

Calderdale MBC – Social Value Benefits Assessment

Introduction

Calderdale Council is committed to working with the organisations, suppliers and providers we work with to help us deliver our priorities. The Council has 6 priorities, and these are:

Calderdale Council Priorities	
Priority	Outcome
Growth	Driving economic development and enterprise
Ambition	Raising aspiration and achievement for all our residents
Resilience	Supporting personal, community and environmental resilience
Sustainability	Managing demand and investing for the future
Efficiency	Delivering efficiency and effectiveness in public services
Fairness	Reducing inequalities and tackling disadvantage

The Council spends approximately £140m every year with organisations, providers and suppliers. By considering social value issues and the impact they can have at the pre-procurement stage, procurement exercises can be used to make a difference. The Council has a Calderdale Living Wage Policy which supports the wider adoption of the Calderdale Living Wage in the private sector through qualifying contracts taking account of European Union law and value for money. Guidance on application of the Council's

Living Wage Policy in relation to procurement must always be sought from the Legal Services Team and the Commercial Procurement Unit.

Considering Economic, Social and Environmental Benefits- What do we have to do?

The Council has a duty, in accordance with the Public Services (Social Value) Act 2012, to ensure that we consider how services can improve Economic, Social and Environmental well-being, and, demonstrate that some degree of social value has been sought and achieved where possible in contracts. The Act states that authorities have a duty to consider in their procurement and commissioning processes:

- a) How what is proposed to be procured might improve the economic, social and environmental well-being of the area, and;
- b) How, in conducting the process of procurement, the Council might act with a view to securing that improvement

This duty is a requirement for all service contracts over the EU threshold (this includes Part B services).

The Council has also agreed that consideration to economic, environmental and social benefits should also be considered for goods and works contracts over the EU threshold, and achieved where possible in contracts.

EU thresholds are currently:

Services and goods	£173,934
Works	£4,348,350

How do we do this?

- For each procurement exercise which falls into the above requirement, you will need to identify which of the Council's outcomes in the table below are appropriate for inclusion.
- Appropriate Council outcomes will be identified from the table below on the basis of what is relevant and proportionate for each contract
- Each procurement exercise over the EU value threshold must, where appropriate, include at least one of the Councils outcomes
- Bidders will be scored on their responses to the question about how they will deliver against these outcomes
- Suppliers will also be scored on their responses to any accompanying questions about how this will be measured and verified
- The responses of the successful bidder will be incorporated into the contract as part of the ensuing contract management and monitoring process

What about procurement exercises that fall below the EU threshold?

Contracts valued at £60,000 or over are required to be put out to the market as a competitive tender exercise.

The pressure on Council resources is increasing and we need to continually challenge the commissioning and procurement process to focus on delivering the Councils priorities to get the best we can from our spending. Focusing on priorities and outcomes rather than outputs will help the Council ensure we get the best value for stakeholders, users and our communities.

When you are at the early stages of procurement, at the commissioning or pre-procurement stage, you still need to be thinking about what you are trying to achieve.

You should use the Council Priorities and Social Considerations Table to identify what is relevant and proportionate for each exercise, and identify suitable outcomes where appropriate.

Examples of how this would work?

Homecare contracts:

Service contracts such as these already have social value considerations built in (increasing independence, reducing isolation, prevention rather than intervention), but there may be others, such as:

- **Social – improving volunteering opportunities**
- **Economic – Training/apprenticeships/re-deployment opportunities**
- **Economic – New/additional skills training for carers**
- **Economic and Social – Growth of voluntary organisations or development into Social Enterprises**

Refurbishment of premises/new build:

Economic opportunities such as apprenticeships, training/new skills, and environmental ones such as materials/energy saving measures are the more obvious, but these projects also carry other opportunities such as:

- **Social – Provision of facilities for use by community groups**
- **Social – Support for community activities/campaigns ie making space available**
- **Environmental – Awareness campaigns around sustainability/improving the landscape**

Both examples may involve staff at the lower end of the pay scale, and consideration should also be given to positive employment policies such as family friendly policies such as flexible working or support for carers should be considered.

Council Priorities and Social Value Considerations

Priority	Possible Delivery Options (these are examples only – you may identify others)
<p>Growth – Driving Economic Development and Enterprise</p>	<ul style="list-style-type: none"> • Creation of x number of jobs within Calderdale • Creation of x number of traineeships or apprenticeships for Calderdale residents • Employ number of those facing additional challenges or barriers in the labour market (ie those with disabilities/ex-offenders/long-term unemployed) • Support to x number of school and college students (ie through CV advice, mock interviews, careers guidance, work experience) • Support to x number of back to work/Job Centre Plus clients (ie through CV advice, mock interviews, careers guidance, work experience) • Provision of skills training for % of workforce to qualification level appropriate to nature of business • Has positive policies in place for workforce support (ie family friendly policies or flexible working for carers) • Supports number of new business start-ups through practical workshops for new businesses through Business Growth/Job Centre Plus • Pro-active approach to engaging with local providers in the supply chain ie number of local businesses employed • Attracts inward investment into the Borough ie relocation of business, development opportunities, new build/renovation

Priority	Possible Delivery Options (these are examples only – you may identify others)
<p>Ambition – Raising aspiration and achievement for all our residents</p>	<ul style="list-style-type: none"> • Offers investment or in-kind contributions to community projects ie direct grants, sponsorship, staff-time, supporting community events in Calderdale (ie improving community areas, health education support) • Encouraging community engagement and cohesion • Support volunteering scheme to provide 1:2:1 support (ie befriending scheme for elderly, role model mentoring scheme)
<p>Resilience – Supporting personal, community and environmental resilience</p>	<ul style="list-style-type: none"> • Provide business/commercial advice to community and voluntary organisations ie volunteering schemes, Give an Hour Schemes or direct support • Provide free facilities for use by Community/Voluntary Sector – x number of hours per year • Creation of new volunteering opportunities in Calderdale • Spend/engagement of third sector providers in supply chain • Increasing low cost contact for customers or improving customer contact • Improving number of residential social care users to live independently • Increasing number of residents using Credit Union • Education and publicity campaigns (ie debt/health issues/support and service awareness)

Priority	Possible Delivery Options (these are examples only – you may identify others)
Sustainability – Managing demand and investing for the future	<ul style="list-style-type: none"> • Localise service delivery to reduce access/distance times • Reducing the level of landfill waste • Reducing carbon emissions • Reducing energy consumption/utilities • Increasing renewable energy • Supporting education and awareness campaigns • Support for land clearance/improvement ie rubbish clearing schemes/food growing & distribution/returning unused land and buildings to community use
Efficiency – delivering efficiency and effectiveness in public services	<ul style="list-style-type: none"> • X% of overall spend disinvested from acute interventions and reinvested in prevention • X% of customers redirected towards lower-cost forms of contact (eg web or phone rather than face to face) • X% reduction in number of invoices processed • X% increase in tender and quote exercises run through YORtender portal
Fairness – reducing inequalities and tackling disadvantage	<ul style="list-style-type: none"> • Actively promoting equality of opportunities • Support for/engagement in community cohesion projects • Support for voluntary sector events aimed at promoting equality/tackling inequality ie neighbourhood fairs, Pride Event • Support/mentoring for anti-bullying campaigns • Employment mentoring/support in vulnerable areas