

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q01 Where do you usually go for your main food and grocery shopping?</b>																										
Asda, Thrumhall Lane, Halifax	15.3%	186	35.3%	44	2.0%	3	4.0%	2	14.9%	13	17.6%	13	48.0%	41	1.1%	2	15.0%	11	23.0%	18	18.7%	32	1.0%	1	11.9%	6
Tesco, Haugh Shaw Road, Halifax	10.5%	127	36.3%	45	0.0%	0	7.0%	4	13.9%	12	19.6%	15	12.0%	10	0.0%	0	17.0%	12	30.0%	24	0.0%	0	1.0%	1	9.9%	5
Tesco, Bradford Road, Brighouse	10.2%	123	0.0%	0	52.9%	75	12.0%	6	4.0%	3	5.9%	4	0.0%	0	17.9%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	7.1%	86	5.9%	7	1.0%	1	6.0%	3	7.9%	7	13.7%	10	6.0%	5	2.1%	4	3.0%	2	6.0%	5	22.4%	39	0.0%	0	4.0%	2
Morrison's, Rochdale Road, Todmorden	4.3%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	54.5%	45	10.9%	5
Tesco, Sowerby Bridge	4.2%	51	0.0%	0	0.0%	0	0.0%	0	14.9%	13	0.0%	0	1.0%	1	0.0%	0	41.0%	29	8.0%	6	0.0%	0	0.0%	0	3.0%	1
Morrison's, Mayo Avenue, Bradford	3.9%	47	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Keighley Road, Illingworth, Halifax	3.6%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.2%	44	0.0%	0	0.0%	0
Asda, Fixby, Huddersfield	3.1%	38	0.0%	0	6.9%	10	28.0%	15	12.9%	11	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	2.8%	34	0.0%	0	17.6%	25	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Bradford Buttershaw	2.6%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	20	0.0%	0	0.0%	0	6.5%	11	0.0%	0	0.0%	0
Tesco, Metro, Market Street, Halifax	2.6%	31	3.9%	5	0.0%	0	2.0%	1	2.0%	2	4.9%	4	3.0%	3	0.0%	0	3.0%	2	3.0%	2	7.5%	13	0.0%	0	0.0%	0
Morrison's, Keighley Road, Illingworth, Halifax	1.6%	20	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	3	14.0%	12	0.0%	0	2.0%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	1.3%	15	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.9%	11	0.0%	0	0.0%	0	3.0%	2	3.0%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.9%	3	1.0%	1	1.0%	0
Lidl, Tuel Lane, Sowerby Bridge	0.8%	10	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	4.0%	3	4.0%	3	0.0%	0	0.0%	0	1.0%	0
Co-op, Food Markets, Market Street, Hebden Bridge	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	15.8%	7
Co-op Food Markets, Huddersfield Road, Elland	0.7%	8	0.0%	0	0.0%	0	9.0%	5	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Unit 1 Crossley Retail Park, Halifax	0.6%	8	3.9%	5	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.6%	7	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Halifax Road, Todmorden	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	6	2.0%	1
Local Shops, Hebden Bridge	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	11.9%	6
Marks and Spencers, Woolshops, Halifax	0.4%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Asda, Princess Way, Burnley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	5	0.0%	0
Morrison's, Worth Way, Keighley	0.4%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	4.0%	2

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Tesco, Finsley Gate, Burnley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencers, The Owlcoates Centre, Valley Street, Pudsey	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Halifax Town Centre	0.3%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, Wyke	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrison's, Westgate, Bradford	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Brighouse Town Centre	0.2%	3	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Longhill Road, Huddersfield	0.2%	3	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrison's, Penistone Road, Huddersfield	0.2%	3	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%
Local Shops, Elland Town Centre	0.2%	3	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%
Local Shops, Todmorden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somerfield, Elland	0.2%	2	0.0%	0	0.0%	0	3.0%	2	1.0%	1	0.0%	0	0.0%
Sainsbury's, Active Way, Burnley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op Late Shops, Huddersfield Road, Low Moor	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Manor Lane, Shipley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op Foodstore, Towngate, Wyke	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Stores, Otsal Top District, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrison's, Union Street, Heckmondwike, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market, Borough Market, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Asda, Rochdale	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Great Horton Road, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Morrison's, Bradford Road, Idle	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Tesco Express, Keighley Road, Crossflats, Bingley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Local Stores, Southowram, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Jack Fulton, Bradford Road, Brighouse	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Morrison's, Young Street, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Local Shops, Sowerby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Bridge Morrison's, Otley Road, Guiseley	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op Late Shop, Burnley Road, Mytholmroyd	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Tesco Extra, Well Lane, Batley	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Whitworth Road, Rochdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Co-op, Town End, Golcar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Morrison's, Kingsway, Rochdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Netto, Queens Lancashire Way, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Local market, Todmorden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, Burnley Road, Mytholmroyd	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Asda, Owlcoates Shopping Centre, Pudsey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Asda, Old Mill Lane, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Marks & Spencer, New Street, Huddersfield	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Morrisons, Foss Islands Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
(Don't know / varies)	14.4%	175	4.9%	6	8.8%	12	17.0%	9	17.8%	15	27.5%	21	13.0%
Weighted base:	1211	124	141	53	86	76	86	193	71	79	173	83	47
Sample:	1211	102	102	100	101	102	100	95	100	100	107	101	101

**Q02 Which retailer do you usually purchase your main food internet/ home delivery shopping from?**

*Only those who shop via the internet for their main food shopping at Q01*

Asda	20.4%	2	0.0%	0	0.0%	0	33.3%	1	66.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco	64.8%	7	0.0%	0	0.0%	0	66.7%	1	33.3%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	50.0%	2	100.0%	1	100.0%
Other	14.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	2	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	11	0	0	2	3	1	0	0	0	0	1	3	1	0											
Sample:	13	0	0	3	3	2	0	0	0	1	2	1	1												

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By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q03 How frequently do you buy main food and grocery shopping trips from...? (STORE / DESINATION MENTIONED AT Q01)</b>																										
Two or more times a week	23.5%	284	23.5%	29	30.4%	43	16.0%	8	23.8%	20	18.6%	14	21.0%	18	17.9%	34	28.0%	20	19.0%	15	29.9%	52	21.8%	18	25.7%	12
At least once a week	61.9%	750	65.7%	82	54.9%	77	56.0%	29	53.5%	46	66.7%	51	71.0%	61	69.5%	134	59.0%	42	61.0%	48	58.9%	102	62.4%	52	56.4%	27
At least once a fortnight	7.8%	94	6.9%	9	4.9%	7	14.0%	7	8.9%	8	6.9%	5	1.0%	1	10.5%	20	6.0%	4	12.0%	9	6.5%	11	9.9%	8	8.9%	4
At least once a month	4.6%	56	2.0%	2	8.8%	12	9.0%	5	9.9%	9	2.9%	2	4.0%	3	1.1%	2	5.0%	4	6.0%	5	3.7%	6	4.0%	3	4.0%	2
At least every two months	0.4%	4	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	2	1.0%	1	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	1.9%	22	2.0%	2	1.0%	1	3.0%	2	4.0%	3	4.9%	4	2.0%	2	1.1%	2	2.0%	1	2.0%	2	0.0%	0	1.0%	1	5.0%	2
Weighted base:	1211	124	141	53	86	76	86	193	71	79	173	83	47													
Sample:	1211	102	102	100	101	102	100	95	100	100	107	101	101													
<b>Q04 How do you normally travel to...? (STORE / DESINATION MENTIONED AT Q01)</b>																										
Car / van (as driver)	56.7%	686	41.2%	51	55.9%	79	46.0%	24	64.4%	55	60.8%	46	51.0%	44	55.8%	108	62.0%	44	72.0%	57	57.9%	100	63.4%	52	54.5%	26
Car / van (as passenger)	17.5%	212	17.6%	22	21.6%	30	25.0%	13	20.8%	18	19.6%	15	23.0%	20	22.1%	43	14.0%	10	14.0%	11	10.3%	18	7.9%	7	12.9%	6
Bus, minibuss or coach	8.4%	101	2.9%	4	5.9%	8	10.0%	5	6.9%	6	11.8%	9	13.0%	11	8.4%	16	10.0%	7	7.0%	6	10.3%	18	9.9%	8	6.9%	3
Motorcycle, scooter or moped	0.7%	9	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.9%	3	1.0%	1	0.0%	0
Walk	9.8%	119	25.5%	32	7.8%	11	13.0%	7	0.0%	0	2.0%	1	9.0%	8	7.4%	14	9.0%	6	3.0%	2	10.3%	18	11.9%	10	19.8%	9
Taxi	1.7%	21	5.9%	7	3.9%	6	2.0%	1	0.0%	0	1.0%	1	0.0%	0	1.1%	2	2.0%	1	0.0%	0	0.9%	2	1.0%	1	1.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.4%	41	2.9%	4	2.9%	4	1.0%	1	4.0%	3	2.9%	2	4.0%	3	4.2%	8	1.0%	1	3.0%	2	5.6%	10	3.0%	2	1.0%	0
(Not applicable, goods delivered)	1.4%	17	0.0%	0	2.0%	3	3.0%	2	4.0%	3	2.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.8%	5	1.0%	1	1.0%	0
Weighted base:	1211	124	141	53	86	76	86	193	71	79	173	83	47													
Sample:	1211	102	102	100	101	102	100	95	100	100	107	101	101													

## Calderdale Household Survey For White Young Green

Weighted:

May 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q05 When you go main food shopping is your journey part of another journey?</b>																										
<i>Only those who travels to do their main food shopping at q04</i>																										
Yes - travelling to / from work	12.6%	151	5.9%	7	15.0%	21	11.3%	6	21.7%	18	12.0%	9	11.0%	9	8.4%	16	20.2%	14	19.2%	15	7.7%	13	14.0%	11	23.0%	11
Yes - travelling to / from school / college	2.3%	27	2.0%	2	4.0%	6	1.0%	1	3.1%	3	1.0%	1	1.0%	1	1.1%	2	6.1%	4	3.0%	2	1.0%	2	2.0%	2	5.0%	2
Yes - Other	0.7%	8	1.0%	1	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	2	0.0%	0	0.0%	0	2.0%	1
No	78.6%	939	89.2%	111	77.0%	106	80.4%	41	61.9%	51	80.0%	60	78.0%	67	86.3%	166	66.7%	47	68.7%	54	86.5%	145	79.0%	65	55.0%	26
Yes - visiting friends / family	1.3%	16	0.0%	0	2.0%	3	1.0%	1	3.1%	3	1.0%	1	2.0%	2	0.0%	0	1.0%	1	3.0%	2	1.9%	3	0.0%	0	2.0%	1
Yes - other non-food shopping	0.7%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	3.0%	2	1.0%	2	0.0%	0	3.0%	1
Yes - leisure activity	0.6%	8	0.0%	0	0.0%	0	1.0%	1	3.1%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	2	1.0%	1	1.0%	0
Yes - other shopping in general	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Yes - go to the bank	0.3%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Yes - travelling into the town centre	0.4%	5	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0
(Don't know)	3.0%	35	2.0%	2	1.0%	1	5.2%	3	4.1%	3	4.0%	3	5.0%	4	3.2%	6	5.1%	4	1.0%	1	1.0%	2	3.0%	2	8.0%	4
Weighted base:		1194		124		138		51		83		75		86		193		70		78		168		82		47
Sample:		1193		102		100		97		97		100		100		95		99		99		104		100		100
<b>Q06 When do you do your main food shopping?</b>																										
Weekdays during the day	41.5%	503	38.2%	47	45.1%	64	39.0%	21	32.7%	28	48.0%	37	44.0%	38	35.8%	69	41.0%	29	48.0%	38	46.7%	81	39.6%	33	40.6%	19
Weekdays during the evening	14.0%	170	17.6%	22	17.6%	25	12.0%	6	15.8%	14	11.8%	9	12.0%	10	10.5%	20	12.0%	9	17.0%	13	15.9%	27	9.9%	8	12.9%	6
Saturday	12.6%	152	15.7%	19	8.8%	12	12.0%	6	13.9%	12	9.8%	7	14.0%	12	17.9%	34	15.0%	11	3.0%	2	7.5%	13	17.8%	15	15.8%	7
Sunday	2.4%	29	2.9%	4	0.0%	0	4.0%	2	4.0%	3	1.0%	1	3.0%	3	3.2%	6	1.0%	1	4.0%	3	2.8%	5	2.0%	2	1.0%	0
Varies	28.2%	341	24.5%	30	27.5%	39	31.0%	16	29.7%	26	28.4%	22	27.0%	23	31.6%	61	29.0%	21	27.0%	21	26.2%	45	29.7%	25	27.7%	13
(Don't know)	1.3%	15	1.0%	1	1.0%	1	2.0%	1	4.0%	3	1.0%	1	0.0%	0	1.1%	2	2.0%	1	1.0%	1	0.9%	2	1.0%	1	2.0%	1
Weighted base:		1211		124		141		53		86		76		86		193		71		79		173		83		47
Sample:		1211		102		102		100		101		102		100		95		100		100		107		101		101

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q07 When you go main food shopping is your trip normally linked with any other activity?</b>																										
<i>Only those who go to a specific destination for their food shopping at Q01</i>																										
Yes – non-food shopping	7.2%	87	5.9%	7	5.9%	8	7.2%	4	9.2%	8	10.0%	7	11.0%	9	6.3%	12	9.0%	6	9.1%	7	5.7%	10	3.0%	2	11.0%	5
Yes – leisure activity	9.3%	112	3.9%	5	8.8%	12	5.2%	3	10.2%	9	9.0%	7	11.0%	9	8.4%	16	10.0%	7	11.1%	9	13.3%	23	9.0%	7	12.0%	6
Yes – visiting services such as banks and other financial institutions	3.3%	39	3.9%	5	4.9%	7	2.1%	1	2.0%	2	1.0%	1	4.0%	3	2.1%	4	5.0%	4	5.1%	4	3.8%	6	1.0%	1	4.0%	2
Yes – other activity	1.1%	13	2.0%	2	0.0%	0	3.1%	2	2.0%	2	1.0%	1	1.0%	1	1.1%	2	1.0%	1	3.0%	2	0.0%	0	0.0%	0	2.0%	1
Varies	4.8%	58	1.0%	1	6.9%	10	4.1%	2	6.1%	5	2.0%	1	1.0%	1	7.4%	14	7.0%	5	7.1%	6	1.0%	2	7.0%	6	11.0%	5
No	74.2%	891	78.4%	97	73.5%	104	78.4%	40	72.4%	61	75.0%	56	73.0%	62	74.7%	144	67.0%	48	66.7%	52	78.1%	132	81.0%	66	60.0%	28
Yes - travelling to / from work	0.5%	6	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	1.0%	0
Yes - visiting friends / family	0.5%	6	0.0%	0	2.0%	3	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0
Yes - walking the dog	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
(Don't know)	0.6%	7	2.0%	2	0.0%	0	1.0%	1	0.0%	0	2.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1200		124		141		51		84		75		86		193		71		78		169		82		47
Sample:		1198		102		102		97		98		100		100		95		100		99		105		100		100

**Q08 Where do you do this non-food shopping? (EXCLUDING CHRISTMAS SHOPPING)**

*Only those who go to a specific destination for their food shopping at Q01 and link their trip with non food shopping at Q07*

Halifax Town Centre	59.5%	52	100.0%	7	16.7%	1	42.9%	2	55.6%	4	90.0%	7	90.9%	9	0.0%	0	66.7%	4	77.8%	6	100.0%	10	0.0%	0	45.5%	2
Brighouse Town Centre	15.8%	14	0.0%	0	66.7%	6	14.3%	1	11.1%	1	0.0%	0	0.0%	0	50.0%	6	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	6.9%	6	0.0%	0	16.7%	1	14.3%	1	44.4%	3	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	3.9%	3	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Todmorden Town Centre	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	66.7%	2	9.1%	0
Pudsey Town Centre	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	1.8%	2	0.0%	0	0.0%	0	42.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hebden Bridge Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	1
Birstall Retail Park, Leeds	1.0%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Cross Local Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Town Centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnsley	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	0
Keighley Town Centre	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	0
(Don't know / varies)	9.5%	8	0.0%	0	16.7%	1	0.0%	0	0.0%	0	10.0%	1	9.1%	1	16.7%	2	11.1%	1	11.1%	1	0.0%	0	33.3%	1	18.2%	1
Weighted base:		87		7		8		4		8		7		9		12		6		7		10		2		5
Sample:		93		6		6		7		9		10		11		6		9		9		6		3		11

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q09 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?</b>																										
Yes	54.3%	657	66.7%	83	51.0%	72	70.0%	37	71.3%	61	66.7%	51	66.0%	56	54.7%	106	70.0%	50	71.0%	56	1.9%	3	58.4%	48	72.3%	34
No	24.6%	298	33.3%	41	17.6%	25	30.0%	16	28.7%	25	33.3%	25	34.0%	29	23.2%	45	30.0%	21	29.0%	23	0.0%	0	41.6%	34	27.7%	13
No response	21.2%	256	0.0%	0	31.4%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%	43	0.0%	0	0.0%	0	98.1%	169	0.0%	0	0.0%	0
Weighted base:		1211		124		141		53		86		76		86		193		71		79		173		83		47
Sample:		1211		102		102		100		101		102		100		95		100		100		107		101		101

# Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q10 Where do you usually go for this 'top-up' shopping?</b>																										
<i>Only those who do 'top-up' food shopping at Q09</i>																										
Local Shops, Halifax Town Centre	6.5%	42	20.6%	17	1.9%	1	1.4%	1	12.5%	8	4.4%	2	12.1%	7	1.9%	2	1.4%	1	7.0%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Thrumhall Lane, Halifax	6.3%	41	19.1%	16	0.0%	0	1.4%	1	2.8%	2	8.8%	4	24.2%	14	0.0%	0	2.9%	1	4.2%	2	0.0%	0	1.7%	1	1.4%	0
Tesco, Bradford Road, Brighouse	3.9%	26	0.0%	0	25.0%	18	2.9%	1	1.4%	1	1.5%	1	1.5%	1	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Todmorden	3.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.1%	21	0.0%	0
Tesco, Sowerby Bridge	3.2%	21	0.0%	0	1.9%	1	1.4%	1	8.3%	5	0.0%	0	0.0%	0	0.0%	0	24.3%	12	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Local Shops, Brighouse Town Centre	3.0%	20	0.0%	0	25.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Bradford Buttershaw	3.0%	20	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Rochdale Road, Todmorden	2.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.5%	15	5.5%	2
Tesco, Metro, Market Street, Halifax	2.4%	16	1.5%	1	0.0%	0	0.0%	0	2.8%	2	7.4%	4	10.6%	6	0.0%	0	1.4%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hebden Bridge	2.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	39.7%	14
Co-op, Food Markets, Market Street, Hebden Bridge	2.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	3.4%	2	31.5%	11
Co-op Foodstore, Towngate, Wyke	2.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	9	4.5%	3	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Elland Town Centre	2.0%	13	0.0%	0	0.0%	0	32.9%	12	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Elland	2.0%	13	0.0%	0	0.0%	0	14.3%	5	12.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shop, Burnley Road, Mytholmroyd	1.9%	13	0.0%	0	0.0%	0	0.0%	0	8.3%	5	0.0%	0	0.0%	0	0.0%	0	4.3%	2	7.0%	4	0.0%	0	0.0%	0	4.1%	1
Market, Borough Market, Halifax	1.5%	10	1.5%	1	0.0%	0	0.0%	0	2.8%	2	2.9%	1	3.0%	2	0.0%	0	4.3%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	1.5%	10	0.0%	0	13.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Towngate, Wyke	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Sowerby Bridge	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	7	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers, Woolshops, Halifax	1.1%	7	2.9%	2	0.0%	0	1.4%	1	1.4%	1	1.5%	1	3.0%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hipperholme	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	1.4%	1	0.0%	0	50.0%	2	0.0%	0	0.0%	0
Co-op Food Markets, Huddersfield Road, Elland	1.0%	6	0.0%	0	0.0%	0	17.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.9%	6	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Calderdale Household Survey For White Young Green

Weighted:

May 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12											
Local Shops, King Cross	0.8%	6	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, 21, Park Drive Rochdale Road	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	5	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Burnley Road, Mytholmroyd	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	5	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wyke	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Unit 1 Crossley Retail Park, Halifax	0.6%	4	2.9%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Highfield Road, Rastrick, Brighouse	0.5%	3	0.0%	0	3.8%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Fixby, Huddersfield	0.5%	3	0.0%	0	1.9%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Halifax Road, Todmorden	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	1.4%	0
Local Shops, Barkisland	0.4%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Greetland	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Morrison's, Penistone Road, Huddersfield	0.3%	2	0.0%	0	1.9%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tuel Lane, Sowerby Bridge	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Local Shops, Birkenshaw	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cleckheaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bradford City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Fair Road, Wibsey	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Mayo Avenue, Bradford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Buttershaw	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Crossley Retail Park	0.3%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, West Vale	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Mytholmroyd	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Scholes	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside study area - North West	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Spar, Crown Street, Hebden Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.4%	0
Local Shops, Pellon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, High Road, Well Lane, Pellon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Keighley Road, Crossflats, Bingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hollywell Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
Tesco Express, Milnrow, Rochdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Shops, Golcar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Shops, Stainland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Shops, Queensbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco, Roundhay Road, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Shops, Lindley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Asda, Manor Lane, Shipley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0		
Local Shops, Walstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0		
Local Shops, Walsden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0		
Outside study area - South West	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0		
Local Shops, Southowram	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Shops, Siddal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Express, Oveden, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Shops, Ripponden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Co-op Foodstores, Denholme Gate Road, Lightcliffe, Halifax	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know / varies)	19.6%	129	17.6%	15	13.5%	10	14.3%	5	19.4%	12	38.2%	19	18.2%	10	25.0%	26	30.0%	15	16.9%	9	0.0%	0	6.8%	3	9.6%	3
No response	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	50.0%	2	0.0%	0	0.0%	0		
Weighted base:		657		83		72		37		61		51		56		106		50		56		3		48		34
Sample:		723		68		52		70		72		68		66		52		70		71		2		59		73

### Q11 How often do you make 'top up' shopping trips to...? (STORE / DESTINATION MENTIONED AT Q10)

*Only those who do 'top-up' food shopping at Q09*

Daily	8.1%	54	1.5%	1	7.7%	6	10.0%	4	6.9%	4	1.5%	1	15.2%	9	7.7%	8	8.6%	4	12.7%	7	0.0%	0	10.2%	5	15.1%	5
Two or more times a week	47.5%	312	47.1%	39	51.9%	37	48.6%	18	47.2%	29	44.1%	22	45.5%	26	40.4%	43	47.1%	23	50.7%	28	0.0%	0	61.0%	29	49.3%	17
At least once a week	31.3%	206	32.4%	27	28.8%	21	27.1%	10	31.9%	20	32.4%	16	27.3%	15	44.2%	47	28.6%	14	31.0%	17	50.0%	2	18.6%	9	23.3%	8
At least once a fortnight	3.6%	24	5.9%	5	0.0%	0	5.7%	2	5.6%	3	8.8%	4	3.0%	2	1.9%	2	5.7%	3	2.8%	2	0.0%	0	1.7%	1	0.0%	0
At least once a month	0.9%	6	1.5%	1	0.0%	0	1.4%	1	2.8%	2	1.5%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Less often	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	8.0%	53	11.8%	10	11.5%	8	7.1%	3	5.6%	3	11.8%	6	7.6%	4	5.8%	6	5.7%	3	2.8%	2	0.0%	0	8.5%	4	11.0%	4
No response	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	2	0.0%	0	0.0%	0
Weighted base:		657		83		72		37		61		51		56		106		50		56		3		48		34
Sample:		723		68		52		70		72		68		66		52		70		71		2		59		73

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12												
<b>Q12 Which retailer do you normally purchase your top-up food internet/ home delivery shopping from?</b>																									
<i>Only those who do 'top-up' food shopping at Q09 and shop via the internet for their 'top-up' food at Q10</i>																									
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:	2	0	0	0	0	1	0	0	0	1	0	0	0												
Sample:	2	0	0	0	0	1	0	0	0	1	0	0	0												

**Q13 Of all the money you spend on food and household groceries what share normally goes to your main food shop?**

Over ¾	54.3%	657	54.9%	68	54.9%	77	52.0%	27	56.4%	49	52.9%	40	47.0%	40	54.7%	106	43.0%	31	61.0%	48	67.3%	116	41.6%	34	43.6%	21
½ to ¾	18.9%	229	18.6%	23	19.6%	28	17.0%	9	25.7%	22	21.6%	16	17.0%	15	18.9%	37	22.0%	16	18.0%	14	9.3%	16	27.7%	23	22.8%	11
¼ to ½	4.7%	57	4.9%	6	5.9%	8	3.0%	2	2.0%	2	2.9%	2	5.0%	4	4.2%	8	4.0%	3	7.0%	6	6.5%	11	3.0%	2	5.0%	2
Less than ¼	1.7%	21	2.0%	2	2.0%	3	0.0%	0	1.0%	1	2.9%	2	1.0%	1	1.1%	2	3.0%	2	1.0%	1	2.8%	5	1.0%	1	3.0%	1
None	0.6%	7	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.1%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know / varies)	19.8%	239	19.6%	24	16.7%	24	27.0%	14	14.9%	13	19.6%	15	28.0%	24	20.0%	39	27.0%	19	13.0%	10	14.0%	24	25.7%	21	25.7%	12
Mean:	76.9		77.3		75.8		78.9		78.4		76.7		75.1		77.3		73.4		77.9		79.0		74.5		74.0	
Weighted base:	1211		124		141		53		86		76		86		193		71		79		173		83		47	
Sample:	1211		102		102		100		101		102		100		95		100		100		107		101		101	

# Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q14 Where did you last buy clothing or footwear goods? (EXCLUDING CHRISTMAS SHOPPING)</b>																										
Halifax Town Centre	38.4%	465	52.0%	65	15.7%	22	26.0%	14	39.6%	34	57.8%	44	60.0%	51	13.7%	26	58.0%	41	55.0%	43	55.1%	95	12.9%	11	38.6%	18
Huddersfield Town Centre	7.5%	91	8.8%	11	18.6%	26	27.0%	14	19.8%	17	2.0%	1	6.0%	5	4.2%	8	3.0%	2	5.0%	4	0.0%	0	1.0%	1	2.0%	1
Leeds City Centre	4.9%	60	7.8%	10	4.9%	7	4.0%	2	6.9%	6	3.9%	3	4.0%	3	5.3%	10	2.0%	1	12.0%	9	0.0%	0	1.0%	1	13.9%	7
Manchester City Centre	4.6%	56	2.0%	2	7.8%	11	4.0%	2	3.0%	3	2.0%	1	1.0%	1	2.1%	4	2.0%	1	3.0%	2	7.5%	13	12.9%	11	7.9%	4
Bradford City Centre	4.1%	50	3.9%	5	1.0%	1	1.0%	1	1.0%	1	0.0%	0	3.0%	3	17.9%	34	2.0%	1	2.0%	2	0.0%	0	0.0%	0	4.0%	2
Internet / home delivery	4.0%	48	3.9%	5	1.0%	1	9.0%	5	2.0%	2	2.0%	1	8.0%	7	7.4%	14	2.0%	1	3.0%	2	0.0%	0	7.9%	7	5.0%	2
Burnley Town Centre	3.3%	39	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	10	0.0%	0	1.0%	1	2.8%	5	25.7%	21	1.0%	0
White Rose Shopping Centre, Leeds	3.1%	38	2.9%	4	6.9%	10	1.0%	1	3.0%	3	2.9%	2	3.0%	3	7.4%	14	2.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hebden Bridge Town Centre	2.3%	28	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	6.5%	11	2.0%	2	14.9%	7
Pudsey Town Centre	1.7%	21	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	9.5%	18	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	1.3%	15	0.0%	0	3.9%	6	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	8	0.0%	0	0.0%	0
Brighouse Town Centre	1.2%	15	2.0%	2	8.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	1.1%	14	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	4.7%	8	0.0%	0	0.0%	0
Junction 27 Retail Park	1.1%	13	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	5.6%	10	0.0%	0	0.0%	0
Rochdale Town Centre	1.0%	12	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	9	1.0%	0
Outside study area - Yorkshire & Humber	0.8%	10	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	2.1%	4	3.0%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	0
In store - Asda, Rooley Lane, Bradford	0.7%	9	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside study area - North West	0.7%	9	0.0%	0	0.0%	0	1.0%	1	4.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	4.0%	3	0.0%	0
In store - Asda, Thrumhall Lane, Halifax	0.6%	7	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	1	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	0
Todmorden Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	5.9%	5	0.0%	0
Elland Town Centre	0.5%	6	0.0%	0	1.0%	1	5.0%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.5%	6	0.0%	0	2.9%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.5%	6	0.0%	0	2.0%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
In store - Asda, Longhill Road, Huddersfield	0.5%	6	0.0%	0	1.0%	1	4.0%	2	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1	0.9%	2	1.0%	1	1.0%	0
Colne Town Centre	0.4%	5	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Queens Road Local Centre	0.4%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
In store - Tesco, West Street, Sowerby Bridge	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park	0.3%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
In store - Tesco, Market Street, Halifax	0.3%	4	2.0%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In store - Tesco, Bradford Road, Brighouse	0.3%	4	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail Park, Castleford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre, Trafford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0

# Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12
In store - Asda, Princess Way, Burnley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Killingbeck Retail Park Sheffield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wilmslow	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skipton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside study area - South East	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dewsbury Town Centre	0.2%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%
Alston Retail Park, Keighley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mytholmroyd Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hawkshead, Lake District, Cumbria	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Meadhowhall Centre, Sheffield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckton, East Riding of Yorkshire	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
York	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leyburn, North Yorkshire	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Haworth Local Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Centre, Idle	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Owlcoates Centre, New Pudsey	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cleckheaton Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forster Square Retail Park, Bradford	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside study area - Wales	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside study area - East Anglia	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside study area - West Midlands	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside study area - South West	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside study area - North East	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Charles Town Road Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	6.0%	72	2.9%	4	6.9%	10	10.0%	5	4.0%	3	18.6%	14	5.0%
(Don't do this type of shopping)	2.0%	24	3.9%	5	2.0%	3	3.0%	2	2.0%	2	3.9%	3	2.0%
Weighted base:	1211	124		141		53		86		76		86	193
													71
													79
													173
													83
													47

By Zone (merged & w)

## Calderdale Household Survey For White Young Green

Page 286

Weighted:

May 2008

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12
Sample:	1211	102	102	100	101	102	100	95	100	100	107	101	101

# Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q15 Why do you shop at..... (LOCATION MENTIONED AT Q14) and not in Halifax Town Centre?</b>																										
<i>Only those who recall which destination they last visited for clothing and footwear excluding Halifax Town Centre at Q14</i>																										
Nearer to home	18.1%	117	16.7%	9	31.2%	33	16.4%	5	7.3%	3	0.0%	0	3.0%	1	21.9%	32	9.1%	2	5.4%	2	8.3%	6	27.8%	18	20.7%	6
Nearer to work	4.6%	30	2.4%	1	6.5%	7	1.6%	1	10.9%	5	5.0%	1	0.0%	0	2.7%	4	6.1%	1	10.8%	3	2.1%	2	2.5%	2	12.1%	3
Poor accessibility to Halifax Town Centre	4.7%	31	2.4%	1	2.6%	3	6.6%	2	7.3%	3	0.0%	0	3.0%	1	6.8%	10	3.0%	1	2.7%	1	0.0%	0	12.7%	8	1.7%	0
Choice of non food goods available	20.6%	134	33.3%	17	18.2%	19	27.9%	9	32.7%	15	50.0%	7	39.4%	11	13.7%	20	15.2%	4	40.5%	12	10.4%	8	7.6%	5	20.7%	6
Choice of shops selling non food goods	21.1%	137	31.0%	16	18.2%	19	32.8%	11	32.7%	15	30.0%	4	39.4%	11	12.3%	18	21.2%	5	21.6%	6	22.9%	18	12.7%	8	17.2%	5
Quality of non food goods available	5.4%	35	9.5%	5	6.5%	7	8.2%	3	5.5%	3	10.0%	1	12.1%	3	1.4%	2	3.0%	1	2.7%	1	6.3%	5	5.1%	3	5.2%	1
Quality of shops selling non food goods	5.8%	38	11.9%	6	5.2%	6	8.2%	3	1.8%	1	10.0%	1	18.2%	5	5.5%	8	6.1%	1	2.7%	1	6.3%	5	0.0%	0	3.5%	1
Choice of shops nearby selling food goods	1.3%	9	2.4%	1	1.3%	1	4.9%	2	1.8%	1	5.0%	1	6.1%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Provision of services nearby, such as banks and other financial services	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Provision of leisure facilities nearby	0.4%	3	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Shopping environment	4.0%	26	0.0%	0	7.8%	8	8.2%	3	1.8%	1	0.0%	0	3.0%	1	4.1%	6	0.0%	0	5.4%	2	2.1%	2	3.8%	2	5.2%	1
Cleanliness	1.5%	10	0.0%	0	3.9%	4	0.0%	0	0.0%	0	5.0%	1	0.0%	0	2.7%	4	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Car parking provision	7.9%	51	2.4%	1	14.3%	15	6.6%	2	3.6%	2	10.0%	1	12.1%	3	12.3%	18	6.1%	1	2.7%	1	2.1%	2	5.1%	3	3.5%	1
Car parking prices	3.0%	20	0.0%	0	5.2%	6	4.9%	2	5.5%	3	5.0%	1	12.1%	3	1.4%	2	3.0%	1	5.4%	2	2.1%	2	0.0%	0	0.0%	0
Accessibility by public transport	1.9%	12	2.4%	1	3.9%	4	4.9%	2	1.8%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Safety (during the evening/night time)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	22	4.8%	2	0.0%	0	3.3%	1	3.6%	2	15.0%	2	6.1%	2	4.1%	6	3.0%	1	0.0%	0	2.1%	2	3.8%	2	6.9%	2
Cheaper	1.1%	7	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	1	1.4%	2	0.0%	0	2.7%	1	0.0%	0	1.3%	1	0.0%	0
Day trip / holiday	3.8%	24	4.8%	2	2.6%	3	3.3%	1	7.3%	3	0.0%	0	3.0%	1	1.4%	2	12.1%	3	0.0%	0	8.3%	6	2.5%	2	3.5%	1
Delivery option	1.2%	8	0.0%	0	1.3%	1	1.6%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	5.1%	3	3.5%	1
Close to family / friends	1.1%	7	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	3	0.0%	0	1.3%	1	3.5%	1
Preference / habit	0.8%	5	0.0%	0	2.6%	3	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Near to college / university	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1
I just don't like Bradford	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
It's more convenient	0.5%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Undercover shopping environment	0.5%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
To visit a particular store / service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

### Calderdale Household Survey For White Young Green

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12												
All under one roof	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Familiarity with the area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Preference for the area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
It's less busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bradford is too hilly	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	
I get a staff discount	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
I like their market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know)	3.9%	25	0.0%	0	1.3%	1	1.6%	1	0.0%	0	5.0%	1	3.0%	1	6.8%	10	3.0%	1	2.7%	1	8.3%	6	5.1%	3	1.7%
(No reason in particular)	15.5%	100	9.5%	5	14.3%	15	11.5%	4	10.9%	5	5.0%	1	9.1%	3	19.2%	28	27.3%	6	8.1%	2	18.8%	15	22.8%	15	6.9%
No response	2.8%	18	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	10	0.0%	0	0.0%	0	8.3%	6	0.0%	0	0.0%
Weighted base:	650	51	106	32	47	15	28	148	23	29	77	65	27												
Sample:	616	42	77	61	55	20	33	73	33	37	48	79	58												

**Q16 How did you last travel to...? (LOCATION MENTIONED AT Q14)**

*Only those who recall which destination they last visited for clothing and footwear excluding Halifax Town Centre at Q14*

Car / van (as driver)	52.3%	340	38.1%	19	58.4%	62	42.6%	14	69.1%	32	60.0%	9	33.3%	9	50.7%	75	54.5%	13	64.9%	19	58.3%	45	49.4%	32	36.2%	10
Car / van (as passenger)	14.7%	96	14.3%	7	11.7%	12	8.2%	3	12.7%	6	15.0%	2	24.2%	7	17.8%	26	18.2%	4	13.5%	4	18.8%	15	12.7%	8	3.5%	1
Bus, minibus or coach	11.6%	76	19.0%	10	11.7%	12	21.3%	7	10.9%	5	5.0%	1	6.1%	2	17.8%	26	3.0%	1	5.4%	2	4.2%	3	10.1%	7	1.7%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	3.1%	20	4.8%	2	3.9%	4	6.6%	2	0.0%	0	0.0%	0	3.0%	1	1.4%	2	6.1%	1	0.0%	0	0.0%	0	3.8%	2	17.2%	5
Taxi	0.6%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	6.2%	40	14.3%	7	2.6%	3	6.6%	2	1.8%	1	5.0%	1	9.1%	3	1.4%	2	9.1%	2	5.4%	2	2.1%	2	12.7%	8	31.0%	8
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.7%	5	0.0%	0	1.3%	1	0.0%	0	1.8%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
(Don't know / varies)	1.8%	12	2.4%	1	2.6%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0	2.7%	1	4.2%	3	1.3%	1	0.0%	0
(Not applicable, goods delivered)	8.8%	57	7.1%	4	6.5%	7	14.8%	5	1.8%	1	10.0%	1	24.2%	7	8.2%	12	6.1%	1	8.1%	2	10.4%	8	10.1%	7	8.6%	2
Weighted base:	650	51	106	32	47	15	28	148	23	29	77	65	27													
Sample:	616	42	77	61	55	20	33	73	33	37	48	79	58													

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q17 When you go shopping for clothing or footwear, do you link this trip with another activity?</b>																										
<i>Only those who recall which destination they last visited for clothing and footwear at Q14 and travelled for their goods at Q16</i>																										
No	64.4%	681	69.6%	78	63.6%	77	78.2%	32	55.3%	44	59.7%	34	69.4%	50	62.5%	101	58.4%	37	53.9%	38	71.6%	118	65.5%	45	58.7%	25
Yes – leisure activity	14.6%	154	10.9%	12	15.9%	19	10.3%	4	16.0%	13	6.5%	4	9.4%	7	18.8%	30	12.4%	8	20.2%	14	13.7%	23	19.0%	13	16.3%	7
Yes – non-food shopping	8.6%	91	10.9%	12	9.1%	11	7.7%	3	8.5%	7	18.2%	10	10.6%	8	3.8%	6	14.6%	9	9.0%	6	6.9%	11	6.0%	4	6.5%	3
Yes - food shopping	2.8%	29	2.2%	2	2.3%	3	0.0%	0	7.4%	6	1.3%	1	1.2%	1	5.0%	8	1.1%	1	3.4%	2	1.0%	2	3.6%	2	3.3%	1
Yes – visiting services such as banks and other financial institutions	2.1%	22	1.1%	1	1.1%	1	0.0%	0	1.1%	1	3.9%	2	1.2%	1	2.5%	4	2.2%	1	6.7%	5	2.9%	5	0.0%	0	1.1%	0
Yes - travelling to / from work	1.9%	20	1.1%	1	2.3%	3	0.0%	0	1.1%	1	5.2%	3	2.4%	2	1.3%	2	2.2%	1	4.5%	3	1.0%	2	0.0%	0	5.4%	2
Yes - meeting / visiting friends and family	1.1%	11	1.1%	1	0.0%	0	2.6%	1	1.1%	1	2.6%	1	2.4%	2	0.0%	0	2.2%	1	2.2%	2	1.0%	2	0.0%	0	1.1%	0
Yes - eating out	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Yes – other activity	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	0
Yes - medical services	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Yes - walking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - socialising	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Yes - hairdressers	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.7%	49	4.3%	5	4.5%	6	2.6%	1	8.5%	7	6.5%	4	4.7%	3	5.0%	8	6.7%	4	2.2%	2	2.0%	3	4.8%	3	7.6%	3
Weighted base:	1057	112	122	41	80	58	73	162	63	70	164	69	43													
Sample:	1050	92	88	78	94	77	85	80	89	89	102	84	92													

# Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q18 Where did you last buy Books, CDs, DVDS? (EXCLUDING CHRISTMAS SHOPPING)</b>																										
Halifax Town Centre	24.7%	299	47.1%	58	5.9%	8	12.0%	6	19.8%	17	46.1%	35	44.0%	38	10.5%	20	26.0%	19	31.0%	24	36.4%	63	2.0%	2	17.8%	8
Internet / home delivery	15.9%	193	7.8%	10	19.6%	28	15.0%	8	23.8%	20	11.8%	9	11.0%	9	10.5%	20	19.0%	14	19.0%	15	17.8%	31	19.8%	16	26.7%	13
Huddersfield Town Centre	4.6%	56	0.0%	0	14.7%	21	13.0%	7	12.9%	11	1.0%	1	0.0%	0	5.3%	10	2.0%	1	3.0%	2	0.9%	2	0.0%	0	2.0%	1
Bradford City Centre	3.1%	38	3.9%	5	1.0%	1	2.0%	1	0.0%	0	0.0%	0	1.0%	1	12.6%	24	0.0%	0	2.0%	2	0.9%	2	1.0%	1	3.0%	1
Leeds City Centre	2.9%	35	1.0%	1	4.9%	7	2.0%	1	3.0%	3	1.0%	1	3.0%	3	3.2%	6	1.0%	1	5.0%	4	2.8%	5	3.0%	2	4.0%	2
Brighouse Town Centre	2.4%	29	0.0%	0	8.8%	12	7.0%	4	0.0%	0	1.0%	1	0.0%	0	5.3%	10	1.0%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Asda, Thurmhall Lane, Halifax	1.9%	23	4.9%	6	0.0%	0	2.0%	1	3.0%	3	3.9%	3	6.0%	5	0.0%	0	3.0%	2	3.0%	2	0.0%	0	0.0%	0	2.0%	1
White Rose Shopping Centre, Leeds	1.8%	22	1.0%	1	2.0%	3	1.0%	1	0.0%	0	2.9%	2	1.0%	1	5.3%	10	0.0%	0	1.0%	1	1.9%	3	0.0%	0	0.0%	0
Birstall Shopping Park	1.6%	19	1.0%	1	2.0%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	4.2%	8	0.0%	0	1.0%	1	2.8%	5	0.0%	0	0.0%	0
Hebden Bridge Town Centre	1.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	3.0%	2	0.0%	0	1.0%	1	21.8%	10
Burnley Town Centre	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	15.8%	13	0.0%	0
Manchester City Centre	1.1%	14	0.0%	0	0.0%	0	1.0%	1	3.0%	3	0.0%	0	1.0%	1	1.1%	2	0.0%	0	0.0%	0	0.0%	0	6.9%	6	4.0%	2
Tesco, Aachen Way, Halifax	0.9%	11	2.0%	2	0.0%	0	0.0%	0	3.0%	3	1.0%	1	1.0%	1	0.0%	0	1.0%	1	4.0%	3	0.0%	0	0.0%	0	2.0%	1
Todmorden Town Centre	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	9.9%	8	0.0%	0
Tesco, West Street, Sowerby Bridge	0.7%	8	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	8.0%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Rochdale Town Centre	0.6%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.9%	5	1.0%	0
Tesco, Bradford Road, Brighouse	0.6%	7	0.0%	0	2.9%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.5%	6	0.0%	0	3.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside study area - Yorkshire & Humber	0.4%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Morrisons, Keighley Road, Halifax	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.4%	5	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge	0.4%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Outside study area - North West	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	3	0.0%	0	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
King Cross Local Centre	0.2%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside study area - South East	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0
Morrisons, Rochdale Road, Todmorden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Asda, Longhill Road, Huddersfield	0.2%	2	0.0%	0	0.0%	0	3.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



# Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q19 Where did you last buy small household goods such as home furnishings, kitchen equipment, glass and china items? (EXCLUDING CHRISTMAS SHOPPING)</b>																										
Halifax Town Centre	27.3%	330	45.1%	56	4.9%	7	23.0%	12	33.7%	29	40.2%	31	50.0%	43	12.6%	24	19.0%	14	36.0%	28	41.1%	71	5.9%	5	22.8%	11
Bradford City Centre	4.6%	56	4.9%	6	2.9%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	21.1%	41	1.0%	1	1.0%	1	0.9%	2	1.0%	1	2.0%	1
Alston Retail Park, Keighley	4.2%	51	0.0%	0	5.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	10	0.0%	0	0.0%	0	18.7%	32	0.0%	0	0.0%	0
Leeds City Centre	3.7%	45	6.9%	9	4.9%	7	1.0%	1	5.0%	4	5.9%	4	3.0%	3	0.0%	0	3.0%	2	5.0%	4	2.8%	5	2.0%	2	9.9%	5
Internet / home delivery	3.6%	43	0.0%	0	2.0%	3	4.0%	2	8.9%	8	1.0%	1	6.0%	5	3.2%	6	4.0%	3	3.0%	2	5.6%	10	2.0%	2	5.0%	2
Brighouse Town Centre	3.5%	42	2.0%	2	17.6%	25	2.0%	1	0.0%	0	2.0%	1	0.0%	0	5.3%	10	1.0%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Junction 27 Retail Park	3.2%	39	0.0%	0	2.9%	4	0.0%	0	0.0%	0	2.0%	1	1.0%	1	2.1%	4	0.0%	0	1.0%	1	15.9%	27	0.0%	0	0.0%	0
Huddersfield Town Centre	3.1%	38	1.0%	1	9.8%	14	13.0%	7	7.9%	7	0.0%	0	1.0%	1	2.1%	4	1.0%	1	1.0%	1	0.9%	2	0.0%	0	2.0%	1
Birstall Shopping Park	2.8%	34	2.0%	2	4.9%	7	2.0%	1	2.0%	2	0.0%	0	0.0%	0	4.2%	8	4.0%	3	2.0%	2	4.7%	8	0.0%	0	3.0%	1
Asda, Thrumhall Lane, Halifax	1.7%	20	4.9%	6	0.0%	0	0.0%	0	1.0%	1	3.9%	3	4.0%	3	0.0%	0	4.0%	3	3.0%	2	0.0%	0	1.0%	1	2.0%	1
Burnley Town Centre	1.6%	20	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	20.8%	17	1.0%	0
White Rose Shopping Centre, Leeds	1.2%	14	0.0%	0	3.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	6	0.0%	0	1.0%	1	0.9%	2	0.0%	0	0.0%	0
Todmorden Town Centre	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	11	2.0%	1
Rochdale Town Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1	0.0%	0	9.9%	8	2.0%	1
Tesco, Bradford Road, Brighouse	0.9%	11	0.0%	0	2.9%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Aachen Way, Halifax	0.8%	9	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2	3.0%	2	0.0%	0	1.0%	1	2.0%	1
Hebden Bridge Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	12.9%	6
Outside study area - North West	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	3.0%	2	0.0%	0	0.0%	0	3.0%	2	3.0%	1
Manchester City Centre	0.7%	8	1.0%	1	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	0
Batley Town Centre	0.5%	7	2.0%	2	2.0%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, West Street, Sowerby Bridge	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	0.5%	6	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Outside study area - Yorkshire & Humber	0.5%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Sainsbury's, Mill Lane, Brighouse	0.4%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.0%	3	0.0%	0	0.0%	0	1.0%	0
Leeds Road Retail Park, Huddersfield	0.4%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.9%	2	1.0%	1	0.0%	0
Morrisons, Keighley Road, Halifax	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Retail Park, Halifax	0.3%	4	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Longhill Road, Huddersfield	0.3%	4	0.0%	0	0.0%	0	2.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
Elland Town Centre	0.3%	3	0.0%	0	0.0%	0	3.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Charles Town Road Retail Park, Halifax	0.2%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0		
Crossley Retail Park, Halifax	0.2%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
B&Q, Shropps Road, Halifax	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Mytholmroyd Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0		
Cleckheaton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Mayo Avenue District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lidl, Carr House Road, Shelf	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Crown Point Retail Park, Leeds	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
Ilkley Town Centre	0.2%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
York	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0		
Killingbeck Retail Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0		
Freeport Retail Park, Castleford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0		
MacArthur Glen Outlet, York	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0		
Harrogate Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0		
Outside study area - North East	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's, Huddersfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Pudsey Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco, Valley Road, Bradford	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
B&Q, Euroway Trading Estate, Bradford	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Dewsbury Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Kirkstall Valley Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0		
B&Q, Sandbrook Park, Rochdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		
Morrisons, Rochdale Road, Todmorden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		
Skipton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
Outside study area - East Midlands	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Keighley Town Centre (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0		
(Don't do this type of shopping)	13.5%	164	11.8%	15	12.7%	18	21.0%	11	16.8%	14	21.6%	16	13.0%	11	14.7%	28	23.0%	16	16.0%	13	0.0%	0	16.8%	14	14.9%	7
	10.8%	130	11.8%	15	12.7%	18	25.0%	13	8.9%	8	18.6%	14	15.0%	13	7.4%	14	10.0%	7	14.0%	11	0.0%	0	14.9%	12	10.9%	5
Weighted base:	1211	124		141		53		86		76		86		193		71		79		173		83		47		
Sample:	1211	102		102		100		101		102		100		95		100		100		107		101		101		

## Calderdale Household Survey For White Young Green

Weighted:

May 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q20 Where did you last buy goods such as toys, games, bicycles and recreations goods? (EXCLUDING CHRISTMAS SHOPPING)</b>																										
Halifax Town Centre	22.5%	273	35.3%	44	4.9%	7	20.0%	11	21.8%	19	35.3%	27	38.0%	32	10.5%	20	29.0%	21	29.0%	23	33.6%	58	4.0%	3	16.8%	8
Internet / home delivery	4.7%	57	2.0%	2	8.8%	12	3.0%	2	10.9%	9	2.9%	2	1.0%	1	4.2%	8	4.0%	3	7.0%	6	1.9%	3	4.0%	3	10.9%	5
Bradford City Centre	3.0%	36	2.9%	4	2.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	12.6%	24	0.0%	0	1.0%	1	1.9%	3	1.0%	1	0.0%	0
Birstall Shopping Park	2.8%	34	2.0%	2	7.8%	11	2.0%	1	2.0%	2	1.0%	1	0.0%	0	5.3%	10	1.0%	1	0.0%	0	3.7%	6	0.0%	0	0.0%	0
Huddersfield Town Centre	2.6%	32	1.0%	1	9.8%	14	9.0%	5	5.9%	5	1.0%	1	0.0%	0	2.1%	4	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Leeds City Centre	2.4%	29	6.9%	9	2.9%	4	2.0%	1	1.0%	1	2.0%	1	2.0%	2	0.0%	0	2.0%	1	3.0%	2	2.8%	5	2.0%	2	1.0%	0
Brighouse Town Centre	1.5%	19	0.0%	0	8.8%	12	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.1%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley Town Centre	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	16	0.0%	0
White Rose Shopping Centre, Leeds	1.3%	15	0.0%	0	2.9%	4	0.0%	0	1.0%	1	1.0%	1	0.0%	0	4.2%	8	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Hebden Bridge Town Centre	0.9%	11	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	1.0%	1	15.8%	7
Todmorden Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	7	0.0%	0
Asda, Thrumhall Lane, Halifax	0.6%	7	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0
Manchester City Centre	0.5%	6	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	0
Outside study area - North West	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	2	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Abroad	0.4%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Tesco, Bradford Road, Brighouse	0.4%	5	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochdale Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Outside study area - West Midlands	0.2%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Junction 27 Retail Park	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Outside study area - Yorkshire & Humber	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside study area - East Midlands	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Retail Park, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Tesco, Sowerby Bridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Tesco, Market Street, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Town Road Retail Park, Halifax	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mytholmroyd Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Asda, Longhill Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
Dewsbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rochdale Road, Todmorden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
King Cross Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Matalan, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside study area - North East	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
(Don't do this type of shopping)	41.0%	496	40.2%	50	40.2%	57	55.0%	29	33.7%	29	42.2%	32	44.0%	38	38.9%	75	41.0%	29	41.0%	32	43.9%	76	41.6%	34	31.7%	15
(Don't know / can't remember)	9.8%	119	5.9%	7	4.9%	7	7.0%	4	12.9%	11	7.8%	6	12.0%	10	12.6%	24	11.0%	8	14.0%	11	8.4%	15	10.9%	9	13.9%	7
Weighted base:	1211	124		141		53		86		76		86		193		71		79		173		83		47		
Sample:	1211	102		102		100		101		102		100		95		100		100		107		101		101		

## Calderdale Household Survey For White Young Green

Weighted:

May 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q21 Where did you last buy chemist goods (including health and beauty products)? (EXCLUDING CHRISTMAS SHOPPING)</b>																										
Halifax Town Centre	40.2%	487	76.5%	95	2.0%	3	21.0%	11	36.6%	32	70.6%	54	80.0%	68	11.6%	22	36.0%	26	55.0%	43	68.2%	118	5.0%	4	23.8%	11
Brighouse Town Centre	8.6%	104	0.0%	0	57.8%	82	4.0%	2	4.0%	3	0.0%	0	1.0%	1	7.4%	14	1.0%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Todmorden Town Centre	3.5%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.5%	42	2.0%	1		
Bradford City Centre	3.2%	39	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	17.9%	34	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	1	1.0%	0
Internet / home delivery	2.7%	32	2.9%	4	3.9%	6	0.0%	0	8.9%	8	0.0%	0	1.0%	1	2.1%	4	1.0%	1	0.0%	0	4.7%	8	1.0%	1	2.0%	1
Hebden Bridge Town Centre	2.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.0%	5	0.0%	0	2.0%	2	45.5%	21
Huddersfield Town Centre	2.3%	28	2.0%	2	4.9%	7	19.0%	10	4.0%	3	1.0%	1	0.0%	0	1.1%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	1
Sowerby Bridge	2.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.0%	23	3.0%	2	0.0%	0	0.0%	0	1.0%	0
Wyke	1.9%	23	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thrumhall Lane, Halifax	1.8%	22	5.9%	7	0.0%	0	0.0%	0	2.0%	2	2.0%	1	6.0%	5	0.0%	0	1.0%	1	3.0%	2	0.9%	2	0.0%	0	3.0%	1
Elland Town Centre	1.8%	21	0.0%	0	0.0%	0	34.0%	18	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax Road, Bradford Buttershaw	1.5%	18	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road, Brighouse	1.4%	17	0.0%	0	4.9%	7	2.0%	1	1.0%	1	0.0%	0	0.0%	0	4.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley Town Centre	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	16	1.0%	0		
Cleckheaton Town Centre	1.4%	17	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	0	6.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Aachen Way, Halifax	1.2%	14	2.0%	2	0.0%	0	0.0%	0	2.0%	2	3.9%	3	2.0%	2	0.0%	0	1.0%	1	5.0%	4	0.0%	0	0.0%	0	2.0%	1
Leeds City Centre	1.1%	14	0.0%	0	2.9%	4	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	1.9%	3	0.0%	0	2.0%	1
Sainsbury's, Wade Street, Halifax	1.0%	12	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.9%	2	0.0%	0	1.1%	2	2.0%	1	1.0%	1	1.9%	3	0.0%	0	1.0%	0
White Rose Shopping Centre, Leeds	0.9%	11	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	8	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Asda, Longhill Road, Huddersfield	0.7%	9	0.0%	0	2.9%	4	4.0%	2	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mytholmroyd Local Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	8.0%	6	0.0%	0	0.0%	0	1.0%	0
Manchester City Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	2	2.0%	1
Tesco, West Street, Sowerby Bridge	0.6%	7	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	5.0%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	0
Asda, Rooley Lane, Bradford	0.6%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Birstall Shopping Park	0.6%	7	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	2	0.0%	0	1.0%	1	0.9%	2	0.0%	0	0.0%	0
Ripponden Local Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hipperholme Local Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rochdale Road, Todmorden	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	2	0.0%	0
Illingworth Shelf	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Outside study area - North West	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	0
Outside study area - North	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12
East													
Rochdale Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside study area - Yorkshire & Humber	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor Road, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrison's, Young Street, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Greetland	0.2%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	1	0.0%	0	0.0%
West Vale Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%
Local Shops, Stainland	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%
Oldham Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Morrison's, Keighley Road, Illingworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Yeadon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrison's, Bradford Road, Idle	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheffield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
King Cross Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Dewsbury Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Market Street, Huddersfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside study area - West Midlands	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, West Vale	0.1%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%
Skipton Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Pellon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Morrison's, Keighley Road, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Local Shops, Hollywell Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Shipley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrogate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Luddenden Foot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Market Street, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Huddersfield Road, Elland	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Keighley Town Centre (Don't do this type of shopping)	5.8%	70	4.9%	6	5.9%	8	8.0%	4	3.0%	3	6.9%	5	2.0%
(Don't know / can't remember)	4.3%	53	1.0%	1	2.9%	4	3.0%	2	10.9%	9	9.8%	7	2.0%
Weighted base:	1211	124	141	53	86	76	86	193	71	79	173	83	47
Sample:	1211	102	102	100	101	102	100	95	100	100	107	101	101

# Calderdale Household Survey For White Young Green

Weighted:

May 2008

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Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12
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## Calderdale Household Survey For White Young Green

Weighted:

May 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q22 Where did you last buy electrical items, such as televisions, washing machines and computers? (EXCLUDING CHRISTMAS SHOPPING)</b>																										
Halifax Town Centre	35.2%	427	48.0%	60	12.7%	18	22.0%	12	45.5%	39	54.9%	42	54.0%	46	10.5%	20	45.0%	32	54.0%	43	51.4%	89	5.9%	5	45.5%	21
Internet / home delivery	9.7%	117	7.8%	10	11.8%	17	11.0%	6	14.9%	13	7.8%	6	11.0%	9	4.2%	8	12.0%	9	5.0%	4	13.1%	23	8.9%	7	13.9%	7
Bradford City Centre	5.5%	67	4.9%	6	2.0%	3	2.0%	1	0.0%	0	0.0%	0	1.0%	1	23.2%	45	4.0%	3	4.0%	3	2.8%	5	1.0%	1	0.0%	0
Huddersfield Town Centre	4.0%	48	0.0%	0	20.6%	29	10.0%	5	5.0%	4	0.0%	0	0.0%	0	3.2%	6	2.0%	1	2.0%	2	0.0%	0	0.0%	0	1.0%	0
Brighouse Town Centre	2.2%	27	1.0%	1	9.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	1.7%	20	1.0%	1	0.0%	0	21.0%	11	4.0%	3	2.9%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Halifax Retail Park, Halifax	1.6%	19	3.9%	5	1.0%	1	1.0%	1	1.0%	1	2.9%	2	1.0%	1	0.0%	0	1.0%	1	5.0%	4	0.0%	0	2.0%	2	4.0%	2
Burnley Town Centre	1.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	17	1.0%	0
Birstall Shopping Park	1.3%	16	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	1.3%	15	1.0%	1	4.9%	7	0.0%	0	2.0%	2	1.0%	1	0.0%	0	2.1%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	1.2%	15	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	4.2%	8	2.0%	1	0.0%	0	1.9%	3	0.0%	0	1.0%	0
Charles Town Road Retail Park, Halifax	1.2%	15	2.9%	4	0.0%	0	1.0%	1	1.0%	1	2.0%	1	4.0%	3	0.0%	0	2.0%	1	2.0%	2	0.9%	2	0.0%	0	0.0%	0
Todmorden Town Centre	1.2%	14	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	13	1.0%	0
Forster Square Retail Park, Bradford	0.8%	10	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thrumhall Lane, Halifax	0.8%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.0%	4	0.0%	0	2.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Rochdale Town Centre	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	9	0.0%	0
White Rose Shopping Centre, Leeds	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Pellon Lane, Halifax	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	6	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.5%	6	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.4%	5	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	1.0%	0
Tesco, Aachen Way, Halifax	0.4%	5	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.4%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	1.0%	0
Charlestown Road, Halifax	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.4%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Sowerby Bridge	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	2.0%	2	0.0%	0	0.0%	0	1.0%	0
Tesco, Bradford Road, Brighouse	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside study area - North West	0.2%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hebden Bridge Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3
Other, Huddersfield	0.2%	3	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Retail Park, Huddersfield	0.2%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Asda, Rooley Lane, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12
Owlcotes Centre, Stanningly													
Morrisons, Mayo Avenue, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Girlington District Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, West Street, Sowerby Bridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Mirfield Local shops, Mirfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Dewsbury Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Rochdale Road, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Heckmondwike	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Keighley Road, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oldham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrogate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mytholmroyd Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
King Cross Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside study area - Yorkshire & Humber	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside study area - North East	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside study area - West Midlands	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Shroggs Road, Halifax	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Asda, Longhill Road, Huddersfield	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Other	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	12.2%	147	15.7%	19	7.8%	11	13.0%	7	12.9%	11	12.7%	10	8.0%
(Don't do this type of shopping)	10.3%	125	6.9%	9	17.6%	25	13.0%	7	10.9%	9	14.7%	11	8.0%
Weighted base:	1211	124	141	53	86	76	86	193	71	79	173	83	47
Sample:	1211	102	102	100	101	102	100	95	100	100	107	101	101

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q23 How did you last travel to...? (LOCATION MENTIONED AT Q22)</b>																										
<i>Only those who went to a specific location for electrical items, such as televisions, washing machines and computers at Q22</i>																										
Car / van (as driver)	59.5%	488	43.7%	38	62.5%	55	44.4%	15	69.4%	37	63.6%	31	53.4%	33	58.8%	81	62.9%	31	71.2%	41	62.2%	74	61.5%	33	61.5%	19
Car / van (as passenger)	19.8%	163	21.1%	18	14.1%	12	25.4%	8	19.4%	10	19.7%	10	20.5%	13	26.5%	37	21.4%	11	17.8%	10	14.9%	18	16.9%	9	21.5%	7
Bus, minibus or coach	13.4%	110	12.7%	11	15.6%	14	7.9%	3	6.5%	3	13.6%	7	21.9%	14	14.7%	20	11.4%	6	9.6%	6	16.2%	19	9.2%	5	9.2%	3
Motorcycle, scooter or moped	0.5%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	2	1.5%	1	0.0%	0
Walk	3.5%	29	14.1%	12	1.6%	1	15.9%	5	0.0%	0	1.5%	1	2.7%	2	0.0%	0	1.4%	1	1.4%	1	1.4%	2	6.2%	3	4.6%	1
Taxi	0.6%	5	2.8%	2	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Train	0.3%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.5%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.0%	17	2.8%	2	4.7%	4	3.2%	1	4.8%	3	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	3	3.1%	2	0.0%	0
(Not applicable, goods delivered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		821		86		89		33		53		49		62		138		50		58		119		53		30
Sample:		814		71		64		63		62		66		73		68		70		73		74		65		65

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q24 Where did you last buy DIY goods? (EXCLUDING CHRISTMAS SHOPPING)</b>																										
B&Q Warehouse, Shroggs Road, Halifax	15.9%	193	27.5%	34	2.9%	4	9.0%	5	18.8%	16	31.4%	24	30.0%	26	8.4%	16	40.0%	28	36.0%	28	0.0%	0	4.0%	3	16.8%	8
B & Q, Pellon Lane, Halifax	15.6%	189	18.6%	23	4.9%	7	11.0%	6	21.8%	19	14.7%	11	15.0%	13	3.2%	6	14.0%	10	15.0%	12	40.2%	69	5.0%	4	19.8%	9
Halifax Town Centre	8.1%	98	11.8%	15	1.0%	1	4.0%	2	8.9%	8	12.7%	10	13.0%	11	2.1%	4	8.0%	6	5.0%	4	19.6%	34	2.0%	2	4.0%	2
B & Q, Euroway Trading Estate, Bradford	7.4%	89	1.0%	1	3.9%	6	0.0%	0	0.0%	0	1.0%	1	1.0%	1	41.1%	79	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
B&Q, Leeds Road Retail Park, Huddersfield	3.1%	38	0.0%	0	15.7%	22	12.0%	6	5.9%	5	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	2.9%	35	0.0%	0	17.6%	25	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.2%	8	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Huddersfield Town Centre	1.7%	20	1.0%	1	5.9%	8	1.0%	1	4.0%	3	1.0%	1	0.0%	0	1.1%	2	1.0%	1	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Todmorden Town Centre	1.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	16	3.0%	1
Wickes, Wade Street, Halifax	1.3%	16	1.0%	1	0.0%	0	3.0%	2	4.0%	3	2.0%	1	1.0%	1	1.1%	2	3.0%	2	2.0%	2	0.9%	2	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	1.3%	15	0.0%	0	4.9%	7	4.0%	2	4.0%	3	0.0%	0	0.0%	0	1.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Burnley Town Centre	1.0%	12	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	11	1.0%	0
Hebden Bridge Town Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	18.8%	9
B&Q, Sandbrook Park, Rochdale	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	10.9%	9	1.0%	0
Homebase, Great Northern Retail Park, Huddersfield	0.8%	10	0.0%	0	4.9%	7	2.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Internet/ Home Delivery	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	2	2.0%	1	0.0%	0	0.9%	2	1.0%	1	4.0%	2
Bradford City Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Outside study area - North West	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0
Halifax Retail Park, Halifax	0.2%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Manchester City	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Rochdale Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Elland Town Centre	0.2%	2	0.0%	0	0.0%	0	3.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.2%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Mytholmroyd Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	0
Asda, Rooley Lane, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Thornbury, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Town Road Retail Park, Halifax	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Birstall Shopping Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Pellon Lane, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Gibbet Street, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
McCann's, Oak Lane, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Focus DIY, West Side Retail Park, Guiseley	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Halifax	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Calderdale Household Survey For White Young Green

Weighted:

May 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
Screwfix, Leeds Road, Huddersfield	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cleckheaton Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wickes, Manchester Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Asda, Longhill Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Airedale Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		
Killingbeck Retail Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
Asda, Thurmhall Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
Lidl, Tuel Lane, Sowerby Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
Wickes Pudsey Road, Pudsey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
B & Q, Alston Road, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Shops, Sandbeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0		
(Don't do this type of shopping)	22.9%	277	23.5%	29	23.5%	33	41.0%	22	18.8%	16	25.5%	19	29.0%	25	16.8%	32	18.0%	13	26.0%	20	23.4%	40	22.8%	19	16.8%	8
(Don't know / can't remember)	9.5%	115	8.8%	11	11.8%	17	9.0%	5	8.9%	8	8.8%	7	10.0%	9	12.6%	24	12.0%	9	7.0%	6	4.7%	8	10.9%	9	9.9%	5
Weighted base:	1211	124	141	53	86	76	86	193	71	79	173	83	47													
Sample:	1211	102	102	100	101	102	100	95	100	100	107	101	101													

**Q25 How did you last travel to...? (LOCATION MENTIONED AT Q24)***Only those who went to a specific location for DIY goods at Q24*

Car / van (as driver)	65.1%	527	50.7%	43	68.2%	62	54.0%	14	71.2%	44	71.6%	36	60.0%	31	60.6%	81	67.6%	33	71.6%	38	71.1%	87	71.2%	38	60.0%	20
Car / van (as passenger)	22.4%	181	23.2%	19	19.7%	18	30.0%	8	26.0%	16	16.4%	8	26.7%	14	31.8%	43	27.9%	14	25.4%	13	14.5%	18	10.6%	6	14.3%	5
Bus, minibus or coach	5.8%	47	5.8%	5	3.0%	3	10.0%	3	1.4%	1	9.0%	4	8.3%	4	4.5%	6	2.9%	1	1.5%	1	9.2%	11	10.6%	6	5.7%	2
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	4.9%	40	15.9%	13	7.6%	7	2.0%	1	0.0%	0	3.0%	1	5.0%	3	3.0%	4	1.5%	1	1.5%	1	1.3%	2	3.0%	2	18.6%	6
Taxi	0.5%	4	2.9%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.1%	9	0.0%	0	0.0%	0	4.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	5	4.5%	2	0.0%	0
Weighted base:	810	84	91	26	62	50	51	134	48	53	123	54	33													
Sample:	798	69	66	50	73	67	60	66	68	67	76	66	70													

# Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q26 Where did you last buy furniture, carpets and floor coverings? (EXCLUDING CHRISTMAS SHOPPING)</b>																										
Halifax Town Centre	26.1%	317	41.2%	51	3.9%	6	18.0%	9	24.8%	21	39.2%	30	50.0%	43	6.3%	12	36.0%	26	45.0%	35	38.3%	66	6.9%	6	23.8%	11
Bradford City Centre	5.0%	61	2.9%	4	0.0%	0	0.0%	0	1.0%	1	2.9%	2	5.0%	4	22.1%	43	1.0%	1	0.0%	0	2.8%	5	0.0%	0	3.0%	1
Birstall Shopping Park	3.3%	39	1.0%	1	5.9%	8	3.0%	2	5.9%	5	1.0%	1	2.0%	2	2.1%	4	2.0%	1	3.0%	2	4.7%	8	2.0%	2	6.9%	3
Leeds City Centre	3.3%	39	2.9%	4	7.8%	11	5.0%	3	4.0%	3	3.9%	3	1.0%	1	1.1%	2	3.0%	2	3.0%	2	3.7%	6	0.0%	0	4.0%	2
Huddersfield Town Centre	2.8%	34	3.9%	5	5.9%	8	8.0%	4	8.9%	8	2.0%	1	0.0%	0	2.1%	4	2.0%	1	1.0%	1	0.0%	0	0.0%	0	3.0%	1
Brighouse Town Centre	2.8%	33	2.0%	2	12.7%	18	3.0%	2	2.0%	2	2.0%	1	0.0%	0	4.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet/ Home Delivery	1.9%	23	1.0%	1	1.0%	1	2.0%	1	0.0%	0	0.0%	0	4.0%	3	0.0%	0	3.0%	2	4.0%	3	3.7%	6	3.0%	2	3.0%	1
Elland Town Centre	1.2%	15	1.0%	1	2.9%	4	8.0%	4	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	2	0.0%	0	0.0%	0
Todmorden Town Centre	1.0%	12	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	9.9%	8	3.0%	1
Rochdale Town Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	11.9%	10	0.0%	0
Burnley Town Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	10	1.0%	0
Leeds Road Retail Park, Huddersfield	0.8%	10	1.0%	1	3.9%	6	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0
Hebden Bridge Town Centre	0.8%	9	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	1.0%	1	9.9%	5
Crossley Retail Park, Halifax	0.6%	8	1.0%	1	0.0%	0	4.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	2	0.0%	0	1.0%	0
Hipperholme Local Centre	0.6%	8	0.0%	0	2.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside study area - North West	0.6%	7	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.9%	5	0.0%	0
Halifax Retail Park, Halifax	0.6%	7	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	2.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Northowram Local Centre	0.5%	7	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	1.0%	1	1.9%	3	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.5%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	1.0%	1	2.0%	1
Batley Town Centre	0.5%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mytholmroyd Local Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	2.0%	1
Enterprise Five Lane Ends Retail Park, Bradford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.4%	5	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Shelf	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.3%	4	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	0
Carpets Direct, Denholme Gate Road, Hipperholme	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Carpet Warehouse, Shay Lane, Halifax	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Sowerby Bridge	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	0
Oldham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Great Northern Retail Park, Huddersfield	0.2%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Trading Estate, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield City/Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside study area - East Midlands	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Calderdale Household Survey For White Young Green

Weighted:

May 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12
Skipton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forster Square Retail Park, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
King Cross Local Centre	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Charles Town Road Retail Park, Halifax	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Local Shops, Howarth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Keighley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Wickes, Wade Street, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%
Horsforth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%
Owlcoates Centre, New Pudsey	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%
Gemini Retail Park, Warrington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%
Low Moor, Bradford	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Liversedge	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Aberford Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bailiff Bridge, Brighouse	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Addingham Local Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenmount Retail Park, Halifax	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shipley Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside study area - Yorkshire & Humber	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%
Keighley Retail Park, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Local Shops, Walsden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Bacup	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Colne Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Junction 27 Retail Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Outside study area - North East	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Queens Road Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Outside study area - South East	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
B&Q, Leeds Road Retail Park, Huddersfield	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Ripponden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
(Don't do this type of shopping)	21.3%	258	23.5%	29	30.4%	43	26.0%	14	20.8%	18	22.5%	17	16.0%
(Don't know / can't remember)	16.8%	204	12.7%	16	13.7%	19	17.0%	9	14.9%	13	20.6%	16	18.0%
Weighted base:	1211	124		141		53		86		76		86	193
Sample:	1211	102		102		100		101		102		100	95

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q27 How did you last travel to...? (LOCATION MENTIONED AT Q26)</b>																										
<i>Only those who went to a specific location for furniture, carpets and floor coverings at Q26</i>																										
Car / van (as driver)	58.7%	426	51.6%	40	58.9%	46	41.8%	12	67.7%	38	65.5%	28	54.8%	29	51.9%	55	55.9%	23	69.6%	38	61.2%	66	67.8%	33	57.4%	18
Car / van (as passenger)	23.5%	171	20.3%	16	25.0%	19	36.4%	11	26.2%	14	20.7%	9	21.0%	11	28.8%	30	20.3%	9	21.7%	12	22.4%	24	15.3%	7	25.0%	8
Bus, minibus or coach	9.0%	65	10.9%	9	7.1%	6	14.5%	4	0.0%	0	12.1%	5	17.7%	9	9.6%	10	13.6%	6	4.3%	2	9.0%	10	6.8%	3	2.9%	1
Motorcycle, scooter or moped	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	4.9%	36	9.4%	7	7.1%	6	3.6%	1	0.0%	0	1.7%	1	4.8%	3	5.8%	6	1.7%	1	4.3%	2	4.5%	5	3.4%	2	8.8%	3
Taxi	0.6%	4	1.6%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Train	0.6%	5	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.4%	17	3.1%	2	1.8%	1	1.8%	1	6.2%	3	0.0%	0	1.6%	1	1.9%	2	3.4%	1	0.0%	0	1.5%	2	6.8%	3	1.5%	0
(Not applicable, goods delivered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		726		78		77		29		55		43		53		106		42		54		108		48		32
Sample:		734		64		56		55		65		58		62		52		59		69		67		59		68

**Q28 Do the people who live in your house, including you, make use of electronic home shopping (i.e. Internet or TV Shopping)?**

Yes, Internet	35.9%	435	38.2%	47	40.2%	57	20.0%	11	48.5%	42	23.5%	18	19.0%	16	35.8%	69	41.0%	29	41.0%	32	30.8%	53	43.6%	36	51.5%	24
Yes, TV Shopping	2.5%	31	2.0%	2	2.0%	3	5.0%	3	4.0%	3	2.0%	1	2.0%	2	1.1%	2	2.0%	1	3.0%	2	5.6%	10	1.0%	1	0.0%	0
Yes, both	6.3%	76	2.9%	4	4.9%	7	6.0%	3	8.9%	8	6.9%	5	12.0%	10	8.4%	16	9.0%	6	5.0%	4	5.6%	10	2.0%	2	3.0%	1
No	55.3%	669	56.9%	71	52.9%	75	69.0%	36	38.6%	33	67.6%	52	67.0%	57	54.7%	106	48.0%	34	51.0%	40	57.9%	100	53.5%	44	45.5%	21
Weighted base:		1211		124		141		53		86		76		86		193		71		79		173		83		47
Sample:		1211		102		102		100		101		102		100		95		100		100		107		101		101

## Calderdale Household Survey For White Young Green

Weighted:

May 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q29 Which goods or services does your household currently purchase via electronic home shopping?</b>																										
<i>Only those who currently purchase items via electronic home shopping at Q28</i>																										
CD's, music, videos	41.3%	224	31.8%	17	45.8%	30	25.8%	4	50.0%	26	30.3%	7	33.3%	9	41.9%	37	42.3%	16	38.8%	15	44.4%	32	46.8%	18	43.6%	11
Books	32.1%	174	22.7%	12	43.8%	29	22.6%	4	41.9%	22	12.1%	3	24.2%	7	27.9%	24	42.3%	16	30.6%	12	22.2%	16	46.8%	18	43.6%	11
Clothes	27.1%	147	29.5%	16	25.0%	17	25.8%	4	33.9%	18	24.2%	6	27.3%	8	27.9%	24	19.2%	7	24.5%	9	24.4%	18	31.9%	12	29.1%	7
Small electrical items	18.9%	103	29.5%	16	20.8%	14	22.6%	4	24.2%	13	3.0%	1	24.2%	7	16.3%	14	11.5%	4	18.4%	7	22.2%	16	14.9%	6	5.5%	1
Major electrical items	15.6%	84	13.6%	7	10.4%	7	19.4%	3	19.4%	10	15.2%	4	21.2%	6	7.0%	6	13.5%	5	18.4%	7	28.9%	21	10.6%	4	14.5%	4
Toys	10.3%	56	4.5%	2	16.7%	11	16.1%	3	12.9%	7	6.1%	1	3.0%	1	7.0%	6	7.7%	3	10.2%	4	20.0%	15	4.3%	2	5.5%	1
Holiday and / or Travel Tickets	10.1%	55	9.1%	5	12.5%	8	12.9%	2	4.8%	3	15.2%	4	0.0%	0	14.0%	12	9.6%	4	10.2%	4	11.1%	8	6.4%	2	10.9%	3
Food	9.1%	49	4.5%	2	8.3%	6	19.4%	3	19.4%	10	18.2%	4	0.0%	0	2.3%	2	5.8%	2	10.2%	4	13.3%	10	6.4%	2	12.7%	3
Small household goods	7.3%	40	2.3%	1	2.1%	1	16.1%	3	9.7%	5	9.1%	2	6.1%	2	4.7%	4	7.7%	3	8.2%	3	11.1%	8	12.8%	5	9.1%	2
Furniture / Carpets	3.7%	20	4.5%	2	0.0%	0	3.2%	1	3.2%	2	0.0%	0	9.1%	3	0.0%	0	1.9%	1	6.1%	2	8.9%	6	4.3%	2	7.3%	2
Sports goods	3.6%	19	2.3%	1	10.4%	7	6.5%	1	4.8%	3	3.0%	1	3.0%	1	0.0%	0	0.0%	0	2.0%	1	4.4%	3	0.0%	0	7.3%	2
Jewellery	3.4%	18	6.8%	4	2.1%	1	12.9%	2	1.6%	1	3.0%	1	6.1%	2	2.3%	2	3.8%	1	0.0%	0	4.4%	3	2.1%	1	1.8%	0
Banking	3.2%	18	0.0%	0	4.2%	3	12.9%	2	3.2%	2	0.0%	0	0.0%	0	4.7%	4	0.0%	0	4.1%	2	6.7%	5	0.0%	0	1.8%	0
DIY goods	3.2%	17	0.0%	0	2.1%	1	3.2%	1	4.8%	3	3.0%	1	9.1%	3	0.0%	0	3.8%	1	4.1%	2	6.7%	5	2.1%	1	3.6%	1
DVDs	2.5%	14	6.8%	4	4.2%	3	3.2%	1	0.0%	0	0.0%	0	0.0%	0	7.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Health & beauty items	2.4%	13	0.0%	0	4.2%	3	3.2%	1	4.8%	3	6.1%	1	3.0%	1	0.0%	0	0.0%	0	2.0%	1	4.4%	3	2.1%	1	0.0%	0
Garden items	2.3%	13	0.0%	0	0.0%	0	6.5%	1	1.6%	1	9.1%	2	3.0%	1	2.3%	2	3.8%	1	2.0%	1	2.2%	2	2.1%	1	3.6%	1
Other	2.3%	12	2.3%	1	4.2%	3	0.0%	0	1.6%	1	3.0%	1	0.0%	0	2.3%	2	1.9%	1	6.1%	2	0.0%	0	4.3%	2	0.0%	0
Computers / computer goods	1.6%	8	6.8%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Craft items	1.5%	8	0.0%	0	0.0%	0	3.2%	1	4.8%	3	0.0%	0	0.0%	0	4.7%	4	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Cars / car parts	1.4%	7	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	1.9%	1	2.0%	1	0.0%	0	0.0%	0	1.8%	0
Insurance	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	3.0%	1	2.3%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Pet supplies	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Event tickets	0.6%	3	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
(Don't know)	6.6%	36	13.6%	7	4.2%	3	0.0%	0	6.5%	3	9.1%	2	3.0%	1	11.6%	10	5.8%	2	4.1%	2	2.2%	2	6.4%	2	5.5%	1
Weighted base:		542		54		66		16		53		25		28		87		37		39		73		38		26
Sample:		542		44		48		31		62		33		33		43		52		49		45		47		55

## Calderdale Household Survey For White Young Green

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q30 Which goods or services might your household purchase in the future via electronic home shopping?</b>																										
CD's, music, videos	10.3%	125	9.8%	12	8.8%	12	7.0%	4	16.8%	14	8.8%	7	5.0%	4	13.7%	26	11.0%	8	14.0%	11	4.7%	8	12.9%	11	15.8%	7
Books	8.9%	107	3.9%	5	13.7%	19	4.0%	2	15.8%	14	2.9%	2	6.0%	5	9.5%	18	14.0%	10	7.0%	6	5.6%	10	10.9%	9	15.8%	7
Clothes	7.6%	92	8.8%	11	9.8%	14	3.0%	2	16.8%	14	3.9%	3	4.0%	3	6.3%	12	5.0%	4	12.0%	9	4.7%	8	6.9%	6	11.9%	6
Major electrical items	5.0%	61	7.8%	10	2.9%	4	5.0%	3	8.9%	8	1.0%	1	2.0%	2	5.3%	10	4.0%	3	7.0%	6	5.6%	10	5.0%	4	4.0%	2
Small electrical items	4.9%	59	9.8%	12	4.9%	7	3.0%	2	6.9%	6	2.0%	1	0.0%	0	6.3%	12	3.0%	2	9.0%	7	2.8%	5	5.0%	4	2.0%	1
Holiday and / or Travel Tickets	4.7%	57	6.9%	9	2.0%	3	1.0%	1	7.9%	7	6.9%	5	2.0%	2	3.2%	6	7.0%	5	7.0%	6	3.7%	6	6.9%	6	5.9%	3
Food	4.2%	51	2.9%	4	5.9%	8	1.0%	1	6.9%	6	7.8%	6	2.0%	2	1.1%	2	3.0%	2	6.0%	5	2.8%	5	6.9%	6	11.9%	6
Toys	2.7%	32	1.0%	1	2.9%	4	2.0%	1	4.0%	3	4.9%	4	1.0%	1	2.1%	4	2.0%	1	2.0%	2	4.7%	8	2.0%	2	2.0%	1
Small household goods	2.6%	31	3.9%	5	2.0%	3	2.0%	1	5.9%	5	2.9%	2	0.0%	0	0.0%	0	3.0%	2	4.0%	3	2.8%	5	4.0%	3	4.0%	2
Furniture / Carpets	1.1%	14	3.9%	5	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.9%	2	1.0%	1	4.0%	2
Jewellery	0.8%	10	1.0%	1	1.0%	1	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	1.0%	1	0.0%	0
Garden items	0.8%	9	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.0%	1	1.0%	1	0.9%	2	1.0%	1	3.0%	1
Sports goods	0.7%	9	1.0%	1	2.9%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	3.0%	1
Other	0.6%	8	2.0%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	1.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
DIY goods	0.6%	7	0.0%	0	2.0%	3	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0
DVDs	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Car / car parts	0.4%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Computers / computer goods	0.3%	4	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Arts & craft goods	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	2.0%	2	0.0%	0
Banking	0.2%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Event tickets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Pet supplies	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Cosmetics / toiletries	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
(None mentioned)	43.4%	525	40.2%	50	48.0%	68	55.0%	29	25.7%	22	52.9%	40	51.0%	44	37.9%	73	37.0%	26	32.0%	25	57.0%	98	37.6%	31	38.6%	18
(Don't know)	27.2%	330	23.5%	29	23.5%	33	28.0%	15	27.7%	24	21.6%	16	35.0%	30	36.8%	71	30.0%	21	28.0%	22	21.5%	37	27.7%	23	16.8%	8
Weighted base:		1211		124		141		53		86		76		86		193		71		79		173		83		47
Sample:		1211		102		102		100		101		102		100		95		100		100		107		101		101

## Calderdale Household Survey For White Young Green

Weighted:

May 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q31 Which of these leisure activities do you or your family participate in, in your spare time?</b>																										
Cinema	38.1%	461	44.1%	55	45.1%	64	32.0%	17	48.5%	42	26.5%	20	33.0%	28	36.8%	71	38.0%	27	42.0%	33	27.1%	47	34.7%	29	62.4%	29
Ten Pin Bowling	21.1%	255	24.5%	30	24.5%	35	18.0%	9	28.7%	25	19.6%	15	26.0%	22	18.9%	37	29.0%	21	16.0%	13	17.8%	31	9.9%	8	21.8%	10
Bingo	5.7%	70	4.9%	6	4.9%	7	11.0%	6	4.0%	3	12.7%	10	6.0%	5	5.3%	10	8.0%	6	8.0%	6	3.7%	6	3.0%	2	3.0%	1
Health and Fitness	25.9%	314	27.5%	34	29.4%	41	16.0%	8	32.7%	28	22.5%	17	26.0%	22	23.2%	45	33.0%	23	33.0%	26	20.6%	35	17.8%	15	37.6%	18
Theatre / concert hall	47.5%	576	40.2%	50	55.9%	79	34.0%	18	48.5%	42	52.9%	40	37.0%	32	47.4%	91	46.0%	33	53.0%	42	48.6%	84	46.5%	38	57.4%	27
Pub	53.4%	647	43.1%	54	52.0%	73	47.0%	25	59.4%	51	58.8%	45	48.0%	41	45.3%	87	64.0%	46	52.0%	41	63.6%	110	53.5%	44	65.3%	31
Restaurant	74.7%	904	75.5%	94	73.5%	104	71.0%	37	81.2%	70	76.5%	58	65.0%	56	73.7%	142	81.0%	58	76.0%	60	75.7%	131	65.3%	54	87.1%	41
Nightclub	11.6%	140	13.7%	17	7.8%	11	7.0%	4	15.8%	14	13.7%	10	12.0%	10	9.5%	18	14.0%	10	14.0%	11	12.1%	21	8.9%	7	13.9%	7
Social Club	16.3%	198	13.7%	17	17.6%	25	17.0%	9	12.9%	11	19.6%	15	16.0%	14	14.7%	28	21.0%	15	11.0%	9	19.6%	34	15.8%	13	16.8%	8
Leisure Centre Activities	26.2%	318	28.4%	35	36.3%	51	15.0%	8	24.8%	21	17.6%	13	20.0%	17	24.2%	47	36.0%	26	22.0%	17	21.5%	37	35.6%	29	32.7%	15
Walking / Cycling	65.4%	793	60.8%	76	64.7%	91	66.0%	35	76.2%	66	63.7%	49	66.0%	56	62.1%	120	72.0%	51	69.0%	54	60.7%	105	64.4%	53	78.2%	37
Museum / Art Galleries	39.8%	482	31.4%	39	48.0%	68	35.0%	18	39.6%	34	26.5%	20	31.0%	27	48.4%	93	35.0%	25	36.0%	28	34.6%	60	49.5%	41	60.4%	28
Other	0.9%	11	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	2.0%	2	2.8%	5	0.0%	0	0.0%	0
(None mentioned)	5.4%	65	5.9%	7	5.9%	8	4.0%	2	2.0%	2	4.9%	4	6.0%	5	6.3%	12	3.0%	2	4.0%	3	8.4%	15	5.0%	4	2.0%	1
Weighted base:	1211	124	141	53	86	76	86	193	71	79	173	83	47													
Sample:	1211	102	102	100	101	102	100	95	100	100	107	101	101													

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q32 Where do you usually go to the cinema?</b>																										
<i>Only those who go to the cinema at Q31</i>																										
Showcase Cinemas, Gelderd Road, Birstall	21.9%	101	22.2%	12	23.9%	15	3.1%	1	10.2%	4	14.8%	3	30.3%	9	42.9%	30	15.8%	4	9.5%	3	37.9%	18	0.0%	0	6.3%	2
UCI, McAlpine Stadium, Huddersfield	19.9%	92	13.3%	7	43.5%	28	28.1%	5	26.5%	11	33.3%	7	21.2%	6	2.9%	2	34.2%	9	26.2%	9	13.8%	6	0.0%	0	6.3%	2
Rex Cinema, Coronation Street, Elland	14.7%	68	11.1%	6	15.2%	10	50.0%	8	28.6%	12	18.5%	4	6.1%	2	11.4%	8	7.9%	2	19.0%	6	20.7%	10	0.0%	0	0.0%	0
Cineworld, Leisure Exchange, Vicar Lane, Bradford	12.9%	60	33.3%	18	4.3%	3	3.1%	1	0.0%	0	3.7%	1	18.2%	5	25.7%	18	7.9%	2	4.8%	2	17.2%	8	2.9%	1	4.8%	1
Hebden Bridge Picture House	8.5%	39	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	3	23.8%	8	0.0%	0	31.4%	9	61.9%	18
Empire Cinema Club, Huddersfield	3.1%	14	0.0%	0	4.3%	3	0.0%	0	14.3%	6	3.7%	1	9.1%	3	0.0%	0	5.3%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Vue, The Light, The Headrow, Leeds	2.5%	12	6.7%	4	4.3%	3	0.0%	0	0.0%	0	11.1%	2	3.0%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	1.6%	0
Odeon, Galpharm Stadium, Bradley Mill, Huddersfield	2.0%	9	0.0%	0	2.2%	1	3.1%	1	4.1%	2	0.0%	0	3.0%	1	0.0%	0	7.9%	2	2.4%	1	3.4%	2	0.0%	0	0.0%	0
Outside study area - North West	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	5	6.3%	2
Odeon, Sandbrook Park, Rochdale	1.4%	7	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	4	0.0%	0
Vue, Cardigan Fields Leisure Centre, Kirstall, Leeds	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	7.1%	2	3.4%	2	0.0%	0	3.2%	1
Odeon Cinema, Gallagher Leisure Park, Thornbury (Don't know / varies)	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		461		55		64		17		42		20		28		71		27		33		47		29		29
Sample:		474		45		46		32		49		27		33		35		38		42		29		35		63

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12
<b>Q33 How often do you visit...? (LOCATION MENTIONED AT Q32)</b>													
<i>Only those who go to the cinema at Q31</i>													
More than once a week	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Once a week	2.0%	9	2.2%	1	4.3%	3	3.1%	1	0.0%	0	0.0%	0	0.0%
Less than once a week, but more than once a fortnight	2.0%	9	4.4%	2	4.3%	3	3.1%	1	0.0%	0	3.7%	1	0.0%
Once a fortnight	5.0%	23	4.4%	2	2.2%	1	3.1%	1	2.0%	1	7.4%	1	6.1%
Less than once a fortnight, but more than once a month	23.6%	109	37.8%	21	6.5%	4	15.6%	3	28.6%	12	22.2%	4	18.2%
Less than once a month, but more than once in two months	7.5%	35	6.7%	4	6.5%	4	9.4%	2	6.1%	3	11.1%	2	12.1%
Once in two months	15.6%	72	17.8%	10	21.7%	14	6.3%	1	16.3%	7	7.4%	1	18.2%
Less often	35.6%	164	24.4%	13	39.1%	25	46.9%	8	40.8%	17	40.7%	8	39.4%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies / no particular pattern)	8.5%	39	2.2%	1	15.2%	10	12.5%	2	6.1%	3	7.4%	1	3.0%
Weighted base:	461	55	64	17	42	20	28	71	27	33	47	29	29
Sample:	474	45	46	32	49	27	33	35	38	42	29	35	63

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q34 Which ten pin bowling facility do you normally use?</b>																										
<i>Only those who go to a ten-pin bowling facility at Q31</i>																										
Electric Bowl, Commercial Street, Halifax	53.9%	138	72.0%	22	32.0%	11	61.1%	6	89.7%	22	70.0%	10	76.9%	17	16.7%	6	79.3%	16	56.3%	7	47.4%	15	10.0%	1	40.9%	4
Hollywood Bowl, Vicar Lane, Bradford	17.1%	44	16.0%	5	4.0%	1	0.0%	0	3.4%	1	10.0%	1	19.2%	4	38.9%	14	3.4%	1	12.5%	2	42.1%	13	0.0%	0	13.6%	1
UK Superbowl, Spring Bank Works, Leeds Road, Huddersfield	5.8%	15	0.0%	0	36.0%	12	0.0%	0	3.4%	1	0.0%	0	3.8%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AMF Bowling, Finsley Park, Burnley	3.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	70.0%	6	18.2%	2
Hollywood Bowl, Cardigan Fields Leisure Centre, Kirstall, Leeds	1.8%	5	4.0%	1	8.0%	3	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AMF Bowling, Merrion Centre, Merrion Way, Leeds	1.1%	3	0.0%	0	4.0%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0
AMF Bowling, Bradford Road, Keighley	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	0
Cue Gardens, Stadium Road, Bradford	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strike Ten Bowl, Sandbrook Park, Rochdale	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	0	10.0%	1	0.0%	0
Megabowl, Pilsworth Road, Bury	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0
(Don't know / varies)	13.9%	36	8.0%	2	16.0%	6	33.3%	3	3.4%	1	15.0%	2	0.0%	0	33.3%	12	13.8%	3	18.8%	2	5.3%	2	0.0%	0	22.7%	2
Weighted base:	255	30	35	9	25	15	22	37	21	13	31	8	10													
Sample:	257	25	25	18	29	20	26	18	29	16	19	10	22													

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12
<b>Q35 How often do you visit...? (LOCATION MENTIONED AT Q34)</b>													
<i>Only those who go to a ten-pin bowling facility at Q31</i>													
More than once a week	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Once a week	1.8%	4	4.0%	1	0.0%	0	0.0%	0	6.9%	2	0.0%	0	3.8%
Less than once a week, but more than once a fortnight	0.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Once a fortnight	1.9%	5	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%
Less than once a fortnight, but more than once a month	11.0%	28	4.0%	1	8.0%	3	22.2%	2	13.8%	3	0.0%	0	15.4%
Less than once a month, but more than once in two months	7.1%	18	16.0%	5	4.0%	1	0.0%	0	0.0%	0	10.0%	1	15.4%
Once in two months	14.3%	36	20.0%	6	12.0%	4	16.7%	2	20.7%	5	10.0%	1	11.5%
Less often	56.0%	143	44.0%	13	60.0%	21	44.4%	4	51.7%	13	55.0%	8	50.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies / no particular pattern)	7.0%	18	4.0%	1	12.0%	4	16.7%	2	6.9%	2	25.0%	4	3.8%
Weighted base:	255	30	35	9	25	15	22	37	21	13	31	8	10
Sample:	257	25	25	18	29	20	26	18	29	16	19	10	22

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q36 Which bingo hall do you usually visit?</b>																										
<i>Only those who go to play bingo at Q31</i>																										
Mecca Bingo, Broad Street, Halifax	34.3%	24	40.0%	2	40.0%	3	18.2%	1	25.0%	1	38.5%	4	66.7%	3	0.0%	0	62.5%	4	62.5%	4	25.0%	2	0.0%	0	33.3%	0
Buckingham Bingo Club, Bradford Interchange, Bradford	14.1%	10	0.0%	0	20.0%	1	0.0%	0	0.0%	0	23.1%	2	33.3%	2	20.0%	2	0.0%	0	12.5%	1	25.0%	2	0.0%	0	0.0%	0
Mecca Bingo, Little Horton Lane, Bradford	9.3%	6	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0	50.0%	3	0.0%	0	0.0%	0
Mecca Bingo, Folly Hall, Huddersfield	8.5%	6	0.0%	0	0.0%	0	36.4%	2	25.0%	1	7.7%	1	0.0%	0	0.0%	0	25.0%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0
Gala Clubs, Weaverthorpe Retail Park, Bradford	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Briggs Working Mens Club, Old Lane, Brighouse	2.0%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala, Centenary Way, Burnley	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	33.3%	0
Mecca Bingo, Balm Road, Leeds	1.2%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roxy Bingo and Social, Wharf Street, Sowerby Bridge	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Youth & Community Centre, Foundry Street, Sowerby Bridge	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social club (unspecified location)	0.8%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Working Mens Club, Rosebery Street, Elland	0.8%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	19.2%	13	40.0%	2	20.0%	1	27.3%	2	25.0%	1	30.8%	3	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0	66.7%	2	33.3%	0
Weighted base:		70		6		7		6		3		10		5		10		6		6		6		2		1
Sample:		75		5		5		11		4		13		6		5		8		8		4		3		3

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q37 How often do you visit...? (LOCATION MENTIONED AT Q36)</b>																										
<i>Only those who go to play bingo at Q31</i>																										
More than once a week	12.6%	9	40.0%	2	40.0%	3	9.1%	1	0.0%	0	7.7%	1	16.7%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	31.7%	22	0.0%	0	60.0%	4	18.2%	1	25.0%	1	38.5%	4	66.7%	3	20.0%	2	12.5%	1	25.0%	2	50.0%	3	33.3%	1	33.3%	0
Less than once a week, but more than once a fortnight	1.8%	1	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	2.3%	2	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less than once a fortnight, but more than once a month	23.4%	16	20.0%	1	0.0%	0	18.2%	1	0.0%	0	30.8%	3	16.7%	1	40.0%	4	37.5%	2	50.0%	3	0.0%	0	33.3%	1	0.0%	0
Less than once a month, but more than once in two months	0.8%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once in two months	1.8%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	19.8%	14	0.0%	0	0.0%	0	9.1%	1	25.0%	1	15.4%	1	0.0%	0	40.0%	4	12.5%	1	25.0%	2	50.0%	3	33.3%	1	33.3%	0
Other (Don't know / varies / no particular pattern)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		70		6		7		6		3		10		5		10		6		6		6		2		1
Sample:		75		5		5		11		4		13		6		5		8		8		4		3		3

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q38 Which health and fitness facilities do you normally use?</b>																										
<i>Only those who go to health &amp; fitness facilities at Q31</i>																										
JJB Fitness Club, Charlestown Road, Halifax	11.7%	37	10.7%	4	10.0%	4	12.5%	1	9.1%	3	17.4%	3	19.2%	4	9.1%	4	6.1%	1	6.1%	2	27.3%	10	5.6%	1	2.6%	0
Halifax Swimming Pool	10.5%	33	21.4%	7	6.7%	3	6.2%	1	9.1%	3	21.7%	4	19.2%	4	4.5%	2	3.0%	1	3.0%	1	13.6%	5	0.0%	0	18.4%	3
Fitness First, Dean Clough, Halifax	5.3%	17	10.7%	4	6.7%	3	0.0%	0	0.0%	0	8.7%	1	15.4%	3	0.0%	0	9.1%	2	6.1%	2	4.5%	2	0.0%	0	0.0%	0
Todmorden Sports Centre	4.9%	15	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	61.1%	9	28.9%	5
Gymophobics, Princess St, Halifax	3.0%	10	3.6%	1	0.0%	0	6.2%	1	3.0%	1	0.0%	0	7.7%	2	0.0%	0	12.1%	3	9.1%	2	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Swimming Pool	3.0%	10	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	4	18.2%	5	0.0%	0	0.0%	0	0.0%	0
North Bridge Leisure Centre, North Bridge, Halifax	2.6%	8	0.0%	0	0.0%	0	0.0%	0	3.0%	1	4.3%	1	3.8%	1	0.0%	0	15.2%	4	6.1%	2	0.0%	0	0.0%	0	2.6%	0
Gymophobics. Sowerby Bridge	2.5%	8	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	12.1%	3	6.1%	2	0.0%	0	5.6%	1	5.3%	1
Workout Warehouse, Square Road, Halifax	2.4%	7	3.6%	1	0.0%	0	0.0%	0	3.0%	1	13.0%	2	3.8%	1	0.0%	0	3.0%	1	6.1%	2	0.0%	0	0.0%	0	0.0%	0
Elland Swimming Pool	2.4%	7	0.0%	0	3.3%	1	31.3%	3	12.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Halifax Body Station, North Parade, Halifax	2.1%	6	10.7%	4	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Leisure Centre, Union Street, Halifax	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	9.1%	3	0.0%	0	0.0%	0
Bridges Fitness Centre, Birkby Lane, Brighouse	1.5%	5	0.0%	0	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local gym, Brighouse	1.3%	4	0.0%	0	10.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Planet Fitness, Coral Mills, Halifax Road, Bradford	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterside Gym, Hebden Bridge	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	18.4%	3
Richard Dunn Sports Centre, Rooley Avenue, Odsal, Bradford	1.1%	3	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitcliffe Mount Sports Centre, Turnsteads Avenue, Cleckheaton	1.1%	3	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Halifax	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	3	0.0%	0	0.0%	0
Cedar Court Hotel, Ainley Top, Huddersfield	0.7%	2	0.0%	0	3.3%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness Fast, Burley Street, Elland	0.7%	2	3.6%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Avenue, Bradford	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Swimming Pool, Sandbeds, Queensbury	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
Park Lane College, Park Lane, Little Woodhouse	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Esporta, Dick Lane, Thornbury	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spirit Health Club, Coal Pit Lane, Brighouse	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling Club, Huddersfield	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Penistone Road North, Sheffield	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Local Gym, Garforth	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Workout Warehouse, Square Road, Halifax	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Fitness First, Worth Way, Keighley	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Fitness First, Brewery Drive, Huddersfield	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Swim Gym, Luddenden, Halifax	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Fitness First, Lockwood Park, Brewery Drive, Lockwood	0.4%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJB Fitness Club, Gelderd Road, Birstall, Batley	0.4%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJB Fitness Club, Fletcher Mall, Leicester	0.4%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Total Fitness, Wakefield Road, Tandem	0.4%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rastrick High School, Field Top Road, Brighouse	0.4%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Horton Park Avenue, Bradford	0.4%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gomersal Park Hotel, Moor Lane, Gomersal	0.4%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Leisure Centre, Todmorden	0.4%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ridings Sports Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upbeat, Halifax	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pioneer Health Studio, Alma Street, Bacup	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Company gym, Sowerby Bridge	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
University of Huddersfield, Huddersfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland Community Centre, Rochdale Road, Greetland	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Sports Centre,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Calderdale Household Survey For White Young Green

By Zone (merged & w)  
Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12
Southgate, Huddersfield													
Heathfield School, Rishworth	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%
Local gym, Huddersfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%
Queens Road, Halifax	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PJ Gym, Dewsbury Road, Cleckheaton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fitness First, Sandbrook Park, Sandbrook Way, Rochdale	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gym, Walsden	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Queens Sports Club, Moorlands View, Halifax	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Absolute Fitness, Skircoat Moor Road, Halifax	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Winding Road, Halifax	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inches Toning and Figure Studio, Northgate, Halifax	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Salvation Army, St. James Road, Halifax	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bodyflex Fitness Centre, Gibbet Street, Halifax	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Virgin Leisure Centre, Cardigan Fields Development, Kirkstall Road, Leeds	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mytholmroyd Community & Leisure Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
University Gym, Manchester University	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	21.7%	68	21.4%	7	23.3%	10	43.8%	4	30.3%	9	21.7%	4	19.2%
Weighted base:	314	34	41	8	28	17	22	45	23	26	35	15	18
Sample:	322	28	30	16	33	23	26	22	33	33	22	18	38

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q39 How often do you visit...? (LOCATION MENTIONED AT Q38)</b>																										
<i>Only those who go to health &amp; fitness facilities at Q31</i>																										
More than once a week	56.2%	176	57.1%	19	53.3%	22	31.3%	3	60.6%	17	60.9%	10	57.7%	13	72.7%	32	66.7%	16	42.4%	11	54.5%	19	44.4%	7	36.8%	7
Once a week	27.4%	86	32.1%	11	30.0%	12	31.3%	3	27.3%	8	13.0%	2	26.9%	6	13.6%	6	21.2%	5	42.4%	11	36.4%	13	33.3%	5	23.7%	4
Less than once a week, but more than once a fortnight	1.2%	4	0.0%	0	3.3%	1	6.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Once a fortnight	4.0%	13	3.6%	1	0.0%	0	12.5%	1	6.1%	2	4.3%	1	3.8%	1	4.5%	2	0.0%	0	3.0%	1	4.5%	2	11.1%	2	5.3%	1
Less than once a fortnight, but more than once a month	4.4%	14	3.6%	1	6.7%	3	6.2%	1	0.0%	0	8.7%	1	3.8%	1	4.5%	2	6.1%	1	3.0%	1	0.0%	0	0.0%	0	15.8%	3
Less than once a month, but more than once in two months	2.0%	6	0.0%	0	3.3%	1	0.0%	0	3.0%	1	4.3%	1	3.8%	1	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0
Once in two months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	2.0%	6	0.0%	0	3.3%	1	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	5.6%	1	10.5%	2
Other (Don't know / varies / no particular pattern)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		314		34		41		8		28		17		22		45		23		26		35		15		18
Sample:		322		28		30		16		33		23		26		22		33		33		22		18		38

# Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>Q40 Where do you go to attend theatre, concert or opera performances ?</b>																										
<i>Only those who go to attend theatre, concert or opera performances at Q31</i>																										
Victoria Theatre, Halifax	22.6%	101	26.8%	13	5.6%	3	20.6%	4	40.8%	17	27.8%	11	40.5%	13	8.3%	6	32.6%	11	37.7%	16	0.0%	0	8.5%	3	14.0%	4
Alhambra Theatre, Bradford	17.1%	76	12.2%	6	44.4%	22	14.7%	3	10.2%	4	7.4%	3	5.4%	2	38.9%	28	10.9%	4	1.9%	1	0.0%	0	2.1%	1	8.8%	2
Play House, Halifax	3.1%	14	7.3%	4	2.8%	1	0.0%	0	2.0%	1	5.6%	2	2.7%	1	0.0%	0	2.2%	1	5.7%	2	0.0%	0	2.1%	1	3.5%	1
MEN Arena, Great Ducie Street, Manchester	2.5%	11	2.4%	1	2.8%	1	0.0%	0	2.0%	1	1.9%	1	2.7%	1	0.0%	0	4.3%	1	5.7%	2	0.0%	0	4.3%	2	1.8%	0
London	2.2%	10	0.0%	0	0.0%	0	2.9%	1	2.0%	1	1.9%	1	2.7%	1	2.8%	2	2.2%	1	7.5%	3	0.0%	0	0.0%	0	3.5%	1
Grand Theatre, Leeds	2.2%	10	0.0%	0	5.6%	3	0.0%	0	2.0%	1	3.7%	1	5.4%	2	0.0%	0	2.2%	1	1.9%	1	0.0%	0	0.0%	0	5.3%	1
Palace Theatre, Manchester	1.9%	8	0.0%	0	2.8%	1	0.0%	0	6.1%	3	0.0%	0	2.7%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0
Square Chapel, Halifax	1.6%	7	4.9%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.1%	1	5.3%	1
West Yorkshire Playhouse, Leeds	1.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	1.9%	1	0.0%	0	4.3%	2	1.8%	0
Viaduct Theatre, Dean Clough Halifax	1.5%	7	2.4%	1	2.8%	1	0.0%	0	2.0%	1	0.0%	0	10.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Georges Hall, Bradford	1.3%	6	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Lawrence Batley Theatre, Huddersfield	1.1%	5	0.0%	0	5.6%	3	2.9%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridgewater Hall, Manchester	1.0%	4	0.0%	0	0.0%	0	2.9%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	5.3%	1
Royal Exchange Theatre, St. Anns Square, Manchester	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	6.4%	2	3.5%	1
Hallam FM Arena, Broughton Lane, Sheffield	0.8%	3	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hippodrome Theatre, Halifax Road, Todmorden	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	2	0.0%	0
Outside study area - Yorkshire & Humber	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside study area - North West	0.4%	2	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Apollo Theatre, Ardwick Green South, Manchester	0.4%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Syfic Theatre, Halifax	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside study area - West Midlands	0.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside study area - London	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.8%	0
Leeds Town Hall	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Queens Hall, Main Street, Burley-In-Wharfedale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opera House, Manchester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Huddersfield Town Hall	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hebden Bridge Little Theatre, Holme Street, Hebden Bridge	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
(Don't know / varies)	34.9%	155	41.5%	21	19.4%	10	52.9%	9	24.5%	10	46.3%	19	21.6%	7	30.6%	22	41.3%	14	28.3%	12	0.0%	0	57.4%	22	36.8%	10
Weighted base:		444		50		50		18		42		40		32		73		33		42		0		38		27

# Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
Sample:	490	41	36	34	49	54	37	36	46	53	0	47	57													
<b>Q41 Which leisure facilities would you like to see more of in the Bradford area?</b>																										
Swimming pool	6.1%	74	2.9%	4	12.7%	18	4.0%	2	5.9%	5	3.9%	3	5.0%	4	8.4%	16	6.0%	4	13.0%	10	1.9%	3	1.0%	1	5.9%	3
Cinema	4.0%	48	6.9%	9	2.9%	4	2.0%	1	3.0%	3	2.0%	1	7.0%	6	3.2%	6	2.0%	1	7.0%	6	5.6%	10	2.0%	2	0.0%	0
Leisure facilities for children	1.7%	20	0.0%	0	3.9%	6	1.0%	1	3.0%	3	0.0%	0	0.0%	0	3.2%	6	0.0%	0	2.0%	2	1.9%	3	0.0%	0	2.0%	1
Other	1.6%	20	3.9%	5	0.0%	0	2.0%	1	2.0%	2	0.0%	0	2.0%	2	3.2%	6	2.0%	1	1.0%	1	0.9%	2	0.0%	0	1.0%	0
Leisure Centre	1.5%	18	1.0%	1	2.0%	3	2.0%	1	1.0%	1	2.0%	1	1.0%	1	2.1%	4	1.0%	1	3.0%	2	0.9%	2	1.0%	1	1.0%	0
Ice Rink	1.3%	16	2.0%	2	1.0%	1	2.0%	1	1.0%	1	2.0%	1	0.0%	0	1.1%	2	3.0%	2	1.0%	1	1.9%	3	0.0%	0	2.0%	1
Theatre / concert hall	1.0%	13	0.0%	0	2.0%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.1%	2	1.0%	1	1.0%	1	0.0%	0	5.0%	4	0.0%	0
Tennis / squash facilities	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	6	0.0%	0	1.0%	1	1.9%	3	0.0%	0	1.0%	0
Karting	0.9%	10	0.0%	0	2.0%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0
Bowling Alley	0.6%	8	2.0%	2	1.0%	1	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Health and Fitness (Gym)	0.6%	8	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Paintballing	0.6%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Extreme Sports	0.4%	5	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	1.0%	0
Bars / pubs	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	2	0.0%	0	1.0%	1	0.9%	2	0.0%	0	0.0%	0
Restaurants	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Museum / art galleries	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sports facilities (football pitches, tennis courts)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Outdoor play areas / park facilities	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
(None)	63.2%	766	56.9%	71	68.6%	97	70.0%	37	67.3%	58	58.8%	45	59.0%	50	62.1%	120	57.0%	41	60.0%	47	63.6%	110	76.2%	63	59.4%	28
(Don't know)	20.9%	253	26.5%	33	8.8%	12	19.0%	10	20.8%	18	33.3%	25	24.0%	21	20.0%	39	28.0%	20	17.0%	13	21.5%	37	14.9%	12	26.7%	13
Weighted base:	1211	124	141	53	86	76	86	193	71	79	173	83	47													
Sample:	1211	102	102	100	101	102	100	95	100	100	107	101	101													
<b>GEN Gender of respondent</b>																										
Male	27.9%	338	33.3%	41	33.3%	47	24.0%	13	20.8%	18	20.6%	16	27.0%	23	29.5%	57	28.0%	20	19.0%	15	32.7%	56	27.7%	23	19.8%	9
Female	72.1%	873	66.7%	83	66.7%	94	76.0%	40	79.2%	68	79.4%	61	73.0%	62	70.5%	136	72.0%	51	81.0%	64	67.3%	116	72.3%	60	80.2%	38
Weighted base:	1211	124	141	53	86	76	86	193	71	79	173	83	47													
Sample:	1211	102	102	100	101	102	100	95	100	100	107	101	101													

## Calderdale Household Survey For White Young Green

Weighted:

May 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>AGE Can I just ask, how old are you?</b>																										
18-24	2.5%	31	3.9%	5	2.0%	3	2.0%	1	2.0%	2	1.0%	1	3.0%	3	2.1%	4	5.0%	4	4.0%	3	2.8%	5	1.0%	1	1.0%	0
25-34	9.6%	116	25.5%	32	10.8%	15	6.0%	3	17.8%	15	3.9%	3	15.0%	13	0.0%	0	4.0%	3	8.0%	6	9.3%	16	6.9%	6	8.9%	4
35-44	18.3%	222	17.6%	22	16.7%	24	19.0%	10	24.8%	21	15.7%	12	15.0%	13	18.9%	37	19.0%	14	16.0%	13	17.8%	31	17.8%	15	25.7%	12
45-54	18.7%	226	12.7%	16	16.7%	24	10.0%	5	18.8%	16	17.6%	13	23.0%	20	15.8%	30	22.0%	16	27.0%	21	20.6%	35	22.8%	19	22.8%	11
55-64	25.6%	311	16.7%	21	22.5%	32	24.0%	13	16.8%	14	29.4%	22	15.0%	13	34.7%	67	27.0%	19	16.0%	13	35.5%	61	23.8%	20	33.7%	16
65+	23.5%	284	22.5%	28	29.4%	41	37.0%	19	16.8%	14	30.4%	23	28.0%	24	27.4%	53	22.0%	16	26.0%	20	12.1%	21	26.7%	22	4.0%	2
(Refused)	1.7%	21	1.0%	1	2.0%	3	2.0%	1	3.0%	3	2.0%	1	1.0%	1	1.1%	2	1.0%	1	3.0%	2	1.9%	3	1.0%	1	4.0%	2
Weighted base:		1211		124		141		53		86		76		86		193		71		79		173		83		47
Sample:		1211		102		102		100		101		102		100		95		100		100		107		101		101
<b>SEG Socio Economic Grouping</b>																										
A	2.2%	27	0.0%	0	1.0%	1	3.0%	2	4.0%	3	2.9%	2	1.0%	1	3.2%	6	0.0%	0	4.0%	3	0.9%	2	2.0%	2	9.9%	5
B	16.1%	195	17.6%	22	22.5%	32	13.0%	7	26.7%	23	13.7%	10	12.0%	10	14.7%	28	13.0%	9	16.0%	13	11.2%	19	11.9%	10	22.8%	11
C1	27.2%	329	19.6%	24	26.5%	37	16.0%	8	25.7%	22	33.3%	25	22.0%	19	30.5%	59	25.0%	18	27.0%	21	31.8%	55	28.7%	24	33.7%	16
C2	22.8%	277	29.4%	37	20.6%	29	26.0%	14	17.8%	15	15.7%	12	29.0%	25	20.0%	39	19.0%	14	27.0%	21	29.9%	52	14.9%	12	16.8%	8
D	5.4%	65	1.0%	1	6.9%	10	4.0%	2	3.0%	3	2.9%	2	7.0%	6	4.2%	8	4.0%	3	1.0%	1	15.9%	27	1.0%	1	3.0%	1
E	15.8%	192	21.6%	27	13.7%	19	28.0%	15	12.9%	11	26.5%	20	18.0%	15	16.8%	32	23.0%	16	17.0%	13	0.9%	2	21.8%	18	5.0%	2
(Refused)	10.5%	127	10.8%	13	8.8%	12	10.0%	5	9.9%	9	4.9%	4	11.0%	9	10.5%	20	16.0%	11	8.0%	6	9.3%	16	19.8%	16	8.9%	4
Weighted base:		1211		124		141		53		86		76		86		193		71		79		173		83		47
Sample:		1211		102		102		100		101		102		100		95		100		100		107		101		101
<b>ADU How many adults aged 16 years and over, including yourself, live in your household?</b>																										
One	33.2%	402	33.3%	41	35.3%	50	43.0%	23	27.7%	24	36.3%	28	41.0%	35	28.4%	55	31.0%	22	33.0%	26	32.7%	56	33.7%	28	29.7%	14
Two	51.8%	628	51.0%	63	52.9%	75	51.0%	27	55.4%	48	49.0%	37	44.0%	38	52.6%	101	51.0%	36	48.0%	38	56.1%	97	51.5%	43	53.5%	25
Three	10.1%	123	9.8%	12	10.8%	15	4.0%	2	10.9%	9	8.8%	7	10.0%	9	13.7%	26	11.0%	8	12.0%	9	7.5%	13	8.9%	7	9.9%	5
Four	3.2%	38	1.0%	1	1.0%	1	0.0%	0	3.0%	3	4.9%	4	3.0%	3	4.2%	8	5.0%	4	6.0%	5	3.7%	6	3.0%	2	3.0%	1
Five	0.6%	7	2.0%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Six or more	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.0%	12	2.0%	2	0.0%	0	2.0%	1	1.0%	1	1.0%	1	2.0%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	3.0%	2	3.0%	1
Weighted base:		1211		124		141		53		86		76		86		193		71		79		173		83		47
Sample:		1211		102		102		100		101		102		100		95		100		100		107		101		101

## Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12													
<b>CHI How many children aged 15 years and under, live in your household?</b>																										
None	75.4%	913	68.6%	85	69.6%	98	79.0%	42	59.4%	51	81.4%	62	69.0%	59	88.4%	170	74.0%	53	74.0%	58	83.2%	144	72.3%	60	66.3%	31
One	10.4%	126	9.8%	12	18.6%	26	7.0%	4	9.9%	9	5.9%	4	11.0%	9	6.3%	12	10.0%	7	15.0%	12	7.5%	13	10.9%	9	16.8%	8
Two	9.4%	114	11.8%	15	6.9%	10	10.0%	5	23.8%	20	5.9%	4	13.0%	11	4.2%	8	10.0%	7	8.0%	6	7.5%	13	9.9%	8	11.9%	6
Three	2.4%	29	2.9%	4	2.0%	3	1.0%	1	5.9%	5	4.9%	4	3.0%	3	1.1%	2	4.0%	3	2.0%	2	0.9%	2	2.0%	2	2.0%	1
Four	1.1%	13	3.9%	5	2.9%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Five	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Six or more	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.2%	15	2.9%	4	0.0%	0	2.0%	1	1.0%	1	1.0%	1	2.0%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	5.0%	4	3.0%	1
Weighted base:		1211		124		141		53		86		76		86		193		71		79		173		83		47
Sample:		1211		102		102		100		101		102		100		95		100		100		107		101		101

**CAR How many cars does your household own or have the use of?**

None	21.6%	261	30.4%	38	21.6%	30	33.0%	17	9.9%	9	16.7%	13	27.0%	23	20.0%	39	18.0%	13	13.0%	10	25.2%	44	20.8%	17	18.8%	9
One	45.0%	545	48.0%	60	47.1%	66	44.0%	23	45.5%	39	53.9%	41	48.0%	41	45.3%	87	43.0%	31	41.0%	32	39.3%	68	42.6%	35	45.5%	21
Two	25.5%	308	16.7%	21	25.5%	36	18.0%	9	32.7%	28	24.5%	19	20.0%	17	25.3%	49	25.0%	18	33.0%	26	29.9%	52	27.7%	23	23.8%	11
Three or more	6.6%	80	2.9%	4	5.9%	8	3.0%	2	10.9%	9	3.9%	3	3.0%	3	9.5%	18	11.0%	8	12.0%	9	5.6%	10	3.0%	2	7.9%	4
(Refused)	1.4%	16	2.0%	2	0.0%	0	2.0%	1	1.0%	1	1.0%	1	2.0%	2	0.0%	0	3.0%	2	1.0%	1	0.0%	0	5.9%	5	4.0%	2
Weighted base:		1211		124		141		53		86		76		86		193		71		79		173		83		47
Sample:		1211		102		102		100		101		102		100		95		100		100		107		101		101

**ETH And finally, For statistical purposes only, could you please tell me to which of the following ethnic groups you consider yourself to belong?**

White	94.6%	1145	73.5%	91	99.0%	140	94.0%	49	97.0%	84	98.0%	75	96.0%	82	98.9%	191	97.0%	69	96.0%	76	97.2%	168	93.1%	77	94.1%	44
Indian	0.4%	5	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pakistani	1.6%	20	12.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Bangladeshi	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.7%	8	5.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed Race	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
(Refused)	2.2%	26	2.9%	4	0.0%	0	5.0%	3	2.0%	2	2.0%	1	3.0%	3	1.1%	2	2.0%	1	3.0%	2	0.0%	0	6.9%	6	5.9%	3
Weighted base:		1211		124		141		53		86		76		86		193		71		79		173		83		47
Sample:		1211		102		102		100		101		102		100		95		100		100		107		101		101

# Calderdale Household Survey For White Young Green

By Zone (merged & w)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12
<b>ZONE Zone</b>													
Zone 1	10.3% 124	100.0% 124	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 2	11.6% 141	0.0% 0	100.0% 141	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 3	4.3% 53	0.0% 0	0.0% 0	100.0% 53	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 4	7.1% 86	0.0% 0	0.0% 0	0.0% 0	100.0% 86	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 5	6.3% 76	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 76	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 6	7.1% 86	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 86	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 7	15.9% 193	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 193	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 8	5.9% 71	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 71	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 9	6.5% 79	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 79	0.0% 0	0.0% 0	0.0% 0
Zone 10	14.2% 173	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 173	0.0% 0	0.0% 0
Zone 11	6.8% 83	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 83	0.0% 0
Zone 12	3.9% 47	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 47
Weighted base:	1211	124	141	53	86	76	86	193	71	79	173	83	47
Sample:	1211	102	102	100	101	102	100	95	100	100	107	101	101

## Calderdale Household Survey For White Young Green

Weighted:

May 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12											
<b>PC Could I record your postcode please?</b>																								
BD120	2.7%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD127	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD128	1.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD129	2.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD196	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 2	3.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6 1	1.3%	15	0.0%	0	10.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6 2	3.1%	37	0.0%	0	26.5%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6 3	5.1%	62	0.0%	0	44.1%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6 4	2.2%	26	0.0%	0	18.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 1	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 2	2.2%	27	21.6%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 3	3.6%	44	35.3%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 4	2.3%	28	22.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 5	1.9%	23	18.6%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 0	3.8%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	54.0%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 6	2.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 7	2.5%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 8	4.3%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.9%	52	0.0%	0	0.0%	0	0.0%	0
HX2 9	4.3%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.9%	52	0.0%	0	0.0%	0	0.0%	0
HX3 0	3.0%	37	0.0%	0	0.0%	0	0.0%	0	48.0%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 5	3.2%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.0%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 6	2.9%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.6%	35	0.0%	0	0.0%	0	0.0%	0
HX3 7	2.8%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	34	0.0%	0	0.0%	0	0.0%	0
HX3 8	3.5%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 9	3.3%	40	0.0%	0	0.0%	0	0.0%	0	52.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX4 0	0.8%	9	0.0%	0	0.0%	0	0.0%	0	10.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX4 8	2.6%	32	0.0%	0	0.0%	0	0.0%	0	36.6%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX4 9	1.8%	21	0.0%	0	0.0%	0	0.0%	0	24.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX5 0	2.6%	31	0.0%	0	0.0%	0	59.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX5 9	1.8%	22	0.0%	0	0.0%	0	41.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 1	1.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 2	2.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 3	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 4	2.0%	24	0.0%	0	0.0%	0	0.0%	0	27.7%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 5	2.1%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.0%	25	0.0%	0	0.0%	0	0.0%	0
HX7 6	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.7%	13
HX7 7	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.7%	14
HX7 8	1.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.6%	20
OL145	2.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.7%	27	0.0%	0
OL146	1.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.7%	22	0.0%	0
OL147	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	13	0.0%	0
OL148	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.8%	20	0.0%	0	0.0%	0
Weighted base:	1211	124		141	53	86	76	86	193	71	79	173	83	47										
Sample:	1211	102		102	100	101	102	100	95	100	100	107	101	101										

**Calderdale Household Survey  
For White Young Green**

By Zone (merged & w)

Weighted:

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Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12
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