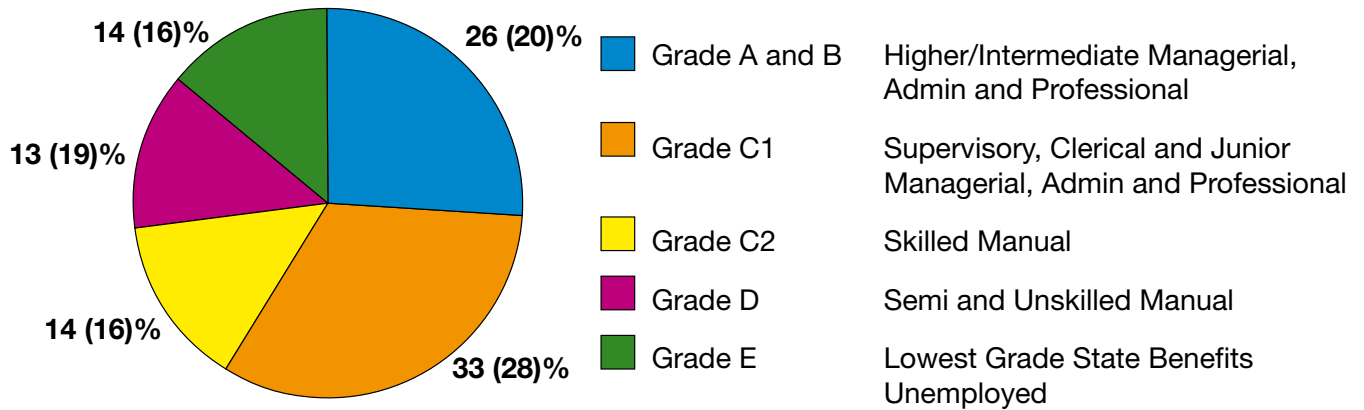
Employment by Sector

Major private employers include Crosslee (domestic electrical appliances), Interface Europe Ltd (carpets and rugs), QC Supplies (distribution of office supplies) and Dyson Insulation (contractor and distributor).



Source: Annual Business Inquiry 2001

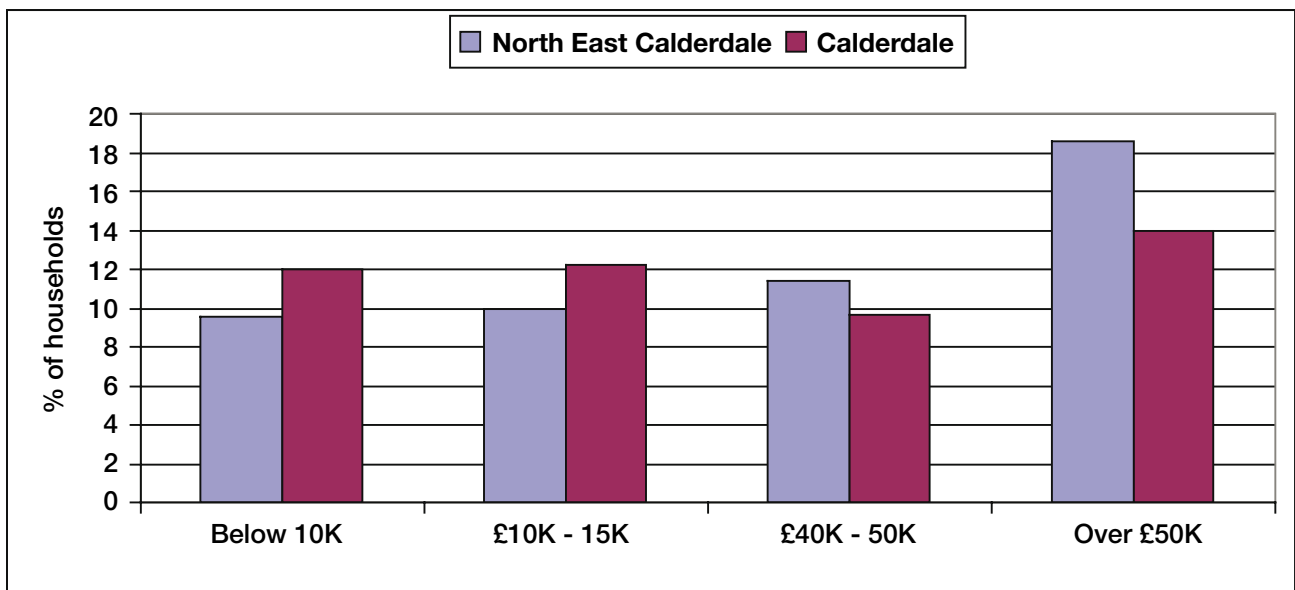
Social Grade of Residents



Source: 2001 Census - Calderdale % in brackets

This area diverges most from the Calderdale average in terms of the Social Grade of its residents. Grades A, B, C1 and D have significantly different proportions from the district average. A significant proportion of those in Grades A, B and C1 travel out of the area to work.

Household Income



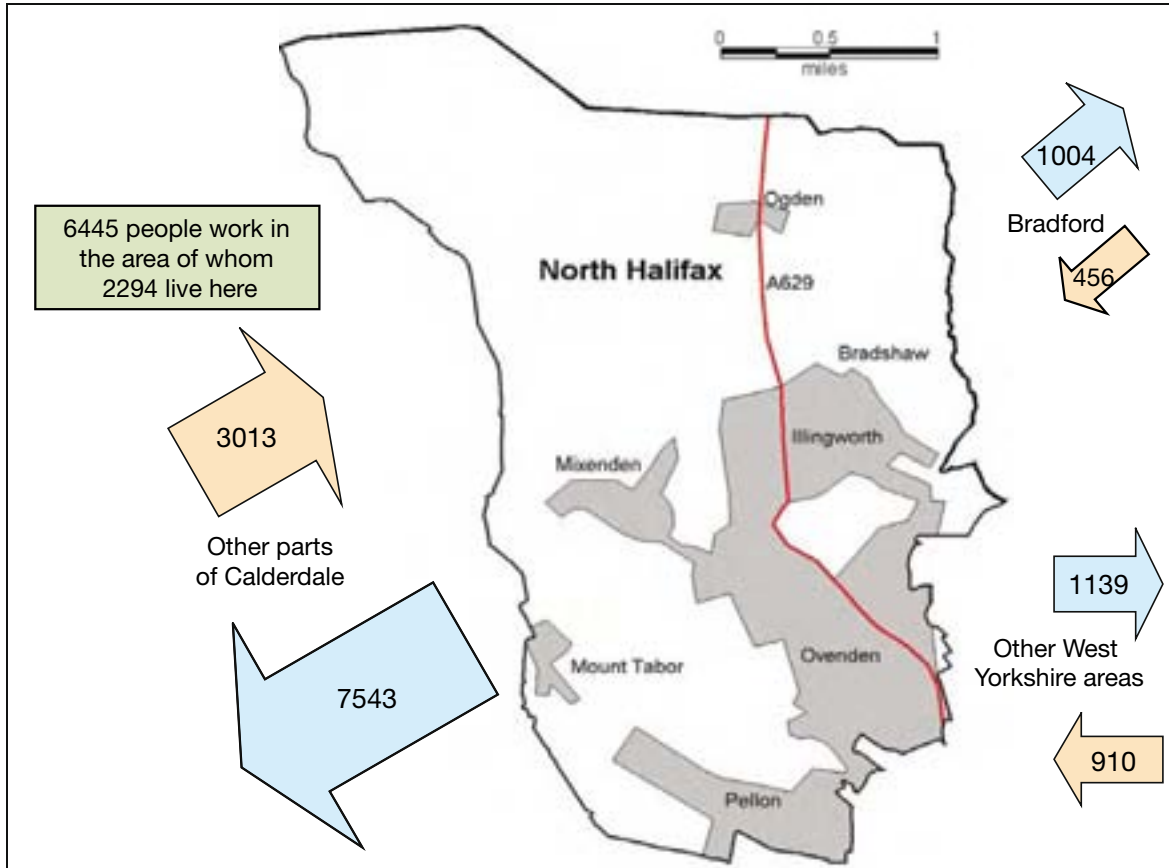
Source: Paycheck 2006

There are significant differences in the proportions of households on high and low incomes, compared to the Calderdale figures. This is particularly noticeable at the extremes – only 9.5% of households have incomes below £10,000, compared to Calderdale's 12%. Similarly, 18.5% of households have incomes over £50,000 compared with 14% for the whole of Calderdale. The median figure for the area of £28,500 is well above the Calderdale figure of £25,000, showing there are considerable numbers of households earning higher than average incomes.

North Halifax Area

The North Halifax area covers Illingworth, Mixenden and Ovenden and follows the 2001 ward boundaries. 6,445 people were employed in the area in 2001, 35.6% coming from this area, 46.8% from other parts of Calderdale, and 17.6% from other areas.

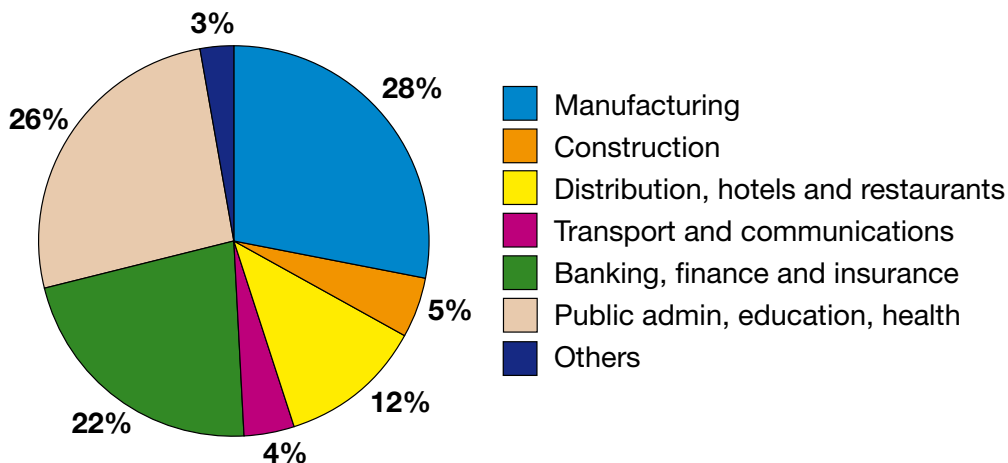
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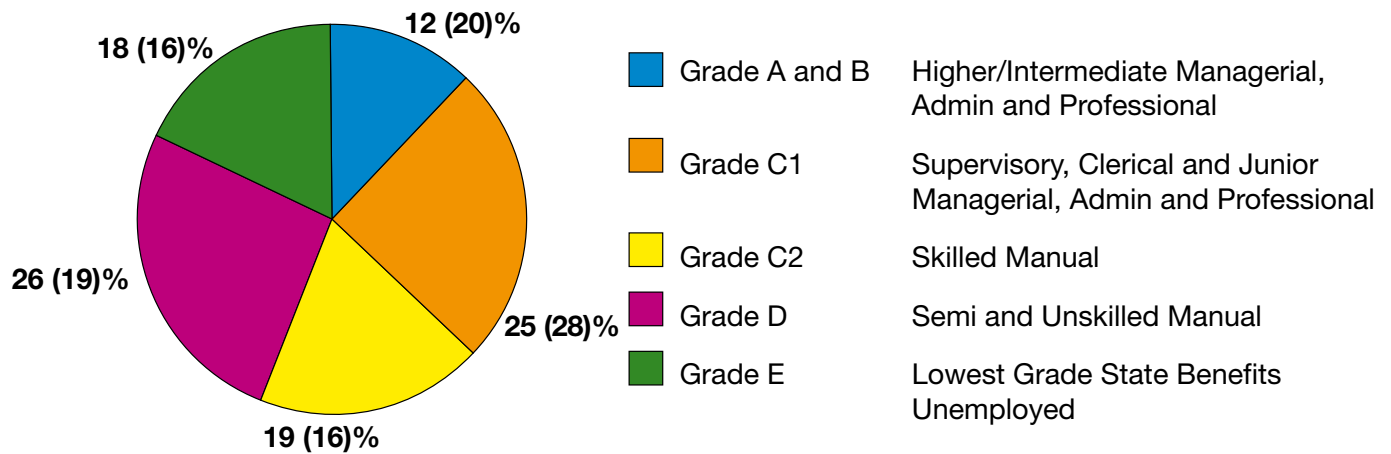
Employment by Sector

Major private employers are Siddal & Hilton (wire manufacture and healthcare products) and Gower Furniture, both located at Holmfield.



Source: Annual Business Inquiry 2001

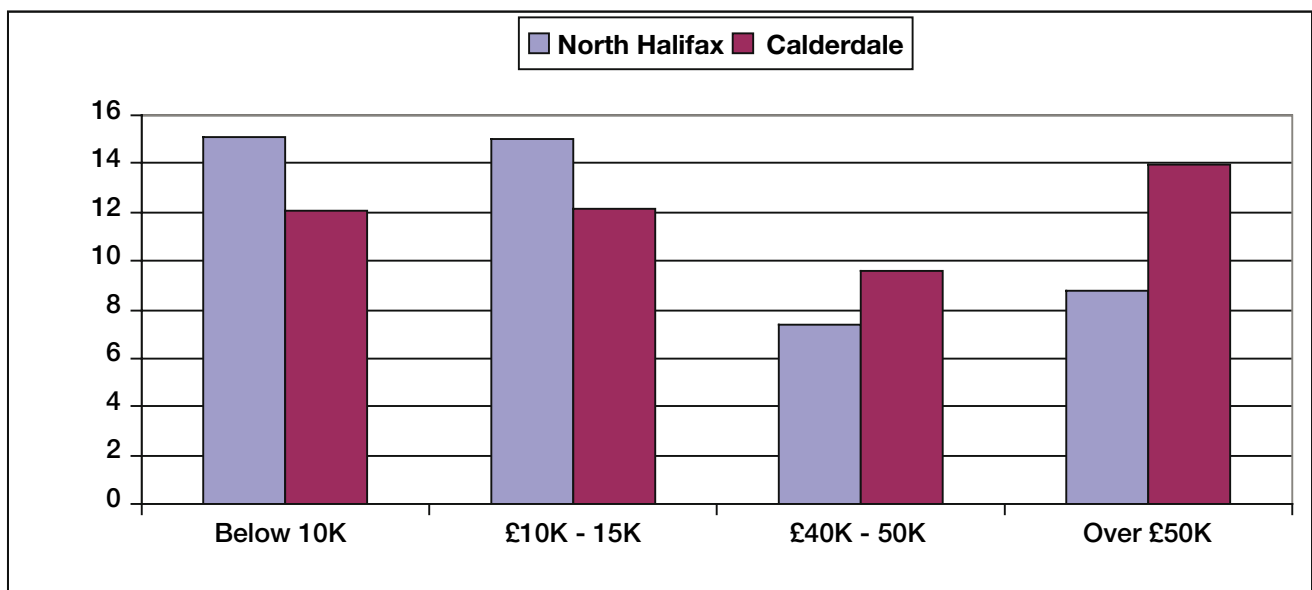
Social Grade of Residents



Source: 2001 Census - Calderdale % in brackets

There are significant differences between the proportion of residents in different social grades in this area compared to Calderdale as a whole. The most significant differences are the low proportion of those in Grade A and B and the relatively high proportion in Grade D.

Household Income



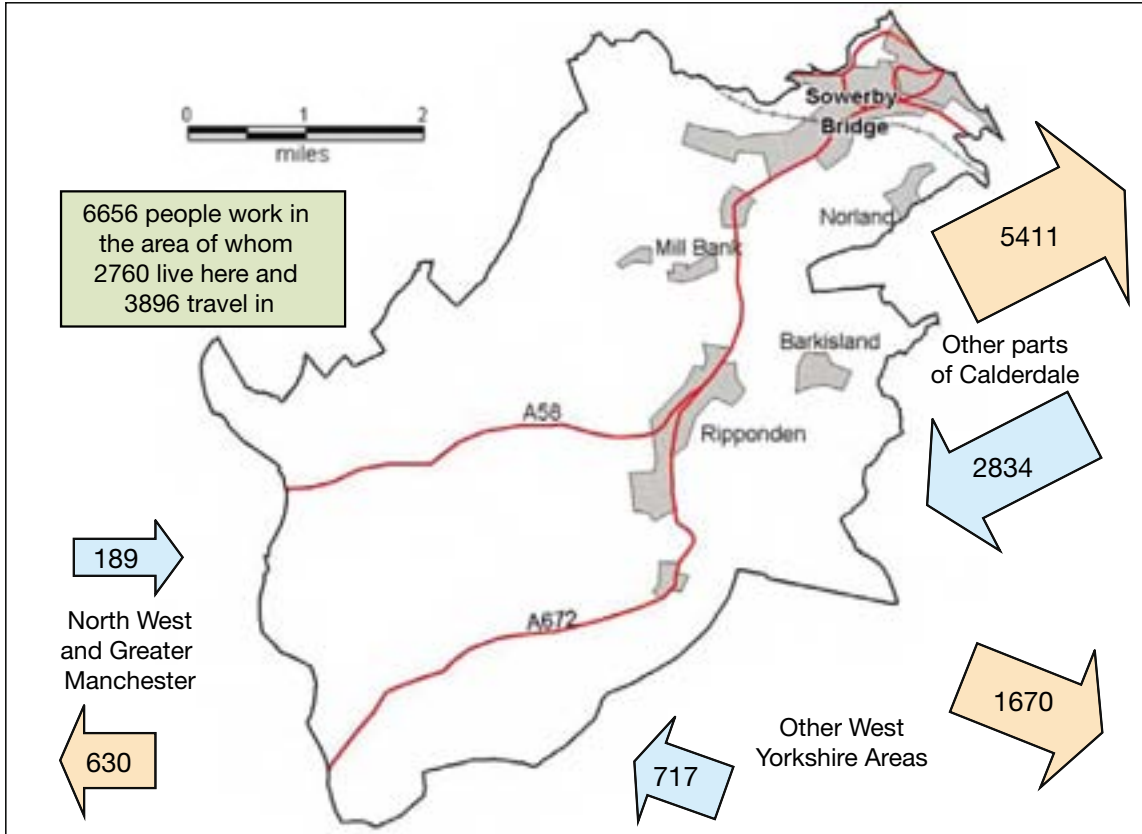
Source: Paycheck 2006

This area has relatively high proportions of households in the lower income groups, and correspondingly fewer in the higher income groups, than Calderdale as a whole. Over 30% of households in this area have incomes below £15,000, compared to 24% in Calderdale district. The median income is £3,500 below that for Calderdale – the lowest of the eight areas used in this study.

Ripponden and Sowerby Bridge Area

This area covers the 2001 wards of Ryburn and Sowerby Bridge. Of the 6656 people who work in the area, 41.5% live here, 42.5% travel in from other parts of Calderdale, and 13.5% come from other areas of West Yorkshire, Manchester and the North West.

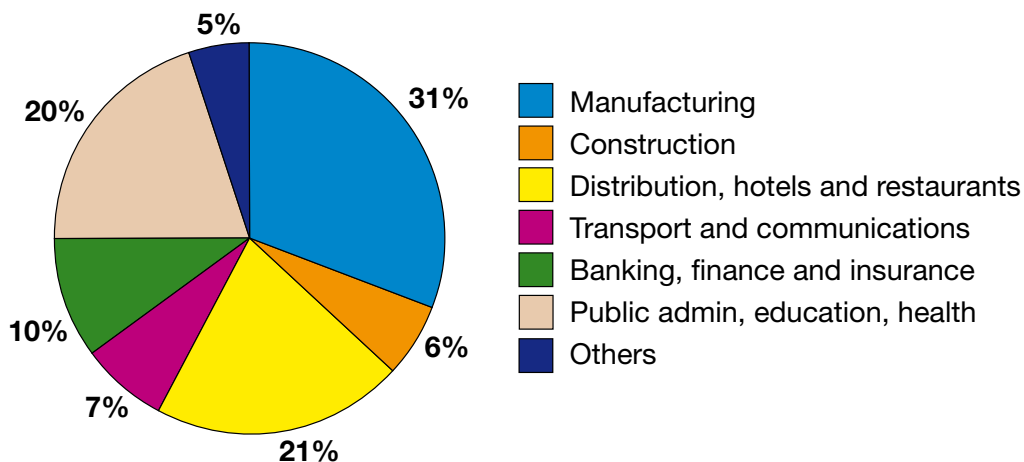
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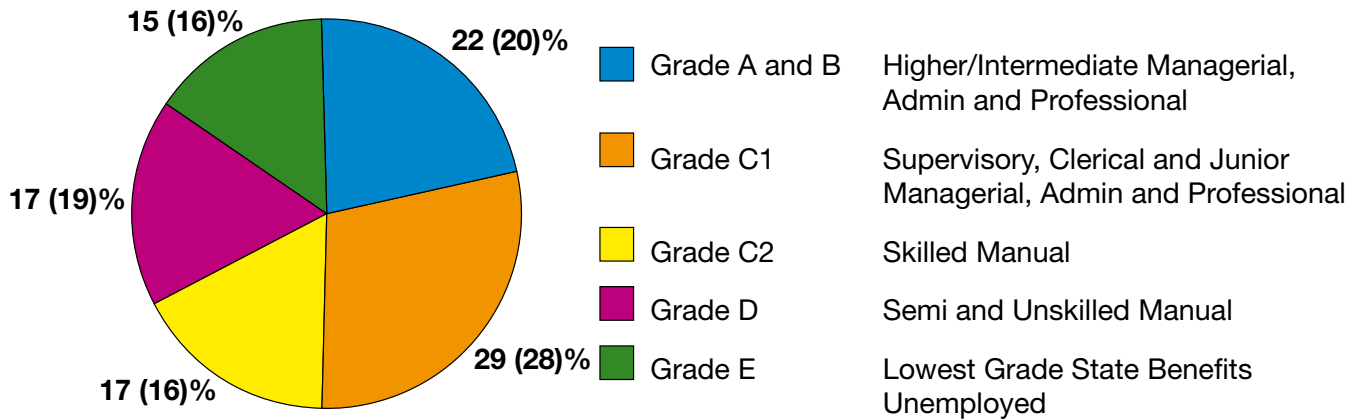
Employment by Sector

Large private employers include JLA Ltd (commercial laundry equipment distributor) and Aflex Hose Ltd.



Source: Annual Business Inquiry 2001

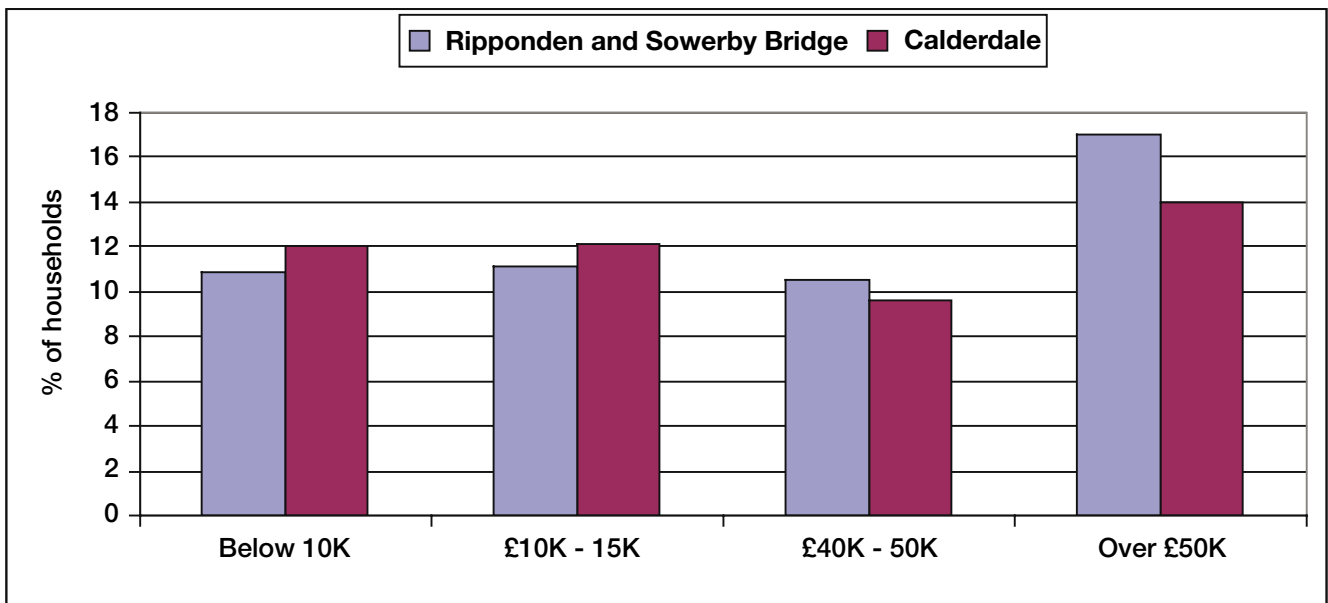
Social Grade of Residents



Source: 2001 Census - Calderdale % in brackets

There are only slight differences between the social profile of this area and the Calderdale district profile. However, within the area there are considerable differences. For example, in Sowerby Bridge only 16% of households are in Grades A and B, compared to 28% in Ryburn ward.

Household Income



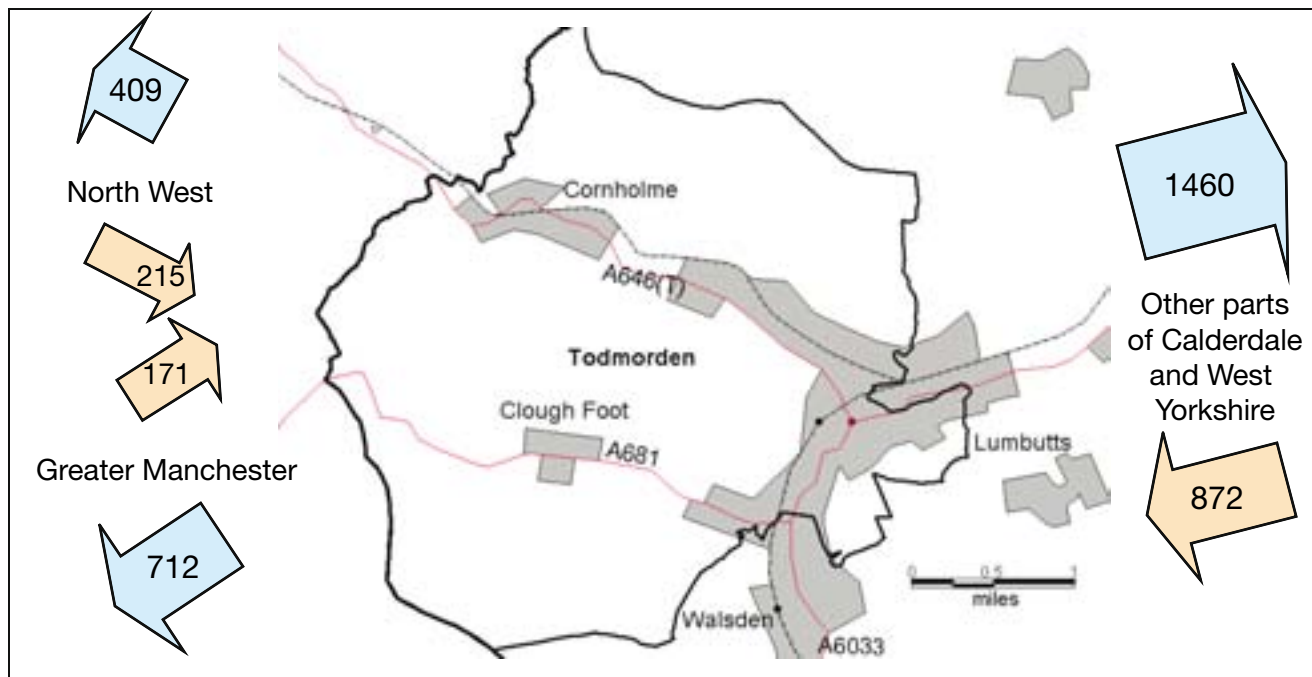
Source: Paycheck 2006

The household income data shows that there is a higher proportion of households with incomes over £40,000 than in Calderdale district. The median figure of £27,000 is £2,000 above that for Calderdale.

Todmorden Area

Just under 3,200 people work in the Todmorden area, as defined by the 2001 ward boundary. 59% of the workforce live in the area, the most self-contained in Calderdale; 25% come from other parts of Calderdale; 12% from Greater Manchester and the North West.

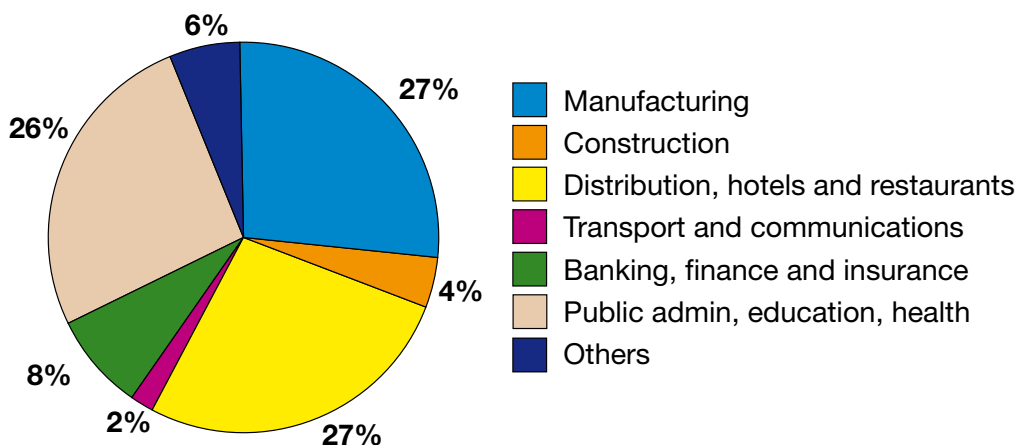
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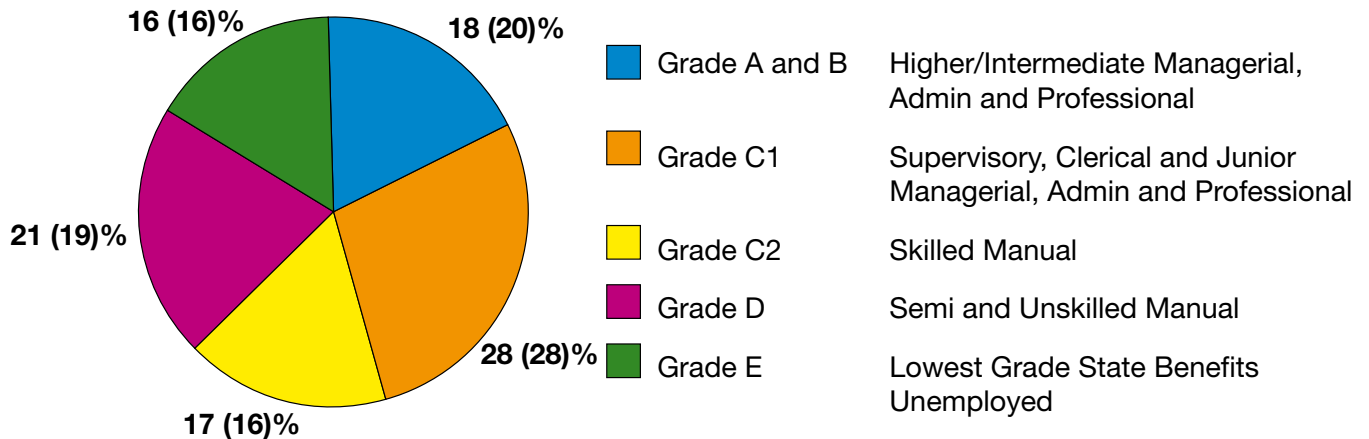
Employment by Sector

27% work in manufacturing, almost double the national figure of 14%; only 8% work in banking, finance and insurance, well below the district's 23%. Major private employers include Weir Minerals (pump and casting manufacture) and two furniture manufacturers, James H Sutcliffe & Sons and White & Newton Ltd.



Source: Annual Business Inquiry 2001

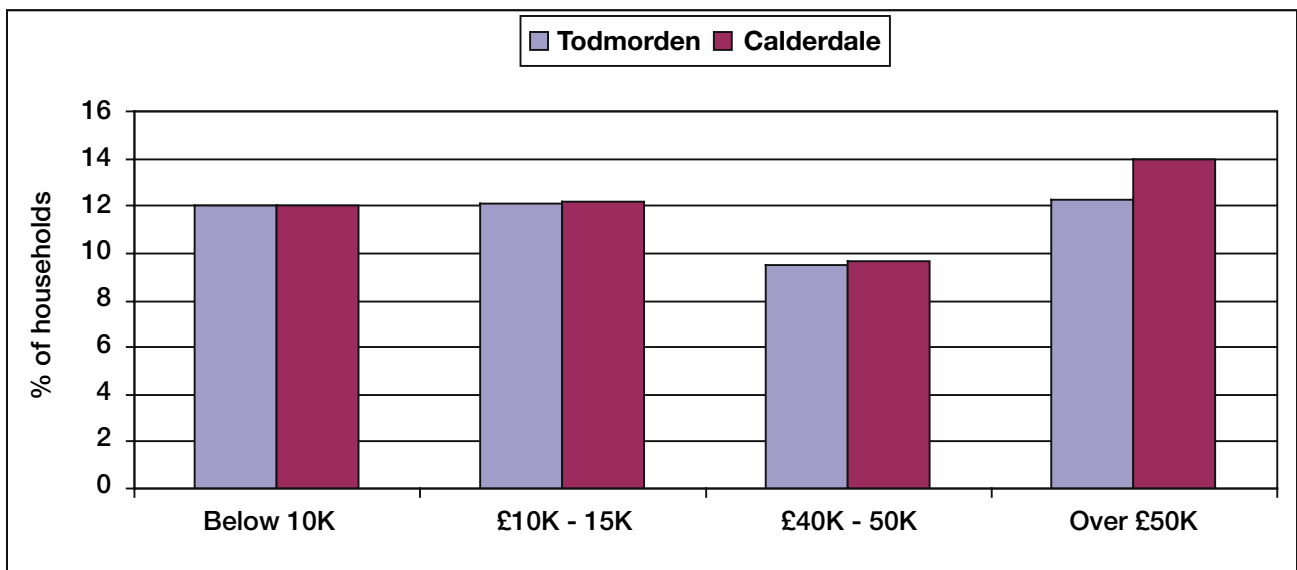
Social Grade of Residents



Source: 2001 Census - Calderdale % in brackets

There are no outstanding differences between the social grade of the residents of this area compared to the rest of Calderdale. There is a lower proportion of those in Grades A and B, but a slightly higher proportion in Grade D.

Household Income



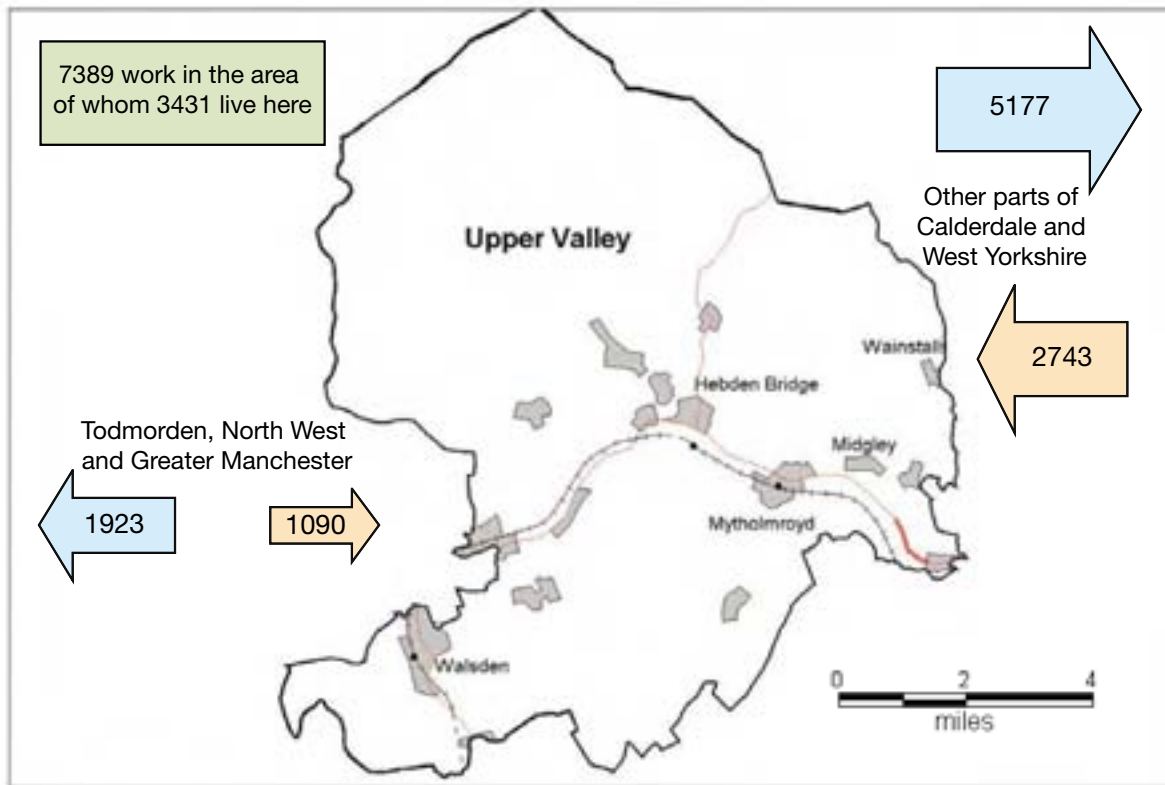
Source: Paycheck 2006

The household incomes data shows that the proportion of households with incomes below £15,000 is very close to that for the whole of Calderdale, but at the other end of the scale, only about 12% of households have an income of above £50,000, compared to 14% for Calderdale. The median figure of £24,500 is very close to the Calderdale value of £25,000.

Upper Valley Area

The Upper Valley area covers the 2001 wards of Calder Valley and Luddendenfoot. 46% of the workforce live in the area, 37% come from other parts of Calderdale (excluding Todmorden) and West Yorkshire, 15% travel into the area from the west, and the remainder come from other parts of the UK.

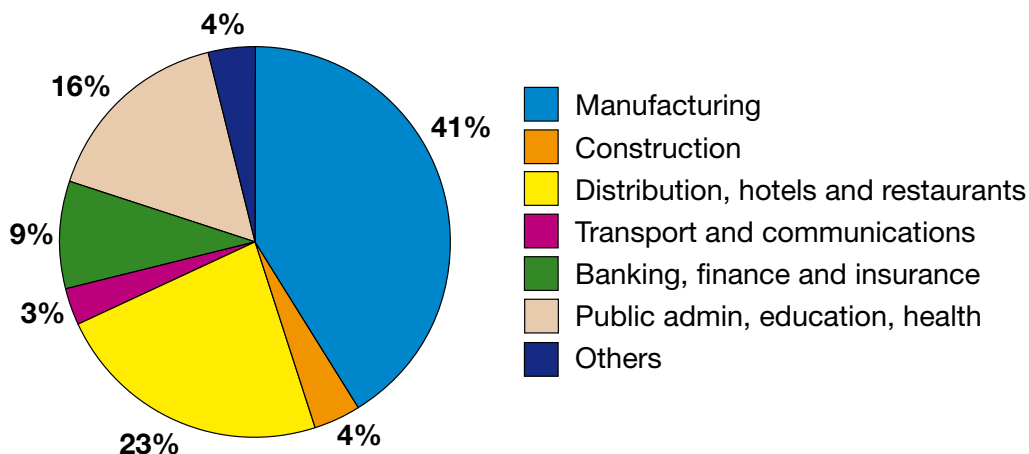
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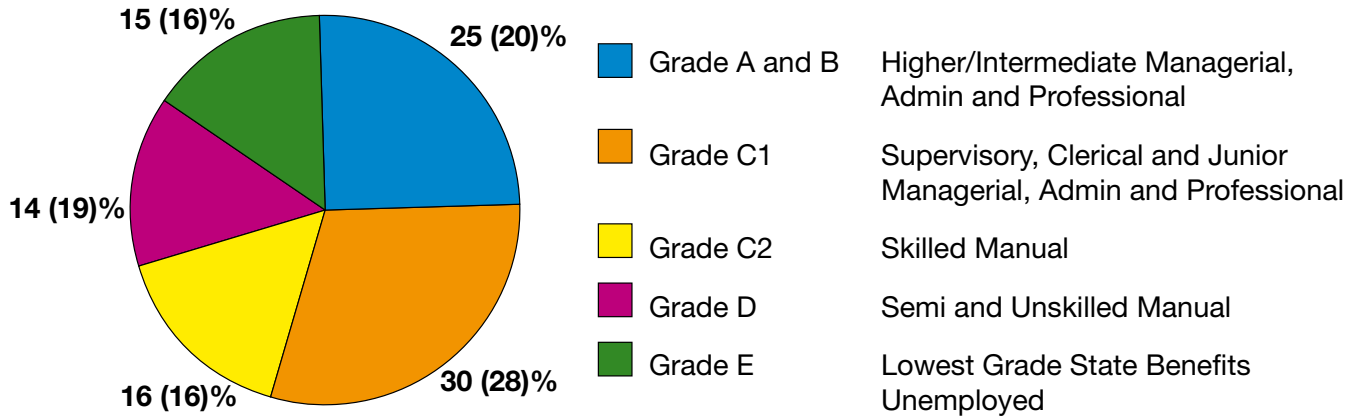
Employment by Sector

Major private employers include MSI Ltd (garage equipment), Sweet & Maxwell (legal services), Vale Upholstery (chair and seat manufacturer) and VTL (motor industry parts manufacture).



Source: Annual Business Inquiry 2001

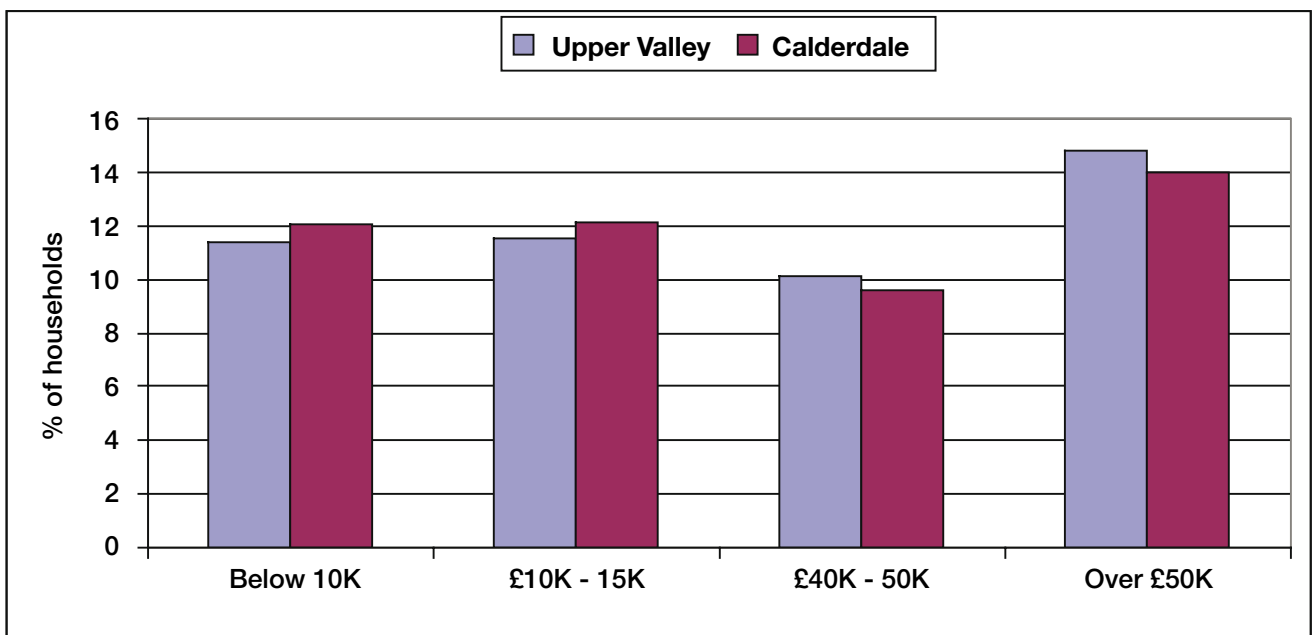
Social Grade of Residents



Source: 2001 Census - Calderdale % in brackets

There are significant differences in two groups, Grade A and B – 25% compared to 20% in Calderdale; and Grade D – 14% compared to 19% in Calderdale. The other groups are closer to the area average.

Household Income



Source: Paycheck 2006

There are significant differences in the proportions at either end of the income scale – 2% fewer households on incomes below £10,000 compared to Calderdale, 2% more on incomes over £50,000. The median figure is slightly above the Calderdale figure, indicating an even spread of incomes over the various groups.

